

Fri. Oct 07, 2016

Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 10/07 thru 10/13.

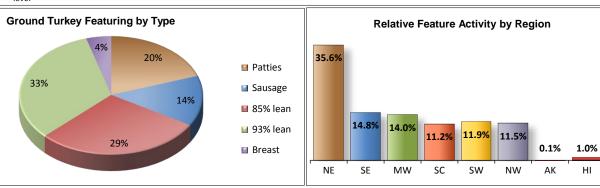
(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

THIS WEEK	NATIONAL SUMMARY												
Feature Rate 1/2			LAST	YEAR									
Peature Rate	4/												
Special Rate	Feature Rate "		•		•								
Section Sect	Special Rate 4/												
WHOLE BIRDS: Fresh - Hens 204 1.96 " - Toms 310 0.95 74 0.93 307 1.12 PARTS: Breast: Bone-in, whole 194 2.83 315 2.45 Frozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 72 4.99 4.87 596 4.06 Strips Tenders 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Wings 11 1.33 5 1.49 <th>Activity Index 2/</th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>	Activity Index 2/												
Fresh - Hens 204 1.96 " - Toms 310 0.95 74 0.93 307 1.12 Frozen - Hens 310 0.95 74 0.93 307 1.12 PARTS: Breast: Bone-in, whole 194 2.83 315 2.45 Frozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole 2 2.06 4.89 19 5.25 Cutlets, thin sliced 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 9 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21	3/	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg						
Toms	WHOLE BIRDS:												
Prozen - Hens 310 0.95 74 0.93 307 1.12	Fresh - Hens			204	1.96								
" - Toms 310 0.95 74 0.93 307 1.12 PARTS: Breast: Bone-in, whole 194 2.83 315 2.45 Frozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 5 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 1.29 1.49 9 1.99 Necks 5 1.49 27 1.90 Smoked Drumsticks 117 2.05 219 1.97 118 <td>" - Toms</td> <td></td> <td></td> <td>204</td> <td>1.96</td> <td></td> <td></td>	" - Toms			204	1.96								
PARTS: Breast: Bone-in, whole 194 2.83 315 2.45 Frozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 8 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 9 1.99 1.99 1.99 Necks 5 1.49 27 1.90 1.99 1.99 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279	Frozen - Hens	310	0.95	74	0.93	307	1.12						
Breast: Bone-in, whole Fresh 194 2.83 315 2.45	" - Toms	310	0.95	74	0.93	307	1.12						
Bone-in, whole Fresh 194 2.83 315 2.45 Erozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 5 5 5 5 5 5 5 5 5	PARTS:												
Fresh 194 2.83 315 2.45 Frozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole 628 9.62 49 9.72 186 7.99 Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 5 1.84 4.34 328 4.56 Drank 6 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65	Breast:												
Frozen 3,159 1.69 2,248 1.61 1,105 1.65 Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced Strips Tenders 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 1.38 10 1.49 21 1.65 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.98 1.99 1.88 2.79 1.90 138 2.33 Smoked Drumsticks 117 2.05 219 1.97 118 2.33 </td <td>Bone-in, whole</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Bone-in, whole												
Split, bone-in Fresh 22 2.76 332 3.45 Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 5.99 342 4.89 19 5.25 Cutlets, thin sliced 200 4.87 596 4.09 Strips 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 1.49 9 1.99 1.99 Necks 5 1.49 27 1.90 1.88 2.79 1.90 1.88 2.39 Smoked Drumsticks 117 2.05 219 1.97 118 2.33 Smoked Necks 55 1.79 219 1.88	Fresh						_						
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Rotisserie 628 9.62 49 9.72 186 7.99 Boneless, whole 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 Wings 9 1.89 9 1.99 Necks 5 1.49 27 1.90 1.99 1.89 1.99 1.88 279 1.90 1.99 1.88 2.39 1.88 2.39 1.88 1.88 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33 2.33	•												
Boneless, whole 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 200 4.87 596 4.09 Strips 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.88 279 1.90 1.88 2.33 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>													
Cutlets 9 5.99 342 4.89 19 5.25 Cutlets, thin sliced 200 4.87 596 4.09 Strips 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.88 279 1.90 1.88 2.39 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780		628	9.62	49	9.72	186	7.99						
Cutlets, thin sliced Strips Total Strips <t< td=""><td>Boneless, whole</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Boneless, whole												
Strips Zeronders Z	Cutlets	9	5.99	342	4.89	19	5.25						
Tenders 200 4.87 596 4.06 Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 118 2.39 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775	Cutlets, thin sliced					72	4.99						
Marinated Tenders 369 4.09 418 4.34 328 4.56 Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.88 279 1.90 138 2.39 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78	Strips												
Drumsticks 16 1.38 10 1.49 21 1.65 Thighs 9 2.29 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.88 279 1.90 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447	Tenders			200	4.87	596	4.06						
Thighs 9 2.29 Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.99 1.99 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90	Marinated Tenders	369	4.09	418	4.34	328	4.56						
Wings 11 1.33 5 1.49 9 1.99 Necks 5 1.49 27 1.90 1.88 279 1.90 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Specialty ⁵⁷ Patties 972 4.32 591 4.62 69 3.56	Drumsticks	16	1.38	10	1.49	21	1.65						
Necks 5 1.49 27 1.90 Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Specialty ⁵⁷ Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.	Thighs					9	2.29						
Smoked Drumsticks 117 2.05 219 1.97 118 2.39 Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 <t< td=""><td>Wings</td><td>11</td><td>1.33</td><td>5</td><td>1.49</td><td>9</td><td>1.99</td></t<>	Wings	11	1.33	5	1.49	9	1.99						
Smoked Wings 99 1.88 279 1.90 138 2.33 Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty 7 2 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878	Necks	5	1.49	27	1.90								
Smoked Necks 55 1.79 219 1.88 138 2.33 GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ⁵⁷ Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49	Smoked Drumsticks	117	2.05	219	1.97	118	2.39						
GROUND TURKEY: 12,915 3.36 9,423 3.28 6,339 3.66 Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ^{5/} Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49	Smoked Wings			279	1.90	138	2.33						
Patties 2,552 3.88 2,132 3.57 757 4.28 Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ^{5/} Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49													
Sausage 1,780 3.69 1,703 3.47 1,013 3.85 85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ^{5/2} Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49													
85% lean 3,775 2.66 2,114 2.78 953 2.73 93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ⁵⁷ Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49													
93% lean 4,236 3.30 3,394 3.29 3,169 3.55 Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty 5' Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49													
Breast 572 5.03 80 4.65 447 4.90 Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ⁵⁷ Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49				-									
Rolls (frsh/frz 1 lb.) 1,673 3.72 692 2.44 124 1.98 Specialty ⁵⁷ Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49		· ·											
Specialty 57 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49													
Patties 972 4.32 591 4.62 69 3.56 93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49		1,673	3.72	692	2.44	124	1.98						
93-94% lean 1,953 3.92 1,554 4.12 657 4.14 Breast 878 5.24 71 5.37 8 6.49		070	4.00	E04	4.60		2.56						
Breast 878 5.24 71 5.37 8 6.49													
		,											
MOTE: TOILE & ENECISITY NOT INCILIDED IN DISCIPLED TIPKEY TOTAL AND REPORTED													

This Week's Turkey Feature Highlights
Turkey feature activity increases sharply. Frozen whole turkeys remain in the picture; both offerings and prices
increase slightly. Bone-in breasts are easier to find; values trend higher for frozen. As we complete the first week
of October, rotisserie breasts are more active with weighted average prices lower. White parts are offered less
often and usually center on marinated tenders at better values. Dark part offerings decrease with most
attention focused on the smoked variety. Prices trend lower for fresh and are mixed for smoked. If you are
looking for something to grill at a tailgate event, you are in luck as grind offerings increase. Retailers promote

93% and 85% leans most. Weighted average values are lower for 85% lean, while trending higher for the balance of conventional grinds. Deli feature activity slows due to a decrease in offerings of self-service items. Prices are mixed for both service and self-service deli meats.

Turkey Promotional Activity by Category ☐ Ground ☐ White Parts ☐ Whole ☐ Dark Parts 14,000 12,000 10,000 8,000 6,000 4,000 2,000 0 activity Sep 16-22 Sep 23-29 Sep 02-08 Sep 09-15 Sep 30-Oct-06 Oct 07-13 level



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported turkey item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). 3/ Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) 5/ Specialty: products produced from birds raised on an all vegetable diet without antibiotics and minimally processed.

(515) 284-4460



Fri. Oct 07, 2016

USDA National Retail Report - Turkey Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 10/07 thru 10/13.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

	NORTH	IEAST U.S.		SOUT	HEAST U.S.	MIDWEST U.S.				
	(CT,DE,MA,MD,M	E,NH,NJ,NY,PA,F	RI,VT)	(AL,FL,GA,MS	S,NC,SC,TN,VA,W	'V)	(IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI) 37.8% of 6,100 sampled outlets			
	, , , , , , ,	0 sampled outle		, , , , ,	00 sampled outle	,				
Special Rate 4/	2.5% of stores w	•		,	v/ no-price promo		1.1% of stores w	•		
Activity Index ^{2/}		Index = 9,386			Index = 5,306			Index = 3,365	J.1.01.10	
Activity macx	Price Range	Summar	'V	Price Range	Summar	V	Price Range	Summa	rv.	
	(\$/pound)	Stores Wtd Avg		(\$/pound)		Vtd Avg	(\$/pound)		Vtd Avg	
	(φ/ροαπα)	Ctoroo	riaring	(φ/ροαπα)	0.0.00	rtartig	(φ/ροαπα)	0.0100	rta rtig	
WHOLE BIRDS:										
Fresh - Hens										
" - Toms										
Frozen - Hens	0.79 - 0.99	284	0.95							
" - Toms	0.79 - 0.99	284	0.95							
PARTS:										
Breast:										
Bone-in, whole										
Fresh	1.99 - 2.99	194	2.83							
Frozen	1.19 - 2.99	682	1.78	1.49 - 2.99	953	1.83	1.48 - 1.99	965	1.61	
Split, bone-in										
Fresh	2.99	17	2.99				1.99	5	1.99	
Rotisserie	8.99 - 9.99	504	9.78	8.99	61	8.99				
Boneless, whole										
Cutlets	5.99	9	5.99							
Cutlets, thin sliced										
Strips										
Tenders										
Marinated Tenders	3.73 - 4.66	297	4.03	3.99	35	3.99				
Drumsticks							1.19	6	1.19	
Thighs										
Wings							1.19	6	1.19	
Necks										
Smoked Drumsticks	1.99	77	1.99	1.49	22	1.49	2.99	18	2.99	
Smoked Wings	1.99	77	1.99	1.49	22	1.49				
Smoked Necks	1.99	33	1.99	1.49	22	1.49				
GROUND TURKEY:										
Patties	2.99 - 4.49	1,079	3.75	3.49 - 3.99	362	3.93	3.50 - 3.99	464	3.97	
Sausage	2.80 - 4.00	1,108	3.64	3.27 - 3.99	100	3.95	3.19 - 3.99	129	3.90	
85% lean	1.99 - 3.59	1,511	2.89	2.24 - 3.33	1,409	2.54	1.99 - 3.49	400	2.42	
93% lean	2.99 - 3.84	743	3.19	2.99 - 3.99	492	3.28	2.99 - 3.99	669	3.42	
Breast (99-100% lean)	4.61 - 5.00	395	4.98	4.99	1	4.99				
Rolls (frsh/frz 1 lb.)	3.99	253	3.99	1.89 - 3.99	325	3.75	1.99 - 3.99	474	3.45	
Specialty ^{5/}										
Patties	4.00 - 4.99	886	4.35	4.00	61	4.00	3.99	2	3.99	
93-94% lean	3.00 - 4.99	232	3.73	3.00 - 4.99	1,338	3.88	3.99	227	3.99	
Breast	5.00 - 6.15	721	5.30	5.00 - 5.99	103	5.40				

Source: USDA Livestock, Poultry, & Grain Market News;

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Fri. Oct 07, 2016

USDA National Retail Report - Turkey Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 10/07 thru 10/13.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

	SOUTH	CENTRAL U.S.		SOU	THWEST U.S.		NORTHWEST U.S. (ID,MT,OR,WA,WY) 24.4% of 1,300 sampled outlets 0.0% of stores w/ no-price promotions Activity Index = 824			
	(AR,CO,KS	,LA,MO,NM,OK,TX	()	(A	Z,CA,NV,UT)					
Feature Rate ^{1/} Special Rate ^{4/} Activity Index ^{2/}	0.0% of stores v	000 sampled outle w/ no-price promo / Index = 2,677	tions	0.0% of stores Activi	800 sampled outle w/ no-price promo ty Index = 2,059	otions				
	Price Range (\$/pound)	Summar Stores V	y Vtd Avg	Price Range (\$/pound)	Summar Stores V	y Vtd Avg	Price Range (\$/pound)	Summar Stores V	y Vtd Avg	
WHOLE BIRDS:										
Fresh - Hens " - Toms										
Frozen - Hens	0.99	26	0.99							
" - Toms	0.99	26	0.99							
PARTS:	0.00		0.00							
Breast:										
Bone-in, whole										
Fresh										
Frozen	1.49 - 1.99	317	1.61	0.99 - 1.49	224	1.22	1.49	18	1.49	
Split, bone-in										
Fresh										
Rotisserie							8.99	61	8.99	
Boneless, whole										
Cutlets										
Cutlets, thin sliced										
Strips										
Tenders										
Marinated Tenders							4.65	37	4.65	
Drumsticks				1.49	10	1.49				
Thighs					_					
Wings				1.49	5	1.49				
Necks				1.49	5	1.49				
Smoked Drumsticks Smoked Wings										
Smoked Necks										
GROUND TURKEY:										
Patties	3.99	239	3.99	3.99	281	3.99	3.99	121	3.99	
Sausage	3.27 - 3.99	258	3.66	3.99	120	3.99	3.27 - 3.99	63	3.29	
85% lean	1.99 - 3.49	123	2.85	1.99 - 2.99	306	2.31	2.50 - 2.99	26	2.59	
93% lean	2.79 - 3.99	1,177	3.11	2.99 - 3.99	934	3.52	2.99 - 3.99	191	3.55	
Breast (99-100% lean)		,					4.98 - 4.99	142	4.99	
Rolls (frsh/frz 1 lb.)	2.79 - 3.99	383	3.69	3.99	174	3.99	3.99	60	3.99	
Specialty ^{5/}										
Patties	3.99	23	3.99							
93-94% lean	3.33	51	3.33				5.00	105	5.00	
Breast	4.16	54	4.16		(545) 204 446					

Source: USDA Livestock, Poultry, & Grain Market News;

(515) 284-4460

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http://www.ams.usda/market-news/livestock-poultry-grain:

Email: desm.lpgmn@ams.usda.gov



(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

	A	LASKA			HAWAII		
		(AK)			(HI)		
Feature Rate 1/	2.2% of 100	78.8% of 10	00 sampled outle	ets			
Special Rate 4/	0.0% of stores w			w/ no-price prom			
Activity Index 2/		ity Index = 8			ty Index = 70		
Activity index	Price Range	Summ	an/	Price Range	Summa	arv	
	(\$/pound)	Stores	Wtd Avg	(\$/pound)	Stores	Wtd Avg	
WHOLE BIRDS:							
Fresh - Hens							
" - Toms							
Frozen - Hens							
" - Toms							
PARTS:							
Breast:							
Bone-in, whole							
Fresh							
Frozen							
Split, bone-in							
Fresh							
Rotisserie	8.99	2	8.99				
Boneless, whole							
Cutlets							
Cutlets, thin sliced							
Strips							
Tenders							
Marinated Tenders							
Drumsticks							
Thighs							
Wings							
Necks							
Smoked Drumsticks							
Smoked Wings							
Smoked Necks							
GROUND TURKEY:		_	0.55				
Patties	3.99	2	3.99	3.99	4	3.99	
Sausage	3.27	2	3.27				
85% lean							
93% lean	3.99	2	3.99	3.20 - 3.69	28	3.62	
Breast (99-100% lean)				5.79	34	5.79	
Rolls (frsh/frz 1 lb.)				3.99	4	3.99	
Specialty 5/							
Patties							
93-94% lean							
Breast							



Fri. Oct 07, 2016

Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 10/07 thru 10/13.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

	N	ATIONAL	SUMMAF	RY			NORTHEAST U.S.		SOUTHEAST U.S.			
	This	Week	Last	Week	Last	Year	(CT,DE,MA,MD,ME,	(CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)		(AL,FL,GA,MS,NC,SC,TN,VA,WV)		
	47.3% o	f 29,100	52.3% o	f 29,100	31.6% o	f 29,100						
Feature Rate 1/	sto	res	sto	res	sto	res	66.1% of 5,500	sampled out	lets	53.1% of 7,400 sampled outlets		
A ativitus landaus O/	20	774	20	000	40	04.4	Activity Inc	dex = 9,702		Activity Inc	dex = 10,166	
Activity Index 2/	33,	774	39,	690	18,	914	Price Range	Summ	nary	Price Range	Summa	ary
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	(\$/pound)	Stores	Wtd Avg	(\$/pound)	Stores \	Vtd Avg
SERVICE DELI - Turkey							1					
Category 1												
Processor Brand	3,989	8.74	5,169	8.72	3,228	8.68		1,588	8.96	6.99 - 10.99	807	8.80
Private Brand	1,764	8.13	1,651	8.31	318	7.92	6.99 - 13.49	1,175	7.78	6.99 - 9.99	54	9.10
Category 2												
Processor Brand	2,423	5.78	3,260	6.31	583	5.66		520	5.98	4.99 - 6.99	37	6.04
Private Brand	3,042	6.59	2,426	6.09	52	6.05	4.98 - 6.99	831	6.41	5.99 - 6.99	1,471	6.67
Category 3							.					
Processor Brand	1,819	3.06	502	4.24	666	3.44		52	3.50	2.99	1,470	2.99
Private Brand	1,400	4.95	852	4.11	267	4.88	3.99 - 4.99	369	4.86	4.00 - 4.99	1,025	4.99
Turkey Ham	070	2.04	222	2.50	200	2.50		00	4.00	4.00	22	4.00
Processor Brand Private Brand	278 74	3.64 4.12	336 50	3.59 3.85	306 62	3.59 4.20		23 45	4.36 4.48	4.99	33	4.99
Turkey Pastrami	74	4.12	50	3.65	62	4.20	4.48	45	4.46			
Processor Brand	203	4 77	143	4.50	121	5.07	3.49 - 4.49	170	4.44	6.49	33	6.49
		4.77	_		121	5.07		_			2	
Private Brand	23	4.00	23	4.00			4.00	21	4.00	4.00	2	4.00
SERVICE DELI - Chicken												
Category 1	4 740	7.00	0.005	0.40	4 400	7.70		000	0.00	5.00 0.70	0.45	0.00
Processor Brand	1,713	7.96	2,095	8.13		7.70		339	8.98	5.99 - 9.79	245 61	8.98
Private Brand Category 2	806	7.94	1,793	7.50	440	7.76	6.99 - 8.99	704	7.87	7.49 - 8.99	01	8.66
Processor Brand	593	5.71	336	6.07	344	5.81	5.99 - 6.47	305	6.02			
Private Brand	1,823	5.12	303	6.08	131	6.68		423	5.09	4.99	1,006	4.99
SELF-SERVICE DELI	1,023	3.12	303	0.00	131	0.00	3.99 - 3.99	423	5.09	4.99	1,000	4.99
(dollars per tub or pouch)												
Turkey 7-10 oz												
Processor Brand	5,266	3.33	6,878	3.30	2,220	3.33	2.00 - 4.99	889	3.18	3.00 - 4.49	1,787	3.62
Private Brand	613	2.65	2,780	2.80		2.79		153	3.00		1,121	
Turkey 16 oz			,		,							
Processor Brand	2,278	5.32	1,683	4.96	1,407	5.06	3.99 - 6.49	710	5.54	3.99 - 5.99	302	5.86
Private Brand	565	5.00	25	5.00			5.00	504	5.00	5.00	61	5.00
Chicken 7-10 oz												
Processor Brand	4,603	3.33	6,719	3.35	2,096	3.36	2.00 - 4.99	728	3.22	3.00 - 3.99	1,772	3.61
Private Brand	499	2.68	2,666	2.79	1,105	2.79	2.99 - 3.00	153	3.00			

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)



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Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 10/07 thru 10/13.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

	MIDW	EST U.S.	SOUTH C	ENTRAL U.S.	SOUTHW	EST U.S.	NORTHWEST U.S. (AK,ID,MT,OR,WA,WY)			
	(IA,IL,IN,KY,MI,MI	N,ND,NE,OH,SD,WI)	(AR,AZ,CO,KS,LA	A,MO,NM,OK,TX,UT)	(CA,F	II,NV)				
Feature Rate 1/	43.9% of 6.100) sampled outlets	38 4% of 4 900	sampled outlets	33.8% of 3,800 s	sampled outlets	26.8% of 1,300 sampled outlets			
		ndex = 6,583	·	ndex = 3,890	·	dex = 2,266	•	dex = 1,095		
Activity Index 2/	Price Range	Summary	Price Range	Summary	Price Range	Summary	Price Range	Summary		
	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg		
SERVICE DELI - Turkey										
Category 1										
Processor Brand	6.99 - 9.99	651 7.96	7.99 - 9.99	223 8.32	7.99 - 11.50	600 8.98	7.99 - 8.99	92 8.83		
Private Brand	6.99 - 12.99	42 10.11	7.99 - 12.99	163 8.28	7.99 - 8.99	248 8.98	7.99 - 12.99	82 8.49		
Category 2										
Processor Brand	4.77 - 6.99	931 5.81	4.99 - 7.49	275 5.79	4.99 - 5.99	405 5.01	5.99 - 6.99	255 6.40		
Private Brand	4.99 - 6.99	355 6.69	5.99 - 6.99	385 6.59						
Category 3										
Processor Brand	3.33	31 3.33	2.99 - 3.89	126 3.10	2.97 - 3.99	140 3.48				
Private Brand	4.88 - 4.99	6 4.94								
Turkey Ham										
Processor Brand			2.99 - 3.49	12 3.32	2.97 - 3.69	210 3.36				
Private Brand					3.57	29 3.57				
Turkey Pastrami										
Processor Brand										
Private Brand										
SERVICE DELI - Chicken										
Category 1										
Processor Brand	5.29 - 10.49	762 7.54	5.29 - 9.99	158 6.77	8.49 - 8.99	65 8.51	5.29 - 7.99	144 7.15		
Private Brand	7.49 - 8.49	18 7.60	8.49	23 8.49	0.40 0.00	00 0.01	0.20 7.00	7.10		
Category 2	7.40 0.40	7.00	0.40	20 0.40						
Processor Brand	4.99 - 5.99	174 5.05	5.29 - 5.99	43 5.78	5.99	2 5.99	5.99	69 5.99		
Private Brand	4.99 - 5.99	87 5.89	4.99 - 5.99	190 5.61	4.99	117 4.99	0.00	0.00		
SELF-SERVICE DELI	4.00 0.00	07 0.00	4.00 0.00	100 0.01	4.00	117 4.00				
(dollars per tub or pouch)										
Turkey 7-10 oz										
Processor Brand	2.00 - 4.99	1,204 3.12	1.99 - 3.99	888 3.31	1.99 - 3.99	325 3.00	1.99 - 3.99	168 3.23		
Private Brand	2.50 - 3.00	214 2.56	2.50 - 3.00	236 2.50		020 0.00	2.50	10 2.50		
Turkey 16 oz										
Processor Brand	3.99 - 5.99	702 5.25	3.99 - 5.99	413 4.94	3.99	2 3.99	3.99 - 4.99	115 4.07		
Private Brand	2.22	1.12								
Chicken 7-10 oz										
Processor Brand	2.00 - 4.99	1,192 3.12	2.49 - 3.99	633 3.22	1.99 - 3.50	123 2.91	1.99 - 3.69	150 3.14		
Private Brand	2.50 - 3.00	214 2.56	2.50 - 3.00	122 2.50			2.50	10 2.50		

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)



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(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

	ALA	ASKA	H.A	WAII		
		AK)		(HI)		
Feature Rate 1/	(viity					
- Gataro Rato		sampled outlets		sampled outlets		
Activity Index 2/		Index = 11		Index = 61		
	Price Range	Summary	Price Range	Summary		
SERVICE DELI - Turkey	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg		
Category 1 Processor Brand Private Brand	7.99	1 7.99	9.99	27 9.99		
Category 2						
Processor Brand						
Private Brand						
Category 3						
Processor Brand						
Private Brand						
Turkey Ham						
Processor Brand Private Brand						
Turkey Pastrami						
Processor Brand						
Private Brand						
SERVICE DELI - Chicken						
Category 1						
Processor Brand						
Private Brand						
Category 2						
Processor Brand						
Private Brand						
SELF-SERVICE DELI						
(dollars per tub or pouch)						
Turkey 7-10 oz						
Processor Brand	3.99	5 3.99				
Private Brand Turkey 16 oz						
Processor Brand			6.49	34 6.49		
Private Brand			0.49	J4 0.43		
Chicken 7-10 oz						
Processor Brand	3.99	5 3.99				
Private Brand	-					

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Source: USDA Livestock, Poultry, & Grain Market News;

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