



National Retail Report - Beef

Advertised Prices for Beef at Major Retail Supermarket Outlets ending during the period of 07/03 thru 07/09

(prices in dollars per pound)

Fri. Jul 3, 2015

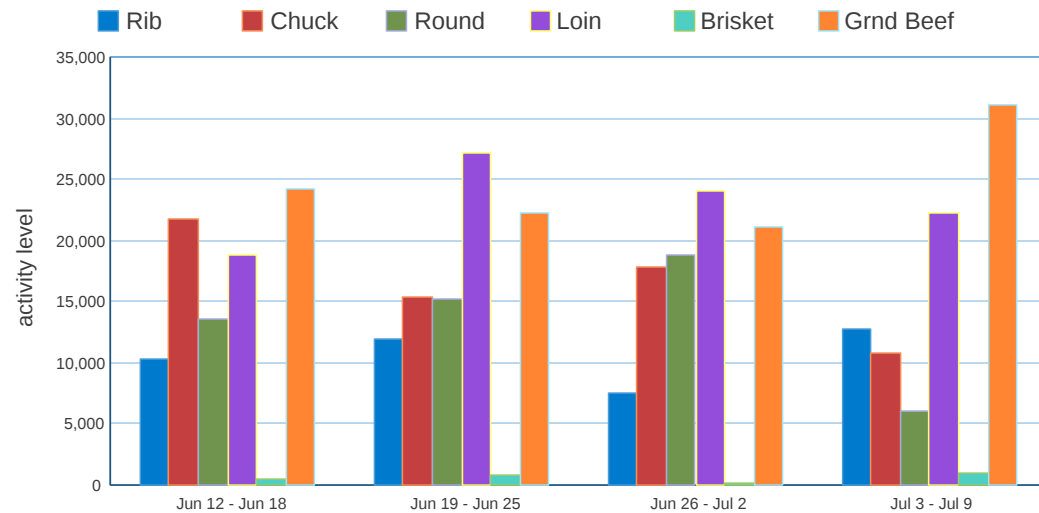
NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		20,500	
Feature Rate (1/)	76.6%		78.0%		96.5%	
Special Rate (2/)	17.2%		15.0%		18.3%	
Activity Index (3/)	86,000		94,650		82,950	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	220	8.04	20	10.12	540	7.58
Bone-In Ribeye Steak	6,080	7.99	3,210	10.19	5,080	7.23
Bnls Ribeye Roast	510	7.34	20	10.22	700	6.87
Bnls Ribeye Steak	5,970	9.76	4,220	9.08	6,730	8.03
T-Bone Steak	5,290	7.27	5,530	9.10	4,640	8.54
Porterhouse Steak	1,320	8.89	3,710	9.44	2,510	8.91
Tenderloin	1,350	11.98	800	10.82	890	12.61
Filet Mignon	1,050	15.19	270	14.28	720	15.53
Loin, Bnls	340	9.72	10	6.99	50	6.20
Bone-In Strip Steak	2,730	7.52	2,260	9.19	2,700	7.09
Bnls New York Strip Steak	2,870	9.78	3,920	9.87	5,950	8.50
Beef Backribs	1,070	2.64	190	2.94	500	2.31
Sirloin Roast	10	5.64	1,180	4.99		
Sirloin Steak	300	6.52	720	5.73	1,160	6.11
Bnls Sirloin Roast	40	6.99	10	5.49		
Bnls Sirloin Steak	1,920	6.49	1,560	6.09	1,180	5.20
Sirloin Tip Roast	450	4.49	590	4.52	860	4.90
Sirloin Tip Steak	560	4.63	730	4.98	920	4.67
Bnls Top Sirloin Roast	60	7.99	290	4.98	10	3.99
Bnls Top Sirloin Steak	1,960	6.48	5,100	6.68	3,690	6.32
Top Round Roast	160	4.26	1,130	4.51	770	4.94
Top Round Steak	810	5.44	1,160	5.37	980	4.46
Bottom Round Roast	710	4.80	2,630	4.54	960	4.35
Bottom Round Steak	270	5.08	3,970	4.45	870	4.29
Eye Of Round Roast	480	4.47	940	4.54	1,000	4.76
Eye Of Round Steak	300	5.44	690	4.79	100	4.65
Rump Roast	320	4.91	1,390	4.69	420	3.84
Rump Steak			100	5.69		
Chuck/Shldr/Arm Roast	3,040	4.60	5,640	4.74	3,850	4.40
Chuck/Shldr/Arm Steak	4,700	4.51	6,100	4.77	4,600	4.21
London Broil	2,540	4.62	5,010	4.44	3,060	4.08
Brisket	930	3.18	210	2.19	370	3.22
Brisket, Flat	10	3.49			30	7.56
Corned Beef Brisket						
Corned Beef Flat						
Beef Short Ribs	860	5.15	1,080	4.77	1,640	4.83
Flat Iron Steak	570	7.44	1,110	7.25	370	8.18
Flank Steak	240	7.51	540	9.20	560	8.07
Minute/Cube Steaks	660	5.59	3,000	5.44	1,140	4.53
Stew Meat	1,350	5.48	2,360	5.25	2,110	4.52
Ground Round	2,480	4.94	940	4.17	1,780	3.86
Ground Chuck	3,890	3.44	2,580	3.90	3,340	3.27
Ground Sirloin	500	5.40	860	5.65	350	5.10
Ground Beef 90% Or More	3,660	4.51	2,860	5.28	2,490	4.39
Ground Beef 80-89%	10,160	3.59	6,990	4.03	6,460	3.77
Ground Beef 70-79%	2,880	2.71	3,090	2.86	1,700	2.48
Beef Patties	7,540	4.80	3,730	5.00	2,850	4.06
Tri-Tip	2,540	6.66	2,160	6.92	1,800	5.52
Skirt Steak	300	7.88	40	7.08	520	6.22

This week in Beef Retail.....

Compare to the prior week the Feature Rate was 1.4% lower, the Special rate was 2.2% higher and Activity Index was 0.09% lower. This week, the week before the 4th of July Holiday, saw grilling cuts of Bone-In Ribeye Steak, 80-90% Ground Beef, Ground Round and Beef Patties with the biggest increase of ad space. Also noted is Beef Brisket saw more advertising space when compared to last week and to last year.

Note: Our offices will be closed Friday, July 3rd in observance of Independence Day. This report only includes advertised prices for Outlets ending during the period of July 3 thru July 8, 2015.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ FEATURE RATE: the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. 2/ SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/ ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). 4/ STORES/AVG: the number of advertising

outlets and the weighted average price weighted by the respective number of outlets. 5/ **BRANDED**: includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef programs. 6/ **NON-LABELED/OTHER**: Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSv1.0/BeefPrograms>



NORTHEAST
(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)
(prices in dollars per pound)

Fri. Jul 3, 2015

Outlets	5,400		Explanatory Notes												
Feature Rate (1/)	58.0%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.												
Special Rate (1/)	10.6%														
Activity Index (3/)	14,160														
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)					
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-				-				-				-		
Bone-In Ribeye Steak	5.97	- 9.99	200	9.36	7.99	- 7.99	60	7.99	-				-		
Bnls Ribeye Roast	-				8.99	- 8.99	10	8.99	-				-		
Bnls Ribeye Steak	7.99	- 11.99	160	10.98	8.99	- 11.99	120	9.19	-				7.99	- 7.99	5 7.99
T-Bone Steak	8.99	- 9.99	60	9.83	5.98	- 10.99	340	6.54	8.99	- 8.99	60	8.99	4.99	- 8.97	220 5.32
Porterhouse Steak	8.99	- 9.99	60	9.83	5.98	- 6.88	330	6.43	8.99	- 8.99	60	8.99	6.99	- 12.99	50 9.96
Tenderloin	9.99	- 12.99	340	10.23	10.99	- 10.99	160	10.99	-				7.97	- 8.97	40 8.43
Filet Mignon	12.99	- 17.99	40	14.53	-				-				8.99	- 9.97	60 9.26
Loin, Bnls	9.97	- 9.97	20	9.97	6.99	- 6.99	10	6.99	-				4.97	- 4.97	20 4.97
Bone-In Strip Steak	6.99	- 7.99	140	7.03	7.99	- 8.88	90	8.71	-				8.99	- 8.99	20 8.99
Bnls New York Strip Steak	7.99	- 16.99	210	10.05	7.99	- 10.99	410	9.16	5.99	- 8.99	110	6.56	5.97	- 9.99	80 7.77
Beef Backribs	-				-				-				-		
Sirloin Roast	-				4.79	- 6.99	10	5.64	-				-		
Sirloin Steak	5.99	- 6.99	150	6.88	4.79	- 6.99	10	5.64	-				-		
Bnls Sirloin Roast	6.99	- 6.99	10	6.99	-				-				6.99	- 6.99	20 6.99
Bnls Sirloin Steak	4.97	- 7.99	420	6.09	5.99	- 7.99	230	7.45	-				5.69	- 6.99	210 6.70
Sirloin Tip Roast	-				3.99	- 3.99	10	3.99	-				4.99	- 5.99	30 5.49
Sirloin Tip Steak	4.99	- 4.99	20	4.99	5.99	- 5.99	10	5.99	-				4.99	- 5.99	50 5.49
Bnls Top Sirloin Roast	-				-				-				-		
Bnls Top Sirloin Steak	4.29	- 5.99	70	5.58	6.99	- 7.99	110	7.34	-				-		
Top Round Roast	4.99	- 5.49	30	5.12	3.99	- 3.99	70	3.99	-				-		
Top Round Steak	3.69	- 5.49	30	4.73	3.99	- 6.49	580	5.72	-				3.57	- 5.99	130 4.73
Bottom Round Roast	3.99	- 3.99	20	3.99	3.99	- 5.99	90	5.82	-				3.49	- 3.49	20 3.49
Bottom Round Steak	4.49	- 4.49	20	4.49	5.99	- 5.99	80	5.99	-				-		
Eye Of Round Roast	3.99	- 4.99	150	4.88	-				-				3.97	- 4.97	50 4.31
Eye Of Round Steak	4.49	- 4.49	20	4.49	-				-				5.97	- 5.97	20 5.97
Rump Roast	-				-				-				-		
Rump Steak	-				-				-				-		
Chuck/Shldr/Arm Roast	3.99	- 3.99	10	3.99	3.99	- 4.99	130	4.98	-				-		
Chuck/Shldr/Arm Steak	3.49	- 4.99	250	4.45	3.99	- 4.19	200	4.19	-				4.99	- 4.99	30 4.99
London Broil	3.49	- 5.49	670	4.38	2.99	- 5.49	570	4.01	-				3.57	- 3.99	130 3.93
Brisket	-				-				-				-		
Brisket, Flat	-				-				-				-		
Corned Beef Brisket	-				-				-				-		
Corned Beef Flat	-				-				-				-		
Beef Short Ribs	3.99	- 3.99	20	3.99	4.97	- 4.97	20	4.97	-				-		
Flat Iron Steak	9.99	- 9.99	10	9.99	-				-				5.97	- 5.97	20 5.97
Flank Steak	5.49	- 5.49	20	5.49	-				-				7.99	- 10.99	10 9.66
Minute/Cube Steaks	3.99	- 4.69	30	4.44	5.29	- 6.99	210	5.69	-				3.97	- 6.99	130 6.22
Stew Meat	5.49	- 5.49	10	5.49	4.97	- 4.97	20	4.97	-				3.57	- 4.27	30 3.92
Ground Round	-				-				-				4.49	- 4.49	110 4.49
Ground Chuck	2.99	- 2.99	10	2.99	-				-				2.99	- 4.27	300 3.15
Ground Sirloin	-				-				-				-		
Ground Beef 90% Or More	4.79	- 5.29	270	5.13	-				-				3.89	- 5.79	420 4.52
Ground Beef 80-89%	4.99	- 5.99	570	5.58	-				-				2.97	- 4.49	1,860 3.55
Ground Beef 70-79%	-				-				-				2.48	- 3.79	50 3.14
Beef Patties	5.39	- 6.49	310	6.46	-				-				2.99	- 7.99	1,240 4.53
Tri-Tip	-				-				-				-		
Skirt Steak	7.99	- 7.99	20	7.99	8.97	- 8.97	20	8.97	-				7.99	- 7.99	5 7.99

Outlets	7,400	Explanatory Notes										
Feature Rate (1/)	84.5%	5/ BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/ NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	26.2%											
Activity Index (3/)	22,760											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	6.99 - 6.99	60	6.99	-	-	-	-	-	-	-	-	-
Bone-In Ribeye Steak	9.98 - 9.99	250	9.98	7.99 - 9.99	1,250	9.85	-	-	-	4.88 - 4.88	5	4.88
Bnls Ribeye Roast	-	-	-	6.99 - 6.99	300	6.99	-	-	-	6.99 - 7.69	20	7.20
Bnls Ribeye Steak	7.98 - 12.99	170	10.07	7.88 - 11.99	2,480	9.97	6.99 - 9.99	60	9.30	5.99 - 9.99	190	8.59
T-Bone Steak	5.99 - 11.99	380	9.78	5.98 - 8.99	810	7.88	8.77 - 8.77	30	8.77	4.98 - 9.99	580	5.16
Porterhouse Steak	9.97 - 9.97	210	9.97	5.98 - 6.88	40	6.83	-	-	-	4.98 - 12.99	160	10.91
Tenderloin	11.99 - 14.99	550	12.79	10.99 - 10.99	40	10.99	-	-	-	10.99 - 10.99	10	10.99
Filet Mignon	12.99 - 14.99	430	13.99	-	-	-	-	-	-	-	-	-
Loin, Bnls	9.97 - 9.97	210	9.97	-	-	-	-	-	-	-	-	-
Bone-In Strip Steak	7.98 - 7.99	20	7.98	8.88 - 9.99	30	9.06	-	-	-	-	-	-
Bnls New York Strip Steak	8.98 - 13.98	330	12.65	7.99 - 9.99	10	9.32	6.99 - 6.99	20	6.99	7.49 - 8.98	130	8.02
Beef Backribs	3.99 - 3.99	50	3.99	-	-	-	4.49 - 4.99	10	4.90	-	-	-
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Steak	-	-	-	-	-	-	5.99 - 5.99	5	5.99	-	-	-
Bnls Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Sirloin Steak	4.94 - 5.99	20	5.40	6.99 - 7.99	120	7.49	4.43 - 4.66	40	4.61	4.99 - 5.99	20	5.52
Sirloin Tip Roast	3.98 - 3.99	70	3.99	-	-	-	3.99 - 4.88	60	4.44	-	-	-
Sirloin Tip Steak	-	-	-	-	-	-	3.99 - 4.29	30	4.26	-	-	-
Bnls Top Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-
Bnls Top Sirloin Steak	4.68 - 6.99	80	6.13	6.99 - 7.99	40	7.44	-	-	-	6.95 - 6.95	60	6.95
Top Round Roast	3.48 - 3.48	10	3.48	-	-	-	4.74 - 4.74	30	4.74	-	-	-
Top Round Steak	3.88 - 3.88	10	3.88	3.98 - 4.99	20	4.63	-	-	-	-	-	-
Bottom Round Roast	3.47 - 3.47	30	3.47	3.28 - 5.99	70	4.88	-	-	-	4.99 - 4.99	10	4.99
Bottom Round Steak	3.47 - 3.47	30	3.47	5.99 - 5.99	40	5.99	-	-	-	-	-	-
Eye Of Round Roast	-	-	-	-	-	-	3.99 - 4.94	30	4.86	4.89 - 4.89	10	4.89
Eye Of Round Steak	6.25 - 6.25	30	6.25	-	-	-	-	-	-	-	-	-
Rump Roast	-	-	-	4.99 - 4.99	10	4.99	-	-	-	-	-	-
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-
Chuck/Shldr/Arm Roast	3.49 - 3.99	50	3.92	3.49 - 4.99	1,340	4.92	3.98 - 4.59	30	4.05	3.99 - 4.55	50	4.32
Chuck/Shldr/Arm Steak	3.49 - 3.49	10	3.49	3.49 - 5.99	1,130	5.00	3.49 - 4.99	60	4.18	4.59 - 4.59	10	4.59
London Broil	3.88 - 4.99	20	4.02	4.99 - 5.49	110	5.44	4.74 - 4.74	30	4.74	3.99 - 3.99	10	3.99
Brisket	2.98 - 3.99	30	3.22	-	-	-	-	-	-	2.99 - 2.99	5	2.99
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Brisket	-	-	-	-	-	-	-	-	-	-	-	-
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-
Beef Short Ribs	4.49 - 4.49	20	4.49	2.99 - 5.99	40	3.31	4.99 - 5.99	30	5.30	-	-	-
Flat Iron Steak	-	-	-	-	-	-	-	-	-	-	-	-
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-
Minute/Cube Steaks	5.56 - 5.56	30	5.56	-	-	-	4.94 - 4.94	30	4.94	4.99 - 4.99	5	4.99
Stew Meat	-	-	-	4.99 - 5.95	510	5.94	4.79 - 4.99	20	4.96	5.99 - 5.99	5	5.99
Ground Round	-	-	-	-	-	-	-	-	-	4.49 - 5.69	2,090	5.11
Ground Chuck	3.49 - 3.49	80	3.49	4.49 - 4.49	30	4.49	-	-	-	2.88 - 3.99	1,300	3.49
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-
Ground Beef 90% Or More	6.99 - 6.99	5	6.99	-	-	-	-	-	-	3.88 - 5.79	390	4.32
Ground Beef 80-89%	5.69 - 5.69	5	5.69	-	-	-	-	-	-	2.88 - 4.49	1,200	3.24
Ground Beef 70-79%	2.69 - 2.69	10	2.69	-	-	-	-	-	-	1.88 - 3.59	1,040	2.89
Beef Patties	6.99 - 6.99	10	6.99	-	-	-	-	-	-	2.59 - 7.99	2,060	5.95
Tri-Tip	-	-	-	-	-	-	-	-	-	6.99 - 6.99	5	6.99
Skirt Steak	-	-	-	-	-	-	-	-	-	-	-	-



MIDWEST
(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)
(prices in dollars per pound)

Fri. Jul 3, 2015

Outlets	6,100	Explanatory Notes										
Feature Rate (1/)	82.8%	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification										
Special Rate (1/)	16.8%	Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Activity Index (3/)	18,720											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	16.99 - 16.99	10	16.99	7.99 - 7.99	110	7.99	-			-		
Bone-In Ribeye Steak	6.99 - 17.99	30	11.37	4.99 - 9.99	440	7.82	-			5.99 - 7.99	10	6.91
Bnls Ribeye Roast	8.99 - 8.99	10	8.99	6.99 - 8.99	110	7.90	-			6.99 - 6.99	10	6.99
Bnls Ribeye Steak	8.99 - 18.99	770	10.79	6.99 - 11.99	500	9.62	6.99 - 9.99	30	7.95	4.99 - 8.99	190	6.71
T-Bone Steak	7.98 - 12.78	400	8.48	5.98 - 9.99	300	8.24	-			4.99 - 9.99	740	5.19
Porterhouse Steak	9.49 - 13.18	40	11.80	5.98 - 10.99	250	8.50	-			5.49 - 12.99	70	10.59
Tenderloin	12.98 - 14.99	30	13.40	-			-			8.99 - 8.99	30	8.99
Filet Mignon	17.98 - 17.98	10	17.98	18.64 - 18.64	180	18.64	-			9.56 - 9.99	30	9.90
Loin, Bnls	-			-			-			-		
Bone-In Strip Steak	6.98 - 11.99	70	8.12	5.77 - 9.99	330	8.02	-			6.99 - 9.98	30	8.25
Bnls New York Strip Steak	6.99 - 14.99	160	9.61	7.98 - 11.99	380	9.75	5.99 - 8.98	30	7.75	4.99 - 8.99	40	7.24
Beef Backribs	-			3.49 - 3.99	40	3.60	-			-		
Sirloin Roast	-			-			-			-		
Sirloin Steak	5.99 - 6.99	50	6.23	4.99 - 6.98	30	6.44	-			3.99 - 3.99	10	3.99
Bnls Sirloin Roast	6.99 - 6.99	10	6.99	-			-			-		
Bnls Sirloin Steak	5.99 - 7.99	310	7.20	5.88 - 5.99	210	5.93	-			-		
Sirloin Tip Roast	3.99 - 6.49	160	4.60	-			-			-		
Sirloin Tip Steak	3.99 - 6.99	200	4.87	3.99 - 3.99	40	3.99	3.99 - 3.99	5	3.99	3.98 - 3.98	10	3.98
Bnls Top Sirloin Roast	-			-			-			-		
Bnls Top Sirloin Steak	5.59 - 7.99	410	6.80	5.99 - 6.99	130	6.29	-			6.95 - 6.95	20	6.95
Top Round Roast	3.48 - 3.48	5	3.48	-			-			3.98 - 3.98	10	3.98
Top Round Steak	3.88 - 4.29	10	4.22	4.99 - 4.99	10	4.99	-			-		
Bottom Round Roast	4.49 - 5.49	70	5.06	3.99 - 3.99	10	3.99	-			-		
Bottom Round Steak	4.49 - 4.69	40	4.54	3.99 - 4.99	30	4.54	-			-		
Eye Of Round Roast	3.49 - 4.99	30	4.13	-			3.99 - 3.99	5	3.99	5.47 - 5.47	5	5.47
Eye Of Round Steak	3.79 - 6.25	60	4.14	5.49 - 5.99	30	5.63	-			-		
Rump Roast	3.99 - 3.99	10	3.99	3.99 - 3.99	10	3.99	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.98 - 4.99	390	4.35	3.99 - 4.99	100	4.03	4.59 - 4.59	5	4.59	3.98 - 4.79	50	4.57
Chuck/Shldr/Arm Steak	3.99 - 5.99	530	4.81	3.79 - 5.99	900	4.23	4.69 - 4.69	5	4.69	3.98 - 4.99	80	4.81
London Broil	3.88 - 6.99	50	5.85	4.99 - 4.99	20	4.99	-			-		
Brisket	2.98 - 4.99	10	4.66	-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.99 - 4.99	10	4.99	3.99 - 3.99	10	3.99	-			3.99 - 3.99	10	3.99
Flat Iron Steak	4.99 - 5.99	130	5.91	4.99 - 7.99	30	6.80	-			-		
Flank Steak	9.00 - 9.00	30	9.00	7.99 - 7.99	110	7.99	-			-		
Minute/Cube Steaks	4.79 - 5.99	70	5.19	-			-			4.99 - 5.49	80	5.48
Stew Meat	4.49 - 5.99	30	5.19	-			4.79 - 4.79	5	4.79	3.99 - 5.49	90	5.39
Ground Round	4.68 - 4.68	20	4.68	-			-			3.49 - 4.49	60	3.93
Ground Chuck	2.99 - 4.99	80	3.99	4.49 - 4.49	10	4.49	-			2.88 - 4.99	840	3.70
Ground Sirloin	3.99 - 4.99	20	4.41	-			-			3.99 - 5.99	110	5.87
Ground Beef 90% Or More	3.99 - 6.99	390	5.82	-			-			3.28 - 5.49	810	4.46
Ground Beef 80-89%	2.49 - 5.69	20	3.40	-			-			2.68 - 4.99	2,560	3.29
Ground Beef 70-79%	2.99 - 2.99	210	2.99	-			-			2.48 - 3.49	410	2.77
Beef Patties	4.99 - 7.99	170	6.81	-			-			1.99 - 6.99	1,990	4.21
Tri-Tip	-			9.99 - 9.99	20	9.99	-			-		
Skirt Steak	8.99 - 8.99	10	8.99	6.89 - 6.99	30	6.96	-			-		



SOUTH CENTRAL
(AR, CO, KS, LA, MO, NM, OK, TX)
(prices in dollars per pound)

Fri. Jul 3, 2015

Outlets	4,900		Explanatory Notes													
Feature Rate (1/)	68.7%		5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.													
Special Rate (1/)	17.4%															
Activity Index (3/)	13,325															
	BRANDED(5)				CHOICE				SELECT				NON LABELED / OTHER (6)			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast	-	-			-	-			-	-			-	-		
Bone-In Ribeye Steak	6.99	- 9.99	10	8.92	5.77	- 9.99	350	7.44	4.99	- 4.99	210	4.99	4.88	- 7.99	370	5.38
Bnls Ribeye Roast	-	-			-	-			-	-			7.69	- 7.69	60	7.69
Bnls Ribeye Steak	8.98	- 11.49	230	9.84	7.88	- 13.98	80	12.93	6.99	- 9.99	60	9.13	6.88	- 9.99	100	7.99
T-Bone Steak	5.99	- 10.99	160	8.53	7.95	- 9.99	140	9.21	7.99	- 7.99	10	7.99	4.98	- 7.99	210	5.12
Porterhouse Steak	11.29	- 11.29	20	11.29	-	-			-	-			12.99	- 12.99	10	12.99
Tenderloin	12.98	- 12.98	20	12.98	14.99	- 14.99	110	14.99	9.99	- 9.99	10	9.99	-	-		
Filet Mignon	-	-			-	-			-	-			-	-		
Loin, Bnls	-	-			-	-			-	-			-	-		
Bone-In Strip Steak	6.98	- 10.69	50	8.45	5.77	- 9.99	330	7.54	-	-			5.99	- 5.99	30	5.99
Bnls New York Strip Steak	14.99	- 16.00	30	15.81	7.88	- 11.99	110	10.15	-	-			11.18	- 11.20	20	11.19
Beef Backribs	-	-			-	-			3.89	- 4.49	50	4.12	2.99	- 2.99	180	2.99
Sirloin Roast	-	-			-	-			-	-			-	-		
Sirloin Steak	5.99	- 5.99	10	5.99	-	-			5.99	- 5.99	20	5.99	-	-		
Bnls Sirloin Roast	-	-			-	-			-	-			-	-		
Bnls Sirloin Steak	7.99	- 7.99	40	7.99	5.88	- 6.49	200	5.97	-	-			5.99	- 5.99	10	5.99
Sirloin Tip Roast	4.49	- 4.49	70	4.49	4.49	- 4.49	10	4.49	-	-			-	-		
Sirloin Tip Steak	4.69	- 4.69	70	4.69	4.69	- 4.69	10	4.69	3.99	- 3.99	40	3.99	3.99	- 3.99	10	3.99
Bnls Top Sirloin Roast	-	-			-	-			-	-			-	-		
Bnls Top Sirloin Steak	4.97	- 6.99	220	5.84	6.99	- 8.99	90	8.00	4.97	- 4.98	50	4.97	4.99	- 7.88	80	5.80
Top Round Roast	-	-			3.58	- 3.58	10	3.58	-	-			-	-		
Top Round Steak	-	-			3.89	- 3.89	10	3.89	-	-			-	-		
Bottom Round Roast	5.49	- 5.99	120	5.96	-	-			-	-			-	-		
Bottom Round Steak	-	-			4.99	- 4.99	5	4.99	-	-			3.99	- 3.99	20	3.99
Eye Of Round Roast	3.99	- 3.99	20	3.99	-	-			3.99	- 3.99	40	3.99	5.47	- 5.47	20	5.47
Eye Of Round Steak	4.69	- 6.25	20	4.90	5.99	- 5.99	120	5.99	-	-			-	-		
Rump Roast	3.49	- 3.49	10	3.49	4.99	- 4.99	70	4.99	-	-			-	-		
Rump Steak	-	-			-	-			-	-			-	-		
Chuck/Shldr/Arm Roast	3.99	- 5.39	20	4.72	3.97	- 4.99	70	4.29	3.69	- 4.59	60	4.20	4.59	- 4.69	60	4.61
Chuck/Shldr/Arm Steak	2.97	- 4.99	190	4.29	3.98	- 5.95	300	4.54	3.89	- 4.69	60	4.34	2.99	- 5.29	100	4.65
London Broil	5.99	- 6.99	130	6.14	3.89	- 4.99	30	4.74	-	-			-	-		
Brisket	2.99	- 4.99	180	4.21	2.98	- 3.69	150	3.51	1.77	- 3.29	110	1.91	2.47	- 4.98	390	2.97
Brisket, Flat	3.49	- 3.49	10	3.49	-	-			-	-			-	-		
Corned Beef Brisket	-	-			-	-			-	-			-	-		
Corned Beef Flat	-	-			-	-			-	-			-	-		
Beef Short Ribs	4.49	- 4.49	100	4.49	3.98	- 5.99	80	5.79	3.99	- 3.99	40	3.99	2.97	- 5.99	150	4.37
Flat Iron Steak	4.98	- 4.98	20	4.98	5.99	- 5.99	70	5.99	-	-			-	-		
Flank Steak	-	-			-	-			-	-			-	-		
Minute/Cube Steaks	4.98	- 5.99	20	5.56	-	-			-	-			4.99	- 5.99	60	5.43
Stew Meat	-	-			4.99	- 5.95	130	5.39	4.79	- 5.99	40	4.99	4.99	- 5.99	150	5.80
Ground Round	3.98	- 5.99	20	5.14	-	-			-	-			-	-		
Ground Chuck	2.88	- 3.99	150	3.39	-	-			2.99	- 2.99	10	2.99	2.77	- 4.99	760	3.26
Ground Sirloin	-	-			-	-			-	-			3.99	- 3.99	5	3.99
Ground Beef 90% Or More	5.99	- 5.99	5	5.99	-	-			-	-			3.88	- 4.59	620	3.98
Ground Beef 80-89%	2.98	- 2.98	20	2.98	-	-			3.19	- 3.19	10	3.19	2.49	- 3.99	1,290	3.32
Ground Beef 70-79%	2.99	- 2.99	60	2.99	-	-			-	-			1.88	- 2.99	440	2.26
Beef Patties	2.99	- 3.99	100	3.42	-	-			3.69	- 3.69	10	3.69	1.99	- 4.99	780	3.40
Tri-Tip	5.99	- 5.99	20	5.99	5.98	- 6.49	70	6.31	-	-			6.99	- 6.99	110	6.99
Skirt Steak	-	-			-	-			-	-			4.59	- 7.99	220	7.87

Outlets	3,900	Explanatory Notes										
Feature Rate (1/)	84.0%	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	9.8%											
Activity Index (3/)	16,495											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	5.99 - 13.99	380	9.44	5.77 - 8.99	1,210	7.52	-			4.88 - 8.99	610	6.92
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	8.99 - 10.99	110	9.11	7.88 - 10.99	440	9.45	-			4.99 - 7.99	90	7.67
T-Bone Steak	9.99 - 13.99	80	13.03	7.88 - 9.99	320	8.37	-			4.99 - 7.99	300	5.85
Porterhouse Steak	10.99 - 10.99	10	10.99	-			-			5.99 - 12.99	20	7.16
Tenderloin	-			-			-			-		
Filet Mignon	-			17.99 - 17.99	250	17.99	-			9.99 - 9.99	30	9.99
Loin, Bnls	6.99 - 10.99	70	10.34	-			-			7.99 - 7.99	10	7.99
Bone-In Strip Steak	7.99 - 7.99	110	7.99	5.77 - 9.99	980	6.79	-			5.99 - 8.99	320	7.82
Bnls New York Strip Steak	8.99 - 13.99	210	10.56	7.88 - 11.99	310	8.79	-			5.99 - 5.99	10	5.99
Beef Backribs	1.99 - 2.59	20	2.33	-			-			1.48 - 2.49	610	2.21
Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			6.99 - 6.99	10	6.99
Bnls Sirloin Roast	-			-			-			-		
Bnls Sirloin Steak	-			5.99 - 5.99	20	5.99	-			3.99 - 3.99	30	3.99
Sirloin Tip Roast	3.99 - 3.99	10	3.99	-			-			-		
Sirloin Tip Steak	3.99 - 3.99	10	3.99	-			-			3.99 - 3.99	50	3.99
Bnls Top Sirloin Roast	7.99 - 7.99	60	7.99	-			-			-		
Bnls Top Sirloin Steak	5.99 - 8.99	230	7.52	-			-			4.99 - 6.95	270	5.28
Top Round Roast	-			-			-			-		
Top Round Steak	4.99 - 4.99	10	4.99	-			-			-		
Bottom Round Roast	-			3.99 - 3.99	110	3.99	3.99 - 3.99	10	3.99	-		
Bottom Round Steak	-			-			-			-		
Eye Of Round Roast	-			3.99 - 3.99	110	3.99	-			3.99 - 3.99	10	3.99
Eye Of Round Steak	-			-			-			-		
Rump Roast	-			4.99 - 4.99	120	4.99	-			3.99 - 3.99	30	3.99
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	3.99 - 5.49	70	5.25	3.99 - 4.99	120	4.01	-			2.97 - 4.99	290	3.74
Chuck/Shldr/Arm Steak	4.99 - 4.99	20	4.99	2.99 - 4.19	20	3.83	3.79 - 3.79	10	3.79	2.97 - 5.99	570	3.88
London Broil	4.49 - 6.99	5	6.16	4.99 - 4.99	250	4.99	-			3.99 - 4.99	190	4.73
Brisket	-			-			-			2.99 - 2.99	80	2.99
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	4.99 - 4.99	10	4.99	-			-			3.57 - 5.99	180	4.94
Flat Iron Steak	-			8.99 - 8.99	240	8.99	-			-		
Flank Steak	-			-			-			5.77 - 6.99	60	6.04
Minute/Cube Steaks	-			-			-			-		
Stew Meat	-			4.99 - 4.99	120	4.99	-			3.49 - 5.99	160	4.76
Ground Round	-			-			-			3.49 - 3.49	170	3.49
Ground Chuck	-			-			-			2.77 - 4.49	250	2.99
Ground Sirloin	5.99 - 5.99	60	5.99	-			-			3.99 - 4.99	240	4.73
Ground Beef 90% Or More	-			-			-			3.88 - 5.99	440	4.03
Ground Beef 80-89%	3.99 - 4.99	10	4.61	-			-			2.69 - 4.99	1,710	3.73
Ground Beef 70-79%	2.99 - 2.99	10	2.99	-			-			1.88 - 3.99	570	2.37
Beef Patties	3.33 - 4.80	20	3.92	-			-			2.99 - 5.00	540	4.10
Tri-Tip	3.99 - 8.49	330	5.02	4.99 - 10.99	640	6.95	7.99 - 7.99	10	7.99	3.99 - 8.99	1,010	6.66
Skirt Steak	-			-			-			-		

Outlets	1,300	Explanatory Notes														
Feature Rate (1/)	88.4%	5/: BRANDED : Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER : Beef cuts advertised without a USDA Quality Grade.														
Special Rate (1/)	19.1%															
Activity Index (3/)	4,555															
	BRANDED(5)				CHOICE				SELECT			NON LABELED / OTHER (6)				
	Price Range			Stores	Wtd Avg	Price Range			Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-				-				-			-		7.99 - 7.99	40	7.99
Bone-In Ribeye Steak	6.99	-	9.99	30	9.40	5.77	-	7.98	460	6.89	-			6.77 - 7.99	160	7.07
Bnls Ribeye Roast	-				-						-			-		
Bnls Ribeye Steak	9.99	-	10.99	70	10.91	7.88	-	7.88	70	7.88	-			5.99 - 9.99	40	6.49
T-Bone Steak	9.99	-	9.99	30	9.99	10.99	-	10.99	90	10.99	-			4.99 - 5.99	10	5.74
Porterhouse Steak	-				-						-			-		
Tenderloin	-				-						-			-		
Filet Mignon	-				-						-			9.99 - 9.99	30	9.99
Loin, Bnls	11.69	-	11.69	5	11.69	-					-			-		
Bone-In Strip Steak	-				5.77	-	6.88	80	6.78	-				5.99 - 5.99	20	5.99
Bnls New York Strip Steak	8.99	-	14.99	90	10.68	6.97	-	11.99	110	10.16	-			6.96 - 7.98	50	7.75
Beef Backribs	-				-						-			2.99 - 2.99	90	2.99
Sirloin Roast	-				-						-			-		
Sirloin Steak	8.99	-	8.99	10	8.99	4.49	-	4.49	10	4.49	-			-		
Bnls Sirloin Roast	-				-						-			-		
Bnls Sirloin Steak	-				5.88	-	5.99	10	5.94	-				3.99 - 3.99	30	3.99
Sirloin Tip Roast	4.49	-	4.49	10	4.49	-					-			-		
Sirloin Tip Steak	4.69	-	4.69	10	4.69	-					-			3.69 - 3.69	10	3.69
Bnls Top Sirloin Roast	-				-						-			-		
Bnls Top Sirloin Steak	5.59	-	5.99	40	5.97	-					-			4.99 - 8.99	30	6.78
Top Round Roast	-				-						-			-		
Top Round Steak	7.99	-	7.99	10	7.99	-					-			-		
Bottom Round Roast	-				-						-			3.99 - 3.99	120	3.99
Bottom Round Steak	-				-						-			4.99 - 4.99	10	4.99
Eye Of Round Roast	-				-						-			3.99 - 3.99	10	3.99
Eye Of Round Steak	-				5.99	-	5.99	10	5.99	-				4.59 - 4.59	10	4.59
Rump Roast	-				-						-			3.99 - 3.99	30	3.99
Rump Steak	-				-						-			-		
Chuck/Shldr/Arm Roast	-				4.99	-	4.99	80	4.99	-				3.68 - 4.79	80	4.32
Chuck/Shldr/Arm Steak	2.99	-	4.99	80	4.19	3.99	-	4.99	50	4.77	-			3.88 - 4.99	70	4.67
London Broil	4.49	-	6.99	70	6.79	4.99	-	4.99	70	4.99	-			3.95 - 3.99	150	3.99
Brisket	-				-						-			-		
Brisket, Flat	-				-						-			-		
Corned Beef Brisket	-				-						-			-		
Corned Beef Flat	-				-						-			-		
Beef Short Ribs	-				-						-			5.98 - 5.98	20	5.98
Flat Iron Steak	7.98	-	7.98	40	7.98	6.99	-	6.99	10	6.99	-			-		
Flank Steak	7.99	-	7.99	20	7.99	-					-			-		
Minute/Cube Steaks	-				-						-			-		
Stew Meat	-				-						-			-		
Ground Round	4.98	-	4.98	20	4.98	-					-			-		
Ground Chuck	-				-						-			2.99 - 2.99	60	2.99
Ground Sirloin	-				-						-			5.99 - 5.99	40	5.99
Ground Beef 90% Or More	-				-						-			2.99 - 5.99	310	4.46
Ground Beef 80-89%	2.79	-	6.49	30	4.71	-					-			2.99 - 4.99	810	3.74
Ground Beef 70-79%	-				-						-			3.33 - 3.33	90	3.33
Beef Patties	4.66	-	4.98	50	4.90	-					-			2.99 - 5.96	210	3.94
Tri-Tip	8.49	-	8.49	10	8.49	7.99	-	7.99	90	7.99	-			5.99 - 7.99	140	6.22
Skirt Steak	-				-						-			-		



ALASKA
(AK)
(prices in dollars per pound)

Fri. Jul 3, 2015

Outlets	100	Explanatory Notes											
Feature Rate (1/)	61.3%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.											
Feature Rate (1/)	61.3%												
Activity Index (3/)	145												
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)			
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast				7.76	7.76	30	7.76			7.98	7.99	10	7.99
Bone-In Ribeye Steak													
Bnls Ribeye Roast													
Bnls Ribeye Steak										7.77	8.98	10	8.03
T-Bone Steak													
Porterhouse Steak													
Tenderloin													
Filet Mignon													
Loin, Bnls													
Bone-In Strip Steak													
Bnls New York Strip Steak										9.99	9.99	10	9.99
Beef Backribs										2.48	2.48	5	2.48
Sirloin Roast													
Sirloin Steak				4.49	4.49	5	4.49						
Bnls Sirloin Roast													
Bnls Sirloin Steak													
Sirloin Tip Roast													
Sirloin Tip Steak													
Bnls Top Sirloin Roast													
Bnls Top Sirloin Steak													
Top Round Roast													
Top Round Steak													
Bottom Round Roast										4.99	4.99	10	4.99
Bottom Round Steak													
Eye Of Round Roast													
Eye Of Round Steak													
Rump Roast													
Rump Steak													
Chuck/Shldr/Arm Roast													
Chuck/Shldr/Arm Steak													
London Broil										4.99	4.99	10	4.99
Brisket													
Brisket, Flat													
Corned Beef Brisket													
Corned Beef Flat													
Beef Short Ribs										4.98	5.98	10	5.48
Flat Iron Steak													
Flank Steak													
Minute/Cube Steaks													
Stew Meat													
Ground Round													
Ground Chuck													
Ground Sirloin													
Ground Beef 90% Or More										3.99	3.99	10	3.99
Ground Beef 80-89%										3.99	4.49	10	4.41
Ground Beef 70-79%													
Beef Patties										2.70	2.70	5	2.70
Tri-Tip										6.99	6.99	10	6.99
Skirt Steak													



HAWAII
(HI)

(prices in dollars per pound)

Fri. Jul 3, 2015

Outlets	100	Explanatory Notes										
Feature Rate (1/)	86.7%	5/: BRANDED: Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading and Certification Branch's Certified Beef Programs. 6/: NON LABELED/OTHER: Beef cuts advertised without a USDA Quality Grade.										
Special Rate (1/)	6.2%											
Activity Index (3/)	855											
	BRANDED(5)			CHOICE			SELECT			NON LABELED / OTHER (6)		
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Bone-In Ribeye Roast												
Bone-In Ribeye Steak										9.99	9.99	5 9.99
Bnls Ribeye Roast												
Bnls Ribeye Steak												
T-Bone Steak				8.88	8.88	30	8.88					
Porterhouse Steak												
Tenderloin				18.99	18.99	30	18.99					
Filet Mignon												
Loin, Bnls												
Bone-In Strip Steak				7.88	12.99	80	11.15			7.99	7.99	30 7.99
Bnls New York Strip Steak	15.49	15.49	30	15.49								
Beef Backribs										2.29	2.29	20 2.29
Sirloin Roast												
Sirloin Steak												
Bnls Sirloin Roast												
Bnls Sirloin Steak												
Sirloin Tip Roast												
Sirloin Tip Steak												
Bnls Top Sirloin Roast												
Bnls Top Sirloin Steak										7.99	7.99	20 7.99
Top Round Roast												
Top Round Steak												
Bottom Round Roast				5.99	5.99	20	5.99					
Bottom Round Steak												
Eye Of Round Roast												
Eye Of Round Steak												
Rump Roast	6.99	6.99	30	6.99								
Rump Steak												
Chuck/Shldr/Arm Roast	5.99	5.99	30	5.99								
Chuck/Shldr/Arm Steak	3.99	8.29	10	6.14	4.79	4.79	20	4.79		6.99	6.99	10 6.99
London Broil				5.99	5.99	30	5.99					
Brisket												
Brisket, Flat												
Corned Beef Brisket												
Corned Beef Flat												
Beef Short Ribs	7.99	8.99	40	8.91	4.79	7.49	50	6.07		8.99	8.99	30 8.99
Flat Iron Steak												
Flank Steak												
Minute/Cube Steaks												
Stew Meat	5.99	5.99	30	5.99								
Ground Round												
Ground Chuck					4.79	4.79	20	4.79		2.99	2.99	5 2.99
Ground Sirloin	7.49	7.49	30	7.49								
Ground Beef 90% Or More										3.99	3.99	5 3.99
Ground Beef 80-89%										2.99	5.99	70 5.02
Ground Beef 70-79%										4.79	4.79	5 4.79
Beef Patties										2.99	5.99	60 5.78
Tri-Tip	6.99	9.49	40	9.29	8.29	8.99	50	8.66				
Skirt Steak												