

From: Market Reports <Market_Reports@sshermanassociates.com>
To: Market Reports <Market_Reports@sshermanassociates.com>
Subject: Important - Santa Barbara Smokehouse Voluntary Recall
Date: Wed, Jun 10, 2015 1:19 pm

- IMPORTANT

Please see the full report on the following FDA link:

<http://www.fda.gov/Safety/Recalls/ucm449915.htm>

Santa Barbara Smokehouse of Santa Barbara, Calif., is recalling all smoked salmon EXCLUDING Hot Smoked Salmon produced from March 1 to April 8, 2015.

The product may be contaminated with *Listeria monocytogenes*.

No illnesses have been reported to date.

Cold Smoked Salmon was distributed within the United States through retail stores and food wholesaler.

The following brands are being recalled:

- Cambridge House,
- Coastal Harbor,
- Harbor Point,
- North Shore S.F. Specialty,
- Channel Islands and
- Santa Barbara.

The batch range is 1015 – 3949.

The safety of Santa Barbara Smokehouse product is the primary concern to them, therefore Santa Barbara Smokehouse has tested and received certificates of analysis showing negative results for products in question during that time period. All fresh product has a use by dates of April 29th to May 6th 2015. The company is recommending as a precautionary measure to pull frozen product produced on or before April 8, 2015.

Even though Santa Barbara Smokehouse has a positive releases on these products they are taking proactive steps to ensure the safety of their products.

Just to clarify this is just a precautionary step.

Consumers with questions may contact the company at 1-805-966-9796.

S. Sherman Associates

Market Reports | S. Sherman Associates

4941 E. Rockridge Rd. Phoenix, AZ 85018

O 602-553-0250 | F 602-553-0255

www.sshermanassociates.com