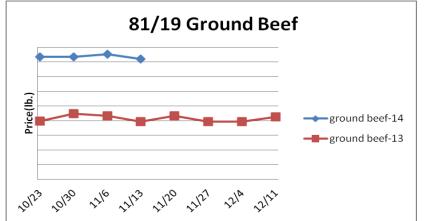
Beef, Veal and Lamb Report

Beef, Veal & Lamb - Beef production last week rose 2.1% but was 5% less than the same week a year ago. Limited cattle supplies are expected to cause beef output to trend well below previous year levels into 2015. Despite the inflated beef price levels, U.S. beef exports during September were 3.8% better than 2013. U.S. beef imports during the month were a whopping 65% bigger than the prior year. Despite year to date U.S. beef imports tracking 20% plus above 2013, lean beef trim prices have traded at record highs. Australia, a major exporter of lean beef trim to the U.S., is expected to reduce beef production next year which could be supportive of lean beef trim prices. Price USDA, FOB per pound

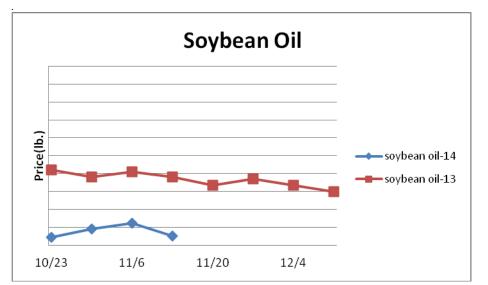


	Market Trend	Supplies	<u>Price vs. Last Year</u>
Live Cattle (Steer)	Decreasing	Good	Higher
Ground Beef 81/19	Decreasing	Good	Higher
Ground Chuck	Decreasing	Good	Higher
109 Export Rib (choice)	Increasing	Good	Higher
109 Export Rib (prime)	Decreasing	Good	Lower
112a Ribeye (choice)	Increasing	Good	Higher
112a Ribeye (prime)	Decreasing	Good	Lower
116 Chuck (choice)	Decreasing	Good	Higher
120 Brisket (choice)	Decreasing	Good	Higher
121c Outside Skirt (ch/sel.)	Increasing	Good	Higher
167a Knckle, Trimmed (choice)	Decreasing	Good	Higher
168 Inside Round (choice)	Increasing	Good	Higher
174 Short Loin (choice 0x1)	Increasing	Good	Higher
174 Short Loin (prime 2x3)	Increasing	Good	Lower
180 1x1 Strip (choice)	Increasing	Good	Higher
180 1x1 Strip (prime)	Decreasing	Good	Lower
180 0x1 Strip (choice)	Decreasing	Good	Higher
184 Top Butt, boneless (choice)	Increasing	Good	Higher
184 Top Butt, boneless (prime)	Increasing	Good	Higher
185a Sirloin Flap (choice)	Decreasing	Good	Higher
185c Loin, Tri-Tip (choice)	Increasing	Good	Higher
189a Tender (select, 5 lb & up)	Increasing	Good	Higher
189a Tender (choice, 5 lb &up)	Decreasing	Good	Higher
189a Tender (prime, heavy)	Increasing	Good	Higher
193 Flank Steak (choice)	Increasing	Good	Higher
50% Trimmings	Decreasing	Good	Lower
65% Trimmings	Increasing	Good	Higher
75% Trimmings	Decreasing	Good	Higher
85% Trimmings	Increasing	Good	Higher
90% Trimmings	Decreasing	Good	Higher
90% Imported Beef (frozen)	Increasing	Good	Higher
Veal Rack (Hotel 7 rib)	Steady	Good	Higher
Veal Top Round (cap off)	Steady	Good	Higher

Market Report provided by American Restaurant Associationwww.AmericanRestaurantAssociation.com-888-423-4411

Oil and Grains Report

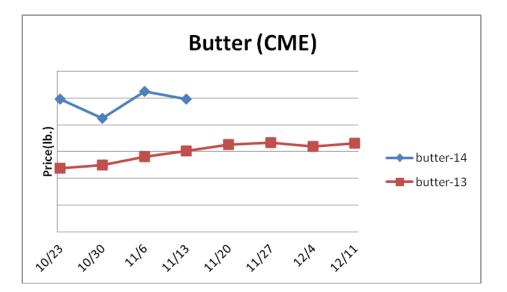
Oil & Grains- Oil, Grains, Misc- The USDA is estimating the 2014-15 U.S. corn (3.5%) and soybean (17.9%) harvests to be notably larger than the prior crop with both setting new records. Corn and soybean prices could move downward in the coming weeks. Prices USDA, FOB.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Increasing	Good	Lower
Crude Soybean Oil	Decreasing	Good	Lower
Soymeal	Increasing	Good	Lower
Corn	Increasing	Good	Lower
Crude Corn Oil	Steady	Good	Lower
Distillers Grain, Dry	Decreasing	Good	Lower
Crude Palm Oil	Decreasing	Good	Lower
Hard Red Winter Wheat	Decreasing	Good	Lower
Dark Northern Spring Wheat	Decreasing	Good	Lower
High Fructose	Increasing	Good	Lower
Durum Wheat	Decreasing	Good	Higher

Dairy Report

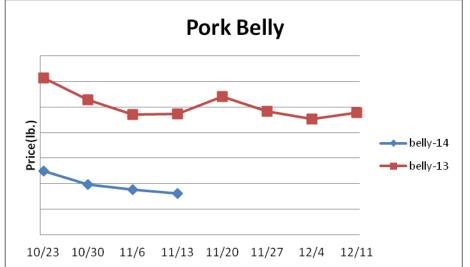
Dairy - Holiday ordering has supported the butter market in recent weeks with prices rising 16% from the October bottom to the November peak. However, demand for butter is anticipated to peak shortly and butter supplies are becoming more available. Further, butter exports have been lackluster with trade during September the second smallest for any month in over five years. Lower domestic butter prices are likely in the coming months. Holiday cheese orders are being fulfilled and prices are now fading. But, the greater price risk in cheese still remains to the downside. Prices per pound, except Class I Cream (hundred weight), from USDA.



	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels- CME	Decreasing	Good	Higher
Cheese 40 lb Blocks- CME	Decreasing	Good	Higher
American Cheese	Increasing	Good	Higher
Cheddar Cheese	Increasing	Good	Higher
Mozzarella Cheese	Increasing	Good	Higher
Provolone Cheese	Increasing	Good	Higher
Parmesan Cheese	Increasing	Good	Higher
Butter- One lb Solids	Decreasing	Good	Higher
Nonfat Dry Milk	Decreasing	Good	Lower
Whey, Dry	Decreasing	Good	Higher
Class I Milk Base	Steady	Good	Higher
Class II Cream (Heavy Cream)	Increasing	Good	Higher
Class III Milk- CME	Decreasing	Good	Higher
Class IV Milk- CME	Increasing	Good	Lower

Pork Report

Pork- Pork output last week rose 1.9% but was 1.3% less than the same week a year ago. Hog slaughter was the largest for any week since January. Pork prices may remain soft in the near term. Pork production is expected to seasonally peak in the coming weeks. Still, the cyclical decline in pork output this winter compared to the fall is forecasted to be historically small. This may temper any winter pork market increases. U.S. pork exports during September were 12.4% less than last year and the smallest since October 2010. Prices USDA, FOB per pound.



	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Increasing	Good	Higher
Belly (bacon)	Decreasing	Good	Lower
Spare Rib (4.25 & down)	Decreasing	Good	Higher
Ham (23-27 lb)	Increasing	Good	Higher
Loin (bone-in)	Decreasing	Good	Higher
Baby Back Rib (1.75 & up)	Increasing	Good	Higher
Tenderloin (1.25 lb)	Decreasing	Good	Higher
Boston Butt, untrimmed 4-8 lb.	Decreasing	Good	Higher
Picnic, untrimmed	Increasing	Good	Higher
SS Picnic, smoker trim boxed	Increasing	Good	Higher
42% Trimmings	Decreasing	Good	Lower
72% Trimmings	Increasing	Good	Higher

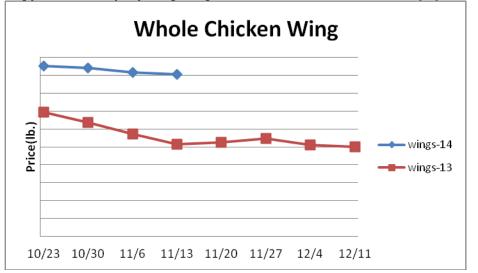
Various Markets Report

Various Markets- The cocoa futures markets have fallen sharply as of late nearing nine month lows. Cocoa futures may find some short term support shortly. Still, concerns around the largest consumer of cocoa's economic, Europe, may continue to weigh on cocoa prices longer term. Prices per case (6/10) FOB, unless noted from ARA

	Market Trend	Supplies	<u>Price vs. Last Year</u>
Whole Peeled Standard	Steady	Good	Higher
Tomato Paste-Ind (lb.)	Steady	Good	Higher
Coffee, (lb.) ICE	Decreasing	Good	Higher
Sugar, (lb.) ICE	Decreasing	Good	Higher
Cocoa, mt. ICE	Decreasing	Good	Higher
Orange Juice (lb) ICE	Decreasing	Good	Higher
Honey (clover) lb	Steady	Good	Higher

Poultry Report

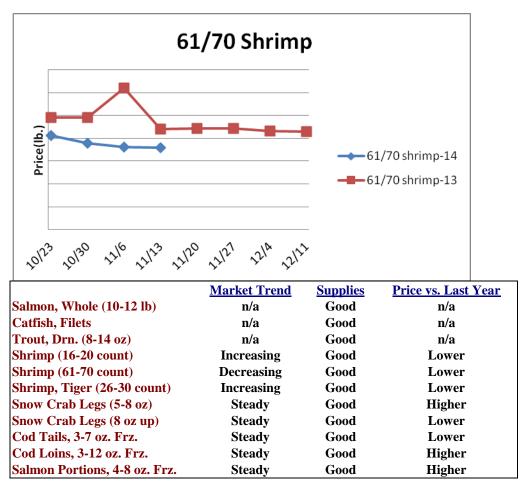
Poultry -Chicken production for the week ending November 1 fell 1.2% but was 3.2% larger than the same week a year ago. Whole bird weights during the week were 3.4% heavier than 2013. This could weigh on the chicken markets in the coming months. U.S. chicken exports during September were 1.5% more than last year despite the ongoing embargo by Russia. If this persists it may be supportive of the dark meat chicken markets. Chicken wing prices have depreciated during the last week due mostly to strong chicken output expansion compared to 2013. Further chicken wing price declines may be pending during the next several weeks. Prices USDA, FOB per pound except when noted.



	<u>Market Trend</u>	Supplies	<u>Price vs. Last Year</u>
Whole Chicken (2.5-3 lb-GA)	Decreasing	Good	Higher
Chicken Wings, Whole	Decreasing	Good	Higher
Chicken Wings, Jumbo Cut	Decreasing	Good	Higher
Chicken Breast, Bone-In	Decreasing	Good	Higher
Chicken Breast, Bnless Sknless	Decreasing	Good	Higher
Chicken Tender (random)	Decreasing	Good	Higher
Chicken Tender (sized)	Decreasing	Good	Higher
Chicken Legs (whole)	Increasing	Good	Lower
Chicken Leg Quarters	Steady	Good	Higher
Chicken Thighs, bone in	Decreasing	Good	Higher
Chicken Thighs, boneless	Increasing	Good	Lower
Large Eggs	Increasing	Good	Lower
Medium Eggs	Increasing	Good	Lower
Whole Eggs- Liq	Increasing	Good	Lower
Egg Whites- Liq	Steady	Good	Higher
Egg Yolks- Liq	Increasing	Good	Higher
Whole Turkey (8-16 lb)	Increasing	Good	Higher
Turkey Breast- Bnls/Sknls	Decreasing	Good	Higher

Seafood Report

Seafood - Elevated price levels and favorable currency valuations continue to encourage U.S shrimp imports. The World exported 15% more shrimp to the U.S. during September versus a year ago, the largest level since October 2011. Shrimp imports from Thailand remain subpar. The shrimp markets should remain below prior year levels this winter. Prices for fresh product, unless noted, per pound from Fisheries Market News



Beans and Rice Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Steady	Good	Lower
Black Beans	Steady	Good	Lower
Rice, Long Grain	Steady	Good	Lower

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	Steady	Good	Lower
42 lb. Linerboard-corrugated box	Steady	Good	Higher
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Decreasing	Good	Higher
PP-HIGP- heavy grade utensils	Increasing	Good	Higher
PE-LLD-can liners, film, bags	Steady	Good	Higher

Retail Price Change from Prior Month

	Sept-14	<u>Aug-14</u>	<u>Jul-14</u>
Beef and Veal	Increasing	Increasing	Increasing
Dairy	Increasing	Increasing	Increasing
Pork	Increasing	Increasing	Increasing
Chicken	Decreasing	Increasing	Increasing
Fresh Fish and Seafood	Increasing	Increasing	Decreasing
Fresh Fruits and Vegetables	Increasing	Decreasing	Decreasing

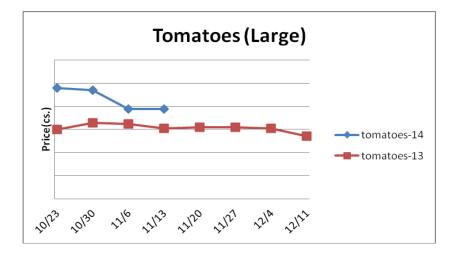
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables -September 30th frozen cut corn (7%), cob corn (6%), and green pea (20%) stocks were all larger than the previous year. Adequate processed vegetable supplies are expected in 2015. Prices per case (6/10) FOB, unless noted from ARA.

Canned 6/10	Market Trend	Supplies	Price vs. Last Year
Corn, Fancy Whole Kernel	Steady	Good	Same
Green Beans, Fancy 4 sv	Steady	Good	Same
Green Peas, Fancy 4 sv/blend	Steady	Good	Same
Frozen			
Corn, Cob 96 count	Steady	Good	Same
Corn, Kernel 12/2.5 lb.	Steady	Good	Same
Green Beans, Cut 12/2 lb.	Steady	Good	Same
Green Peas, 12/2.5 lb.	Steady	Good	Same
Potatoes, FF Fancy, 6/5 lb.	Steady	Good	Same

Produce Report

Produce -The potato markets have firmed as of late despite large carry-in stocks from the previous crop and a larger fall harvest this year. This is due in part to a shortage of larger sized potatoes which should be rectified during the next few weeks. Thus, the upside price risk in the potato markets from here is thought to only be modest. The lettuce markets remain inflated as subpar harvests continue. The chief lettuce production region has shifted to the Yuma/Imperial Valley area which could bring some supply relief. The next sizeable move in lettuce prices may be to the downside. Prices USDA FOB shipping point unless noted (terminal).



	Market Trend	Supplies	Price vs. Last Year
Limes (150 count)	Increasing	Good	Higher
Lemons (95 count)	Steady	Good	Higher
Lemons (200 count)	Steady	Good	Same
Honeydew (6 ct.)	Decreasing	Good	Higher
Cantaloupe (15 count)	Increasing	Good	Higher
Blueberries (12 count)	Decreasing	Good	Higher
Strawberries (12 pints)	Decreasing	Good	Lower
Avocados, Hass (48 count)	Decreasing	Good	Lower
Bananas (40 lb)-Term.	Decreasing	Good	Higher
Pineapple (7 ct.)- Term.	Decreasing	Good	Higher
Idaho Potato (60 count)	Increasing	Good	Higher
Idaho Potato (70 count)	Increasing	Good	Higher
Idaho Potato (70 count)-Term.	Decreasing	Good	Lower
Idaho Potato (90 count)	Increasing	Good	Lower
Idaho Potato #2 (6 oz. min.)	Decreasing	Good	Higher
Processing Potato (100 lb)	Increasing	Good	Higher
Yellow Onions (50 lb)	Increasing	Good	Lower
Yellow Onions (50 lb)-Term.	Decreasing	Good	Higher
Red Onions (25 lb)-Term.	Increasing	Good	Higher
White Onions (50 lb)-Term.	Increasing	Good	Lower
Tomatoes, (large- case)	Steady	Good	Higher
Tomatoes, (5x6, 25 lb.)-Term.	Decreasing	Good	Higher
Tomatoes, Vine Ripe, (4x5)	Steady	Good	Higher
Roma Tomatoes (large- case)	Increasing	Good	Higher
Roma Tomatoes (xlarge- case)	Increasing	Good	Higher
Green Peppers (large- case)	Increasing	Good	Higher
Red Peppers (large- 15 lb. cs.)	Increasing	Good	Lower
Iceberg Lettuce (24 count)	Increasing	Good	Higher
Iceberg Lettuce (24 cnt)-Term.	Increasing	Good	Higher

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Produce Report (continued)

Leaf Lettuce (24 count)	Increasing	Good	Higher
Romaine Lettuce (24 count)	Increasing	Good	Higher
Mesculin Mix (3 lb)-Term.	Increasing	Good	Higher
Broccoli (14 cnt.)	Increasing	Good	Lower
Squash (case)	Increasing	Good	Higher
Zucchini (case)	Increasing	Good	Higher
Green Beans (bushel)	Increasing	Good	Higher
Spinach, Flat 24's	Increasing	Good	Lower
Mushrooms (large), Term.	Decreasing	Good	Higher
Cucumbers, Bushel	Increasing	Good	Higher
Pickles (200-300 ct.)-Term.	Decreasing	Good	Lower
Asparagus (small)	Decreasing	Good	Lower
Freight (CA to City Avg.)	Decreasing	Good	Same