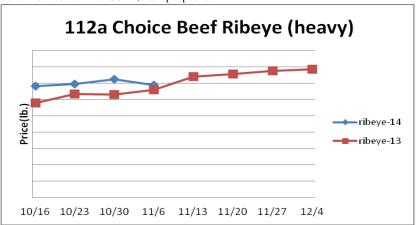
Beef, Veal and Lamb Report

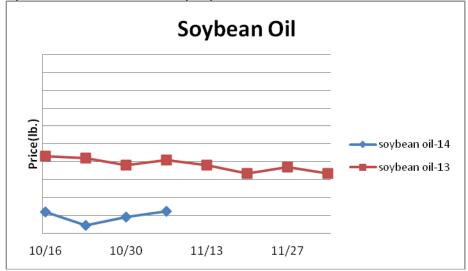
Beef, Veal & Lamb - Beef output last week declined 3.9% and was 8.9% less than the same week a year ago. Cattle slaughter was the smallest for any non-holiday week since March. Inflated cattle prices due to the tight supplies have caused beef packer margins to suffer as of late due to lethargic beef demand. Beef packers could limit beef production in the near term which should be supportive of the beef markets. Holiday demand for ribeyes and tenderloins is expected to escalate in the coming weeks especially with the multi-year declined in crude oil and gasoline prices. This could bring a lift the ribeye and tenderloin markets. Last year choice ribeyes rose 11% during the next five weeks. Price USDA, FOB per pound.



| | Market Trend | Supplies | Price vs. Last Year |
|---------------------------------|---------------------|-----------------|---------------------|
| Live Cattle (Steer) | Decreasing | Good | Higher |
| Ground Beef 81/19 | Increasing | Good | Higher |
| Ground Chuck | Increasing | Good | Higher |
| 109 Export Rib (choice) | Increasing | Good | Higher |
| 109 Export Rib (prime) | Increasing | Good | Lower |
| 112a Ribeye (choice) | Decreasing | Good | Higher |
| 112a Ribeye (prime) | Increasing | Good | Lower |
| 116 Chuck (choice) | Decreasing | Good | Higher |
| 120 Brisket (choice) | Increasing | Good | Higher |
| 121c Outside Skirt (ch/sel.) | Decreasing | Good | Higher |
| 167a Knckle, Trimmed (choice) | Increasing | Good | Higher |
| 168 Inside Round (choice) | Decreasing | Good | Higher |
| 174 Short Loin (choice 0x1) | Decreasing | Good | Higher |
| 174 Short Loin (prime 2x3) | Decreasing | Good | Lower |
| 180 1x1 Strip (choice) | Increasing | Good | Higher |
| 180 1x1 Strip (prime) | Increasing | Good | Lower |
| 180 0x1 Strip (choice) | Increasing | Good | Higher |
| 184 Top Butt, boneless (choice) | Increasing | Good | Higher |
| 184 Top Butt, boneless (prime) | Decreasing | Good | Lower |
| 185a Sirloin Flap (choice) | Decreasing | Good | Higher |
| 185c Loin, Tri-Tip (choice) | Decreasing | Good | Higher |
| 189a Tender (select, 5 lb & up) | Increasing | Good | Higher |
| 189a Tender (choice, 5 lb &up) | Increasing | Good | Higher |
| 189a Tender (prime, heavy) | Increasing | Good | Higher |
| 193 Flank Steak (choice) | Decreasing | Good | Higher |
| 50% Trimmings | Decreasing | Good | Higher |
| 65% Trimmings | Decreasing | Good | Higher |
| 75% Trimmings | Increasing | Good | Higher |
| 85% Trimmings | Increasing | Good | Higher |
| 90% Trimmings | Increasing | Good | Higher |
| 90% Imported Beef (frozen) | Decreasing | Good | Higher |
| Veal Rack (Hotel 7 rib) | Steady | Good | Higher |
| Veal Top Round (cap off) | Steady | Good | Higher |

Oil and Grains Report

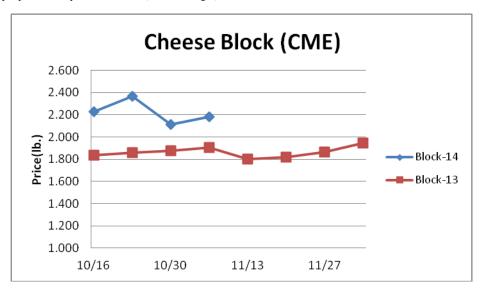
Oil & Grains-Oil, Grains, Misc-Soybean oil prices have firmed during the last week due in part to rising world palm oil markets and better domestic demand. Still, with a record U.S. soybean harvest the upside price risk in the soybean oil markets from here is likely only modest. Prices USDA, FOB.



| | Market Trend | Supplies | Price vs. Last Year |
|----------------------------|---------------------|-----------------|---------------------|
| Soybeans | Decreasing | Good | Lower |
| Crude Soybean Oil | Increasing | Good | Lower |
| Soymeal | Increasing | Good | Higher |
| Corn | Increasing | Good | Lower |
| Crude Corn Oil | Steady | Good | Lower |
| Distillers Grain, Dry | Increasing | Good | Lower |
| Crude Palm Oil | Increasing | Good | Lower |
| Hard Red Winter Wheat | Steady | Good | Lower |
| Dark Northern Spring Wheat | Decreasing | Good | Lower |
| High Fructose | Increasing | Good | Lower |
| Durum Wheat | Increasing | Good | Higher |

Dairy Report

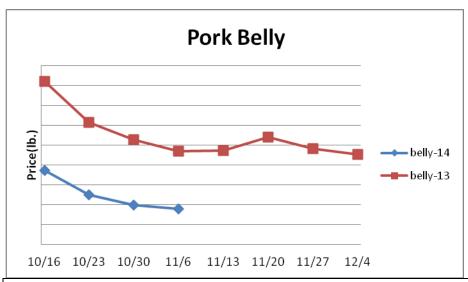
Dairy - The CME cheese markets have firmed during the last week due in part to demand for the upcoming holiday season. This trend could persist in the near term. However, cheese prices typically peak by the end of November and then move downward. The five year average move for the CME cheese block market during December is lower by 5%. CME butter prices have firmed as of late due to holiday demand as well. History indicates that butter prices are likely to top this week or next. Usually the butter market will decline near 13% from now through the end of the year. Prices per pound, except Class I Cream (hundred weight), from USDA.



| | Market Trend | Supplies | Price vs. Last Year |
|------------------------------|---------------------|-----------------|---------------------|
| Cheese Barrels- CME | Increasing | Good | Higher |
| Cheese 40 lb Blocks- CME | Increasing | Good | Higher |
| American Cheese | Increasing | Good | Higher |
| Cheddar Cheese | Decreasing | Good | Higher |
| Mozzarella Cheese | Decreasing | Good | Higher |
| Provolone Cheese | Decreasing | Good | Higher |
| Parmesan Cheese | Decreasing | Good | Higher |
| Butter- One lb Solids | Increasing | Good | Higher |
| Nonfat Dry Milk | Decreasing | Good | Lower |
| Whey, Dry | Decreasing | Good | Higher |
| Class I Milk Base | Steady | Good | Higher |
| Class II Cream (Heavy Cream) | Increasing | Good | Higher |
| Class III Milk- CME | Decreasing | Good | Higher |
| Class IV Milk- CME | Decreasing | Good | Lower |

Pork Report

Pork- Pork production last week rose 2.6% but was 1.9% less than the same week a year ago. Hog supplies are seasonally improving, however, with total hog slaughter last week the largest for any week since January. Pork production could trend above 2013 levels at times later this fall and could consistently track above year ago levels by the late winter. The pork markets have generally been under downward pressure to start the month. Further ham market declines could be pending. Last year ham prices fell 9% during the next two weeks. Prices USDA, FOB per pound



| | Market Trend | Supplies | Price vs. Last Year |
|--------------------------------|---------------------|-----------------|---------------------|
| Live Hogs | Decreasing | Good | Lower |
| Belly (bacon) | Decreasing | Good | Lower |
| Spare Rib (4.25 & down) | Increasing | Good | Higher |
| Ham (23-27 lb) | Increasing | Good | Lower |
| Loin (bone-in) | Decreasing | Good | Higher |
| Baby Back Rib (1.75 & up) | Increasing | Good | Higher |
| Tenderloin (1.25 lb) | Decreasing | Good | Higher |
| Boston Butt, untrimmed 4-8 lb. | Decreasing | Good | Higher |
| Picnic, untrimmed | Decreasing | Good | Higher |
| SS Picnic, smoker trim boxed | Decreasing | Good | Higher |
| 42% Trimmings | Decreasing | Good | Lower |
| 72% Trimmings | Decreasing | Good | Higher |

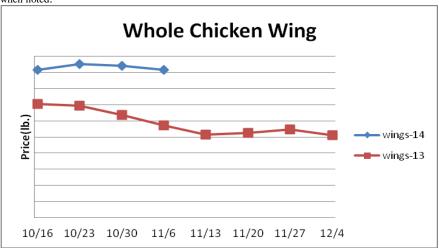
Various Markets Report

Various Markets- The cocoa futures markets have fallen sharply as of late nearing nine month lows. Cocoa futures may find some short term support shortly. Still, concerns around the largest consumer of cocoa's economic, Europe, may continue to weigh on cocoa prices longer term. Prices per case (6/10) FOB, unless noted from ARA

| | Market Trend | Supplies | Price vs. Last Year |
|------------------------|--------------|-----------------|---------------------|
| Whole Peeled Standard | Steady | Good | Higher |
| Tomato Paste-Ind (lb.) | Steady | Good | Higher |
| Coffee, (lb.) ICE | Decreasing | Good | Higher |
| Sugar, (lb.) ICE | Decreasing | Good | Higher |
| Cocoa, mt. ICE | Decreasing | Good | Higher |
| Orange Juice (lb) ICE | Decreasing | Good | Higher |
| Honey (clover) lb | Steady | Good | Higher |

Poultry Report

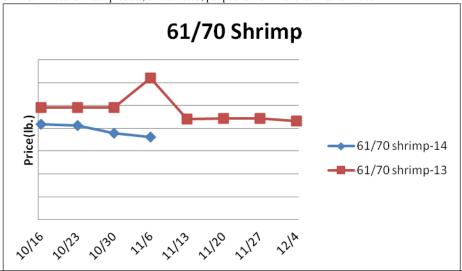
Poultry - Chicken output for the week ending October 25th rose 2.6% from the previous week and was 4.2% larger than the same week a year ago. The average bird weight during the week was a whopping 4.8% heavier than last year. Lower feed prices are expected to cause bird weights to continue to trend above year ago levels for the foreseeable future. This should only add to chicken production in the coming months. The chicken breast markets remain weak with the ARA Boneless Skinless Chicken Breast Index declining 20% during the last two months. Solid chicken output gains vs. 2013 could keep the chicken breast markets under pressure this fall. Prices USDA, FOB per pound except when noted.



| | Market Trend | Supplies | Price vs. Last Year |
|--------------------------------|---------------------|-----------------|---------------------|
| Whole Chicken (2.5-3 lb-GA) | Decreasing | Good | Higher |
| Chicken Wings, Whole | Decreasing | Good | Higher |
| Chicken Wings, Jumbo Cut | Increasing | Good | Higher |
| Chicken Breast, Bone-In | Steady | Good | Higher |
| Chicken Breast, Bnless Sknless | Decreasing | Good | Higher |
| Chicken Tender (random) | Decreasing | Good | Higher |
| Chicken Tender (sized) | Decreasing | Good | Higher |
| Chicken Legs (whole) | Increasing | Good | Lower |
| Chicken Leg Quarters | Steady | Good | Higher |
| Chicken Thighs, bone in | Decreasing | Good | Higher |
| Chicken Thighs, boneless | Increasing | Good | Lower |
| Large Eggs | Steady | Good | Lower |
| Medium Eggs | Steady | Good | Lower |
| Whole Eggs- Liq | Steady | Good | Higher |
| Egg Whites- Liq | Steady | Good | Higher |
| Egg Yolks- Liq | Decreasing | Good | Lower |
| Whole Turkey (8-16 lb) | Increasing | Good | Higher |
| Turkey Breast- Bnls/Sknls | Decreasing | Good | Higher |

Seafood Report

Seafood - The shrimp markets are mostly tracking below year ago levels as historically expensive price levels and a rising U.S. dollar encourage imports. Solid shrimp imports may persist for the next several months which could influence shrimp prices in the U.S. lower. Still, world shrimp supplies may remain subpar until Thailand output is fully online. Prices for fresh product, unless noted, per pound from Fisheries Market News



| | Market Trend | Supplies | Price vs. Last Year |
|-------------------------------|---------------------|-----------------|---------------------|
| Salmon, Whole (10-12 lb) | n/a | Good | n/a |
| Catfish, Filets | n/a | Good | n/a |
| Trout, Drn. (8-14 oz) | n/a | Good | n/a |
| Shrimp (16-20 count) | Decreasing | Good | Lower |
| Shrimp (61-70 count) | Decreasing | Good | Lower |
| Shrimp, Tiger (26-30 count) | Decreasing | Good | Lower |
| Snow Crab Legs (5-8 oz) | Steady | Good | Higher |
| Snow Crab Legs (8 oz up) | Steady | Good | Lower |
| Cod Tails, 3-7 oz. Frz. | Steady | Good | Lower |
| Cod Loins, 3-12 oz. Frz. | Steady | Good | Higher |
| Salmon Portions, 4-8 oz. Frz. | Steady | Good | Higher |

Beans and Rice Report

| | Market Trend | Supplies | Price vs. Last Year |
|------------------|---------------------|-----------------|---------------------|
| Pinto Beans | Decreasing | Good | Lower |
| Black Beans | Steady | Good | Lower |
| Rice, Long Grain | Increasing | Good | Lower |

Paper Product Report

| Wood Pulp (paper) | Market Trend | Supplies | Price vs. Last Year |
|------------------------------------|--------------|-----------------|---------------------|
| NBSK- Paper napkin | Steady | Good | Lower |
| 42 lb. Linerboard-corrugated box | Steady | Good | Higher |
| Plastic Resins (plastic, foam) | | | |
| PS-CHH-utensils, cups, to-go cont. | Decreasing | Good | Higher |
| PP-HIGP-heavy grade utensils | Increasing | Good | Higher |
| PE-LLD-can liners, film, bags | Steady | Good | Higher |

Retail Price Change from Prior Month

| | <u>Sept-14</u> | <u>Aug-14</u> | <u>Jul-14</u> |
|-----------------------------|----------------|---------------|---------------|
| Beef and Veal | Increasing | Increasing | Increasing |
| Dairy | Increasing | Increasing | Increasing |
| Pork | Increasing | Increasing | Increasing |
| Chicken | Decreasing | Increasing | Increasing |
| Fresh Fish and Seafood | Increasing | Increasing | Decreasing |
| Fresh Fruits and Vegetables | Increasing | Decreasing | Decreasing |

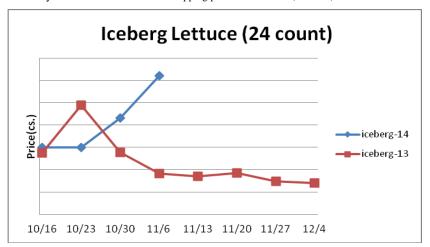
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables -September 30th frozen cut corn (7%), cob corn (6%), and green pea (20%) stocks were all larger than the previous year. Adequate processed vegetable supplies are expected in 2015. Prices per case (6/10) FOB, unless noted from ARA.

| Canned 6/10 | Market Trend | Supplies | Price vs. Last Year |
|--------------------------------|--------------|-----------------|---------------------|
| Corn, Fancy Whole Kernel | Steady | Good | Same |
| Green Beans, Fancy 4 sv | Steady | Good | Same |
| Green Peas, Fancy 4 sv/blend | Steady | Good | Same |
| <u>Frozen</u> | | | |
| Corn, Cob 96 count | Steady | Good | Same |
| Corn, Kernel 12/2.5 lb. | Steady | Good | Same |
| Green Beans, Cut 12/2 lb. | Steady | Good | Same |
| Green Peas, 12/2.5 lb. | Steady | Good | Same |
| Potatoes, FF Fancy, 6/5 lb. | Steady | Good | Same |
| | | | |

Produce Report

Produce -Tomato supplies remain limited as the chief harvest areas transition south in both the east and west. Total tomato shipments last week were down 9% from the week prior and 10% from the same week a year ago. Eastern tomato supplies are expected to improve later this month but the tomato markets could remain elevated in the meantime. Lettuce shipments have been erratic as of late as well. It could be several more weeks before lettuce supplies normalize but the greater price risk in these markets is to the downside. Avocado imports could improve relatively soon. Prices USDA FOB shipping point unless noted (terminal).



| | Market Trend | Supplies | Price vs. Last Year |
|---------------------------------|---------------------|-----------------|---------------------|
| Limes (150 count) | Decreasing | Good | Lower |
| Lemons (95 count) | Decreasing | Good | Higher |
| Lemons (200 count) | Steady | Good | Same |
| Honeydew (6 ct.) | Decreasing | Good | Higher |
| Cantaloupe (15 count) | Steady | Good | Lower |
| Blueberries (12 count) | Increasing | Good | Higher |
| Strawberries (12 pints) | Decreasing | Good | Higher |
| Avocados, Hass (48 count) | Decreasing | Good | Same |
| Bananas (40 lb)-Term. | Decreasing | Good | Higher |
| Pineapple (7 ct.)- Term. | Steady | Good | Higher |
| Idaho Potato (60 count) | Increasing | Good | Higher |
| Idaho Potato (70 count) | Increasing | Good | Higher |
| Idaho Potato (70 count)-Term. | Increasing | Good | Lower |
| Idaho Potato (90 count) | Increasing | Good | Lower |
| Idaho Potato #2 (6 oz. min.) | Increasing | Good | Lower |
| Processing Potato (100 lb) | Increasing | Good | Higher |
| Yellow Onions (50 lb) | Decreasing | Good | Lower |
| Yellow Onions (50 lb)-Term. | Decreasing | Good | Lower |
| Red Onions (25 lb)-Term. | Decreasing | Good | Higher |
| White Onions (50 lb)-Term. | Decreasing | Good | Lower |
| Tomatoes, (large- case) | Decreasing | Good | Higher |
| Tomatoes, (5x6, 25 lb.)-Term. | Decreasing | Good | Higher |
| Tomatoes, Vine Ripe, (4x5) | Decreasing | Good | Same |
| Roma Tomatoes (large- case) | Decreasing | Good | Higher |
| Roma Tomatoes (xlarge- case) | Decreasing | Good | Higher |
| Green Peppers (large- case) | Decreasing | Good | Lower |
| Red Peppers (large- 15 lb. cs.) | Steady | Good | Lower |
| Iceberg Lettuce (24 count) | Increasing | Good | Higher |
| Iceberg Lettuce (24 cnt)-Term. | Increasing | Good | Higher |

Produce Report (continued)

| Leaf Lettuce (24 count) | Increasing | Good | Higher |
|-----------------------------|------------|------|--------|
| Romaine Lettuce (24 count) | Increasing | Good | Higher |
| Mesculin Mix (3 lb)-Term. | Increasing | Good | Higher |
| Broccoli (14 cnt.) | Increasing | Good | Lower |
| Squash (case) | Decreasing | Good | Higher |
| Zucchini (case) | Increasing | Good | Higher |
| Green Beans (bushel) | Decreasing | Good | Lower |
| Spinach, Flat 24's | Decreasing | Good | Lower |
| Mushrooms (large), Term. | Increasing | Good | Higher |
| Cucumbers, Bushel | Increasing | Good | Higher |
| Pickles (200-300 ct.)-Term. | Decreasing | Good | Higher |
| Asparagus (small) | Decreasing | Good | Lower |
| Freight (CA to City Avg.) | Decreasing | Good | Lower |