IMPORT BRIEF

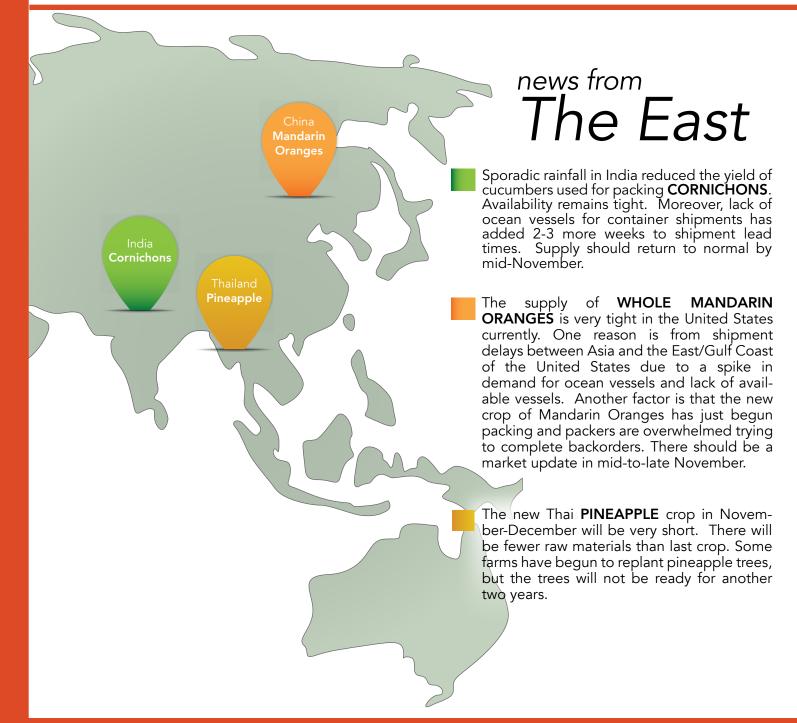
ROLLANDA GLOBAL EXPERTS IN SPECIALTY FOODS®



BROUGHT TO YOU BY ROLAND FOODS

NEWS FOR FOOD PEOPLE

• ALMONDS • ANCHOVIES • AVOCADO OIL • CORNICHONS • GREEK OLIVES • MANDARIN ORANGES • PINEAPPLE • QUINOA • SPANISH OLIVES • SUSHI RICE •





- The Almond crop in California and Turkey will be short this year due to drought. Coupled with higher global demand, since hazelnuts were also short, the expectation, that the overall demand for **ALMOND PASTE** and **MARZIPAN PASTE** will be much higher when the crop concludes at the end of October into early November.
- The **ANCHOVY** supply in Morocco continues to create challenges as availability of fish is scarce. Due to world demand, Moroccan and European packers have turned to South America for raw material supply. In Peru, fishermen recently reported better catches.
- Due to increased demand for **QUINOA**, there is decreased availability of Red and Black Quinoa. Quinoa farmers planted more White Quinoa to the detriment of the supply of Red and Black Quinoa.
- Reports indicate that the continuing drought in California will likely lead to the lack of availability of **SUSHI RICE** in the coming months. Although it is quite early in the harvesting process, about 25-30% less acreage of Calrose quality sushi rice was planted this year due to limited water allocations in the Sacramento Valley. Cooler weather in the last three weeks has delayed the harvest. We should have updated market information by the end of October. If additional rain does not fall within the next several months, there will be issues of availability of this product for next season.

Roland® Maple Syrup Item #71692 2/1 Gallon Jug Product of Canada 100% Pure Kosher Grade A Dark Amber Gluten-free



PRODUCT : MAPLE SYRUP

Roland® 100% Pure Maple Syrup is made by the evaporation of the sap collected from sugar maple trees in the early spring in Canada. Mix with olive oil or butter & use as a glaze for roasted vegetables like carrots, parsnips, or Brussels sprouts. It is also an excellent alternative to sugar and agave nectar. Blend with a wide variety of oils and salt for a savory-sweet vinaigrette in salads or over grains, or add a comforting sweetness to butternut squash soup, cauliflower puree, or roasted sweet potatoes. Maple Syrup's flavor and beautiful color make it an excellent addition to a wide variety of seasonal desserts, entrées, side dishes, appetizers and soups.

MPORT BRIEF Roland OCT 2014



- Although there has been a shortage of supply of AVOCADO OIL in France, due to a limited supply of raw material, there have been reports that raw material has been replenished.
- Overall, GREEK OLIVES are expected to yield a larger harvest this year than last year. CHALKIDIKI VARIETY (known as GORDAL in Spain): The expectation is that the crop will be very good this year compared to last year. KALAMATA OLIVES: The new Kalamata Olive crop does not begin harvest until December, but indications point to a good crop this year.
- The OLIVE crop in Spain has been negatively influenced by weather conditions. Lack of rainfall during the crop season and high temperatures in recent weeks have affected the plantations and the fruit. Farmers and packers are waiting to see if the rainfall that was expected by the end of September, and into October, will improve the quality of the olives. GORDAL VARIETY (Large-Size/Queen Green Olives): The situation is still uncertain, but there have been reports that availability will be slightly less than in 2013, which was a bad year for these olives. HOJIBLANCA VARIETY (mostly used for ripe olives): Raw material availability is expected to be slightly less than last year. MANZANILLA VARIETY: The expectation for this variety is good, with greater availability than last year. The final yield, however, will depend on the rain that Spain receives (the same for Gordal and Hojiblanca as well).

FOR MORE INFORMATION CONTACT:

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