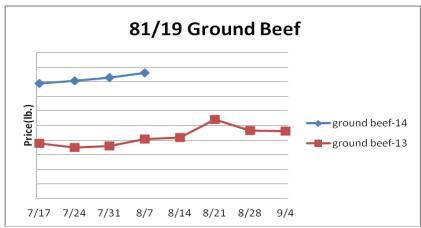
Beef, Veal and Lamb Report

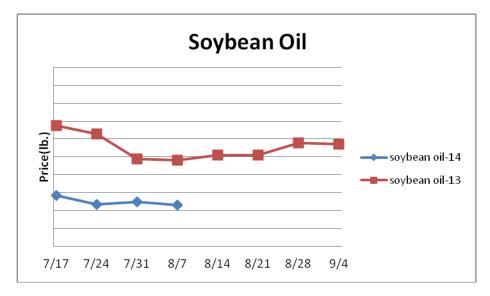
Beef, Veal & Lamb- Beef production last week rose .7% but was 7% less than a year ago. Tight cattle supplies are expected to continue to limit beef output in the coming months. The USDA is forecasting fall 2014 beef production to track 4.3% below the previous year. Beef demand has slowed some during the last week which is typical for the mid-summer. Forward beef sales last week were the smallest for any week in nearly a year. This suggests that beef retail feature activity next month will be minimal which could be accompanied with some price relief in the ground beef and trim markets. However, elevated cull cow prices may limit any forthcoming price declines in lean beef trim. Price USDA, FOB per pound.



	Market Trend	Supplies	Price vs. Last Year
Live Cattle (Steer)	Decreasing	Good	Higher
Ground Beef 81/19	Increasing	Good	Higher
Ground Chuck	Decreasing	Good	Higher
109 Export Rib (choice)	Decreasing	Good	Higher
109 Export Rib (prime)	Decreasing	Good	Higher
112a Ribeye (choice)	Increasing	Good	Higher
112a Ribeye (prime)	Decreasing	Good	Higher
116 Chuck (choice)	Decreasing	Good	Higher
120 Brisket (choice)	Decreasing	Good	Higher
121c Outside Skirt (ch/sel.)	Increasing	Good	Higher
167a Knckle, Trimmed (choice)	Increasing	Good	Higher
168 Inside Round (choice)	Increasing	Good	Higher
174 Short Loin (choice 0x1)	Increasing	Good	Higher
174 Short Loin (prime 2x3)	Increasing	Good	Higher
180 1x1 Strip (choice)	Increasing	Good	Higher
180 1x1 Strip (prime)	Decreasing	Good	Higher
180 0x1 Strip (choice)	Increasing	Good	Higher
184 Top Butt, boneless (choice)	Decreasing	Good	Higher
184 Top Butt, boneless (prime)	Increasing	Good	Higher
185a Sirloin Flap (choice)	Decreasing	Good	Higher
185c Loin, Tri-Tip (choice)	Increasing	Good	Higher
189a Tender (select, 5 lb & up)	Decreasing	Good	Higher
189a Tender (choice, 5 lb &up)	Decreasing	Good	Higher
189a Tender (prime, heavy)	Decreasing	Good	Higher
193 Flank Steak (choice)	Increasing	Good	Higher
50% Trimmings	Increasing	Good	Higher
65% Trimmings	Increasing	Good	Higher
75% Trimmings	Increasing	Good	Higher
85% Trimmings	Increasing	Good	Higher
90% Trimmings	Increasing	Good	Higher
90% Imported Beef (frozen)	Increasing	Good	Higher
Veal Rack (Hotel 7 rib)	Increasing	Good	Higher
Veal Top Round (cap off)	Increasing	Good	Higher
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Oil and Grains Report

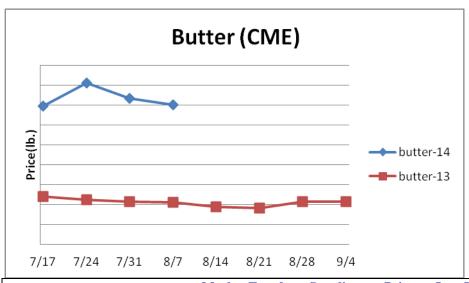
Oil & Grains & Misc - The USDA ratings for the domestic corn crop last week were the best for the date in 10 years. Lower feed prices this fall should encourage protein and dairy output expansion. Prices USDA, FOB.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Decreasing	Good	Lower
Crude Soybean Oil	Decreasing	Good	Lower
Soymeal	Decreasing	Good	Higher
Corn	Decreasing	Good	Lower
Crude Corn Oil	Steady	Good	Lower
Distillers Grain, Dry	Increasing	Good	Lower
Crude Palm Oil	Decreasing	Good	Higher
Hard Red Winter Wheat	Increasing	Good	Lower
Dark Northern Spring Wheat	Increasing	Good	Lower
High Fructose Corn Syrup	Steady	Good	Lower
Durum Wheat	Decreasing	Good	Higher

Dairy Report

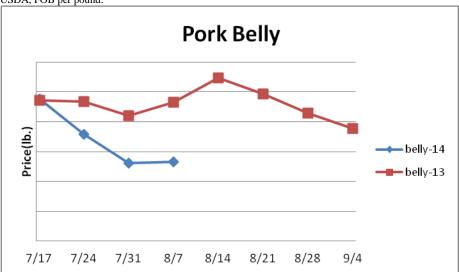
Dairy- The butter market has weakened from last week but still remains historically inflated. Butter stocks remain historically limited and butter production is not anticipated to begin to seasonally expand until next month. This could limit butter market declines during the next few weeks. Still, the greater longer term price risk in butter remains to the downside. The CME cheese markets have rebounded this week due in a large part to cyclically falling milk production. Usually the CME cheese block and barrel markets firm during the next few weeks before turning lower. Prices per pound, except Class I Cream (hundred weight), from USDA.



	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels- CME	Increasing	Good	Higher
Cheese 40 lb Blocks- CME	Increasing	Good	Higher
American Cheese	Decreasing	Good	Higher
Cheddar Cheese	Decreasing	Good	Lower
Mozzarella Cheese	Decreasing	Good	Higher
Provolone Cheese	Steady	Good	Higher
Parmesan Cheese	Decreasing	Good	Higher
Butter- One lb Solids	Decreasing	Good	Higher
Nonfat Dry Milk	Decreasing	Good	Higher
Whey, Dry	Decreasing	Good	Higher
Class I Milk Base	Steady	Good	Higher
Class II Cream (Heavy Cream)	Decreasing	Good	Higher
Class III Milk- CME	Increasing	Good	Higher
Class IV Milk- CME	Decreasing	Good	Higher

Pork Report

Pork - Pork output last week rose .2% but was 3.3% less than the same week a year ago. Heavy hog weights continue to partially offset the tighter hog supply which is likely to continue. Further, hog supplies should begin to seasonally improve shortly. The USDA is projecting fall pork output to be nearly 9% better than the summer, although well below the fall of 2013. This should cause some modest weakness in the pork markets in the coming months. Prices USDA, FOB per pound.



	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Decreasing	Good	Higher
Belly (bacon)	Increasing	Good	Lower
Spare Rib (4.25 & down)	Decreasing	Good	Higher
Ham (23-27 lb)	Decreasing	Good	Higher
Loin (bone-in)	Decreasing	Good	Higher
Baby Back Rib (1.75 & up)	Decreasing	Good	Higher
Tenderloin (1.25 lb)	Decreasing	Good	Higher
Boston Butt, untrimmed 4-8 lb.	Decreasing	Good	Higher
Picnic, untrimmed	Decreasing	Good	Higher
SS Picnic, smoker trim boxed	Increasing	Good	Higher
42% Trimmings	Increasing	Good	Lower
72% Trimmings	Decreasing	Good	Higher

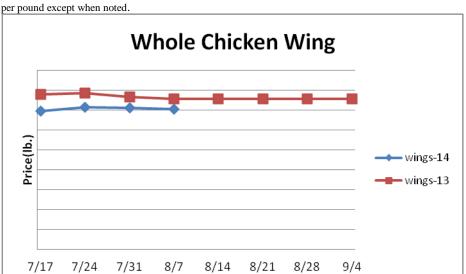
Canned Tomato Report

Tomato Products, Canned - The California tomato for processing harvest is progressing at a rate 25% better than last year. Inflated raw product costs could limit any canned tomato seasonal price declines. Prices per case (6/10) FOB, unless noted from ARA.

	Market Trend	Supplies	Price vs. Last Year
Whole Peeled Standard	Steady	Good	Same
Diced, Fancy	Steady	Good	Same
Ketchup, 33%	Steady	Good	Same
Tomato Paste- Ind.	Steady	Good	Same

Poultry Report

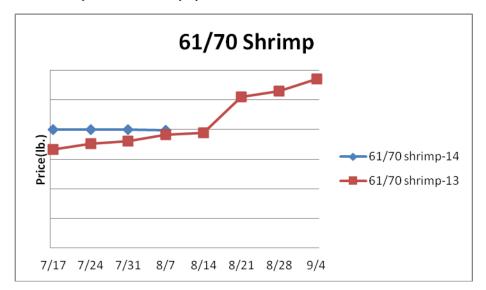
Poultry- Chicken production for the week ending July 26th rose 2% from the previous week and was 2.8% more than the same week a year ago. Recent broiler egg set data suggests that modest chicken output expansion versus 2013 should be anticipated in the coming months but abnormally high egg loss may temper any chicken production gains. The chicken wing markets have begun to seasonally firm, rising nearly 8% during the last month. Chicken wing demand is expected to escalate as the football season gets underway. Typically the chicken wing markets will rise roughly 6% during the next six weeks. The chicken breast markets have softened as of late but are expected to find temporary support shortly. But even lower chicken breast markets are anticipated during September. Prices USDA, FOB



	Market Trend	Supplies	Price vs. Last Year
Whole Chicken (2.5-3 lb-GA)	Steady	Good	Higher
Chicken Wings, Whole	Decreasing	Good	Lower
Chicken Wings, Jumbo Cut	Increasing	Good	Lower
Chicken Breast, Bone-In	Steady	Good	Higher
Chicken Breast, Bnless Sknless	Decreasing	Good	Higher
Chicken Tender (random)	Decreasing	Good	Higher
Chicken Tender (sized)	Decreasing	Good	Higher
Chicken Legs (whole)	Increasing	Good	Lower
Chicken Leg Quarters	Steady	Good	Higher
Chicken Thighs, bone in	Increasing	Good	Lower
Chicken Thighs, boneless	Decreasing	Good	Lower
Large Eggs	Increasing	Good	Higher
Medium Eggs	Steady	Good	Higher
Whole Eggs- Liq	Increasing	Good	Higher
Egg Whites- Liq	Decreasing	Good	Higher
Egg Yolks- Liq	Steady	Good	Lower
Whole Turkey (8-16 lb)	Increasing	Good	Higher
Turkey Breast- Bnls/Sknls	Decreasing	Good	Higher

Seafood Report

Seafood - The Newfoundland snow crab fishing season has essentially closed with 96% of the quota landed as of July 31st. The total Newfoundland snow crab harvest this year at 49,823 metric tons was 2% less than last year and the smallest since at least 2010. Relatively firm snow crab leg prices are expected to persevere throughout most of the fall. Prices for fresh product, unless noted, per pound from Fisheries Market News.



	Market Trend	Supplies	Price vs. Last Year
Salmon, Whole (10-12 lb)	n/a	Good	n/a
Catfish, Filets	n/a	Good	n/a
Trout, Drn. (8-14 oz)	n/a	Good	n/a
Shrimp (16-20 count)	Increasing	Good	Higher
Shrimp (61-70 count)	Decreasing	Good	Higher
Shrimp, Tiger (26-30 count)	Decreasing	Good	Higher
Snow Crab Legs (5-8 oz)	Steady	Good	Higher
Snow Crab Legs (8 oz up)	Steady	Good	Lower
Cod Tails, 3-7 oz. Frz.	Steady	Good	Lower
Cod Loins, 3-12 oz. Frz.	Steady	Good	Higher
Salmon Portions, 4-8 oz. Frz.	Steady	Good	Higher

Bean, Rice, Coffee and Sugar Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Increasing	Good	Lower
Black Beans	Steady	Good	Lower
Rice, Long Grain	Decreasing	Good	Lower
Coffee Beans	Increasing	Good	Higher
Sugar	Increasing	Good	Higher
Honey	Steady	Good	Lower

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	n/a	Good	n/a
42 lb. Linerboard-corrugated box	n/a	Good	n/a
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Higher
PP-HIGP-heavy grade utensils	Steady	Good	Lower
PE-LLD-can liners, film, bags	Steady	Good	Higher

Retail Price Change from Prior Month

	<u>Jun-14</u>	May-14	<u>Apr-14</u>
Beef and Veal	Increasing	Increasing	Increasing
Dairy	Decreasing	Increasing	Increasing
Pork	Increasing	Increasing	Increasing
Chicken	Increasing	Increasing	Decreasing
Fresh Fish and Seafood	Increasing	Increasing	Increasing
Fresh Fruits and Vegetables	Decreasing	Increasing	Increasing

Processed Fruits and Vegetables Report

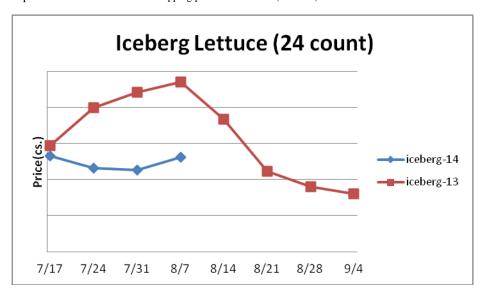
Processed Fruits and Vegetables - The green bean and corn for processing harvests will advance in the

coming weeks. The processed vegetable markets are steady. Prices FOB per case from ARA

Market Trend	Supplies	Price vs. Last Year
Steady	Good	Same
Steady	Good	Same
Steady	Good	Same
Steady	Good	Same
	Steady Steady Steady Steady Steady Steady Steady	Steady Good

Produce Report

Produce - The tomato markets continue to trade at engaging levels. Tomato supplies are expected to remain adequate during the next few weeks which could cause fairly attractive tomato prices to persist. The 2014 fall Idaho potato harvest is slowly getting underway with the initial pricing at some of the lowest levels in a decade. Storage potato supplies are declining sharply which, along with a gradually building harvest, could help influence the Idaho potato markets upward in the near term. But any potato price increases this month will likely be given back during September. Prices USDA FOB shipping point unless noted (terminal).



	Market Trend	Supplies	Price vs. Last Year
Limes (150 count)	Steady	Good	Higher
Lemons (95 count)	Steady	Good	Higher
Lemons (200 count)	Increasing	Good	Higher
Honeydew (6 ct.)	Decreasing	Good	Higher
Cantaloupe (15 count)	Decreasing	Good	Same
Blueberries (12 count)	Increasing	Good	Higher
Strawberries (12 pints)	Decreasing	Good	Same
Avocados, Hass (48 count)	Decreasing	Good	Lower
Bananas (40 lb)-Term.	Decreasing	Good	Lower
Pineapple (7 ct.)- Term.	Decreasing	Good	Lower
Idaho Potato (60 count)	Increasing	Good	Lower
Idaho Potato (70 count)	Increasing	Good	Lower
Idaho Potato (70 count)-Term.	Decreasing	Good	Lower
Idaho Potato (90 count)	Increasing	Good	Lower
Idaho Potato #2 (6 oz. min.)	Increasing	Good	Lower
Processing Potato (100 lb)	Same	Good	Same
Yellow Onions (50 lb)	Decreasing	Good	Higher
Yellow Onions (50 lb)-Term.	Decreasing	Good	Higher
Red Onions (25 lb)-Term.	Increasing	Good	Higher

White Onions (50 lb)-Term.	Increasing	Good	Higher
Tomatoes, (large- case)	Same	Good	Lower
Tomatoes, (5x6, 25 lb.)-Term.	Increasing	Good	Lower
Tomatoes, Vine Ripe, (4x5)	Same	Good	Lower
Roma Tomatoes (large- case)	Decreasing	Good	Lower
Roma Tomatoes (xlarge- case)	Decreasing	Good	Lower
Green Peppers (large- case)	Decreasing	Good	Lower
Red Peppers (large- 15 lb. cs.)	Decreasing	Good	Lower
Iceberg Lettuce (24 count)	Increasing	Good	Lower
Iceberg Lettuce (24 cnt)-Term.	Increasing	Good	Lower

Produce Report (continued)

Leaf Lettuce (24 count)	Increasing	Good	Lower
Romaine Lettuce (24 count)	Increasing	Good	Higher
Mesculin Mix (3 lb)-Term.	Decreasing	Good	Higher
Broccoli (14 cnt.)	Decreasing	Good	Lower
Squash (case)	Decreasing	Good	Lower
Zucchini (case)	Increasing	Good	Lower
Green Beans (bushel)	Decreasing	Good	Lower
Spinach, Flat 24's	Increasing	Good	Lower
Mushrooms (large), Term.	Steady	Good	Lower
Cucumbers, Bushel	Increasing	Good	Lower
Pickles (200-300 ct.)-Term.	Decreasing	Good	Lower
Asparagus (small)	Decreasing	Good	Lower
Freight (CA to City Avg.)	Increasing	Good	Lower