

# freshPress

### Produce that's Fresh. Information that's to the Point

VEGETABLE	SOURCE	May 16, 2014
Asparagus	Peru	Markets have eased as Peru ramps up production. White asparagus market is high, on limited supplies from Peru.
Broccoli	CA	Markets are higher this week with light supplies. Demand has been good and the quality strong (broccoli shows occasional hollow core). Broccoli is in a demand exceeds supply situation.
Cabbage	GA	Markets stable with continued good supplies. Quality has been fine with harvesting moving to Georgia.
Carrots	MX, GA	Market conditions are stable Great quality.
Cauliflower	CA	The cauliflower market is significantly higher with light supplies. Demand has been good and the quality strong.
Celery	CA	Markets are steady this week with good supplies and excellent quality available in Oxnard.
Corn	FL.	The market remains stable with good supply. Quality remains good.
Cucumbers	FL	Cucumber markets are higher on light supplies. Florida crops are just about done, and Georgia is slow in getting started.
Eggplant	FL	Eggplant markets are higher.
Green Beans	FL	We are currently in a gap. Florida was hurt with rain previously, and Georgia fields are not ready for harvest. Beans will be very limited, quality marginal, and markets high.
Herbs	CA, SA	Adequate supplies are available on both coasts.
Lettuce – Iceberg	CA	Overall, lettuce markets are stronger with lighter supplies available. The overall quality has been good as shippers have been cautious as they harvest to mitigate any quality issues.
Lettuce – Fresh-Cut	MX	Markets are steady. Heat has not been a factor as we have seen in California.
Lettuce – Leaf, Green & Red	CA	Overall, lettuce markets are stronger with lighter supplies available. The overall quality has been good as shippers have been cautious as they harvest to mitigate any quality issues.
Lettuce – Romaine	CA	Overall, lettuce markets are stronger with lighter supplies available. The overall quality has been good as shippers have been cautious as they harvest to mitigate any quality issues. Romaine shippers are battling heat related issues with varying degrees of fringe burn.
Lettuce – Spring Mix	CA	Spring mix quality may be affected from the temperature pendulum this week. Extremely high temps and then back to near normal temps will affect the quality of the leaves.
Mushrooms	PA, CH	Markets are steady.



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Onions	TX, CA	Markets remain stable on all colors. Product is coming from both Texas and California with good supplies.
Onions – Green	MX, CA	Markets are stable with adequate volumes.
Peas – Snow	GT	Markets have eased with increased supplies.
Peppers – Chiles	FL,MX	Quality is good with supplies arriving from east and west.
Peppers – Green, Red & Yellow	FL, MX	Florida green pepper markets are higher on light supplies. Mexican red peppers are steady and yellow peppers are lower.
Potatoes – Russet	ID	Idaho potato markets continue to climb gradually as demand remains good on carton potatoes, and storage supplies decrease.
Potatoes – Red, White & Yukon	FL	Florida quality remains good on red, yellow and white potatoes. Harvesting has been limited due to the recent rains.
Potatoes – Yams	NC	Supplies and quality are better as drier weather improves conditions.
Spinach	СА	Spinach quality will be affected by heat with product arriving next week.
Squash – Yellow & Zucchini	FL, MX	Supplies of green and yellow squash from Florida are extremely short as the season is wrapping up. Volumes should start increasing from Georgia over the next couple of weeks.
Tomatoes	MX, FL	Tomato market in the East is beginning to strengthen as tomatoes out West are transitioning. Quality has been sporadic but should yield higher quality fruit as newer crops are picked.

FRIT	SOURCE

Apples	WA, NY	The apple season is moving along with steady supplies. Quality is good.
Avocado, Hass	MX, CA	Markets are generally stable from California and Mexico. Quality is good.
Bananas	Costa Rica, Honduras	Supplies are good with some vessel delays. Color and sizing are more consistent.
Berries – Blackberries	MX	Mexican and Guatemalan volumes are good with moderate quality due to weather issues.
Berries – Blueberries	FL.	Markets are stable and demand is strong.
Berries – Raspberries	MX	Demand is steady and quality may suffer from the heat.



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Berries – Strawberries	CA	The California market is active due to high temperatures. Heat has also forced an end to the Oxnard area, adding pressure on the Watsonville/Salinas production.
Citrus - Grapefruit	FL.	Quality is good. Supplies are good on all sizes.
Citrus – Lemons	CA	Markets remain strong, with increases expected as demand is very good.
Citrus – Limes	MX	Larger sized limes are still limited. Smaller sized fruit (175's and smaller) continue their downward trend. Overall quality is good.
Citrus – Oranges	CA	Markets remain strong on navels with limited availability. Valencias are in full swing. Quality on both remains good.
Grapes	MX, CA	Imported red grapes remain weaker as the off-shore deal winds down. Grapes out of Nogales are starting to pick up with domestic grapes shipping from Coachella. New crop grapes are looking good.
Kiwifruit	Chile	Quality and volume are fine.
Melon – Cantaloupe & Honeydew	Honduras, MX, CA	Cantaloupe markets remain weak, as off-shore supplies continue for about another week. Domestic cantaloupe out of Brawley has started, along with Arizona expected to begin next week. Quality is good. Honeydew markets are steady with good demand as some off-shore shippers finish and domestic areas get started.
Melons – Watermelon	FL	Markets are stable with good quality being reported as Central America finishes and harvesting increases in Florida.
Pears	WA, Chile	Anjou, Bartlett and Bosc are available. All are exhibiting excellent flavor. Markets are stable.
Pineapple	Costa Rica	Supplies are consistent with good quality. Brix has been averaging 13% with average internal gold color.

Information is subject to change daily due to weather and market fluctuations, this is meant to be used as a guide.