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Produce that's Fresh. Information that's to the Point

VEGETABLE	SOURCE	April 25, 2014
Asparagus	Peru	Mexico has finished their season. Washington asparagus is primarily taking care of the West Coast, and consistent supplies from Peru are taking care of the East. Jumbo sizes are less plentiful than smaller. This should improve in a week or two.
Broccoli	CA	Broccoli markets are showing lower demand; however, that could change in the coming weeks as harvest gaps are forecasted. Overall quality is good.
Cabbage	FL, TX	Markets stable with continued good supplies. Quality has been fine.
Carrots	MX, GA	Market conditions are stable.
Cauliflower ALERT	CA	Cauliflower supplies are extremely light this week and the market is very strong. Demand exceeds supplies and shippers are prorating orders. The quality has been good.
Celery	CA, FL	Markets are steady with good supplies and demand. Florida celery will likely be finished by the end of May.
Corn	FL	The market remains stable with plenty of supplies. Quality remains good.
Cucumbers	MX, FL	Markets on cucumber from Florida are generally steady, with good supplies. Product is transitioning to northern Florida.
Eggplant	FL, MX	Markets on eggplant from Florida are generally steady, with good supplies. Product is transitioning to northern Florida.
Green Beans	FL	Overall, markets are stable with good quality.
Herbs	CA, SA	Adequate supplies are available on both coasts.
Lettuce – Iceberg	CA	Overall, markets are steady with good quality as the harvest is now fully in the Salinas area.
Lettuce – Fresh-Cut	MX	Overall, markets are steady with good quality as the harvest is now fully in the Salinas area.
Lettuce – Leaf, Green & Red	CA	Overall, markets are steady with good quality as the harvest is now fully in the Salinas area.
Lettuce – Romaine	CA	Overall, markets are steady with good quality as the harvest is now fully in the Salinas area.
Lettuce – Spring Mix	CA	Spring mix quality has improved after transition. The product is exhibiting less bruising with ample supplies.
Mushrooms	PA, CH	Markets are steady.
Onions	TX	Markets have firmed up on jumbo yellows as supplies in Texas are running small. Red onion market remains firm and steady.
Onions – Green	MX, CA	Markets are stable with adequate volumes.
Peas – Snow	GT	Strong markets exist as lighter supplies are not meeting the demand.

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Peppers – Chiles	FL, MX	Quality is good with supplies arriving from east and west.
Peppers – Green, Red & Yellow	FL, MX	Green pepper markets are higher as supplies are lighter in Florida and Mexico. Fields are transitioning to northern Florida and increased volume is expected. Red and yellow pepper from Mexico are higher, on light supplies.
Potatoes – Russet	ID	Idaho potato markets show a slight increase as demand has been good.
Potatoes – Red, White & Yukon	FL	Florida quality remains good on red, yellow and white potatoes.
Potatoes – Yams	NC	Supplies and quality are better as drier weather improves conditions.
Spinach	CA	Stronger supplies with more consistent quality as the Salinas area provides all of the product.
Squash – Yellow & Zucchini	FL, MX	Field transitions are taking place in Florida and new areas in the Plant City area have started. Western product is lighter in supply.
Tomatoes	MX, FL	Markets are leveling as spring crops have begun in Florida this week yielding larger fruit. Small fruit will be less plentiful in the next couple of weeks as the first picking ("crown") will mostly be larger. Quality out of Florida continues to be good. Mexico has plenty of product. Quality out of the west (Mexico), however, has been soft and mostly poor.

FRUIT	SOURCE	
Apples	WA, NY	The Apple season is in full swing. Quality is great with many selections. Quality is good.
Avocado, Hass	MX, CA	Markets generally steady with good quality.
Bananas	Costa Rica, Honduras	Supplies are stronger as demand decreases. Color and sizing are more consistent.
Berries – Blackberries	MX	Mexican and Guatemalan volumes are good with moderate quality.
Berries – Blueberries	FL.	Markets are off and demand is steady.
Berries – Raspberries	MX	Demand is strong, quality is good.

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Berries – Strawberries	CA	The California market has strengthened as cooler weather that has slowed down the harvest a bit. Berries are coming from Oxnard, Santa Maria and Salinas/Watsonville at this time.
Citrus - Grapefruit	FL.	Quality is good. Supplies are good on all sizes.
Citrus – Lemons	CA	Markets remain strong with steady demand. Quality is very good.
Citrus – Limes ALERT	MX	Larger size markets continue to be extremely scarce and holding at high levels. Smaller size markets are easing, as more offshore product arrives.
Citrus – Oranges	CA	Markets have increased this week, and will continue to climb as demand exceeds supply mainly on smaller fruit. California Valencia oranges have started.
Grapes	Chile	Red grape markets have eased due to lack of demand. The green grape market remains strong. Quality is fair and showing seasonal color issues. Black grape markets remain firm as supplies wind down.
Kiwifruit	IT	Quality and volume are fine.
Melon – Cantaloupe & Honeydew	Honduras, MX	Post-holiday markets are unsettled as offshore volumes are winding down. Light volume from Nogales has started.
Melons – Watermelon	Central America, FL	Markets are stable with good quality being reported from Central America. This area will end next week as we transition to Florida.
Pears	WA, Chile	Anjou, Bartlett and Bosc are available. All are exhibiting excellent flavor. Markets are stable.
Pineapple	Costa Rica	Supplies are consistent with good quality. Brix has been averaging 13% with average internal gold color.

Information is subject to change daily due to weather and market fluctuations, this is meant to be used as a guide.