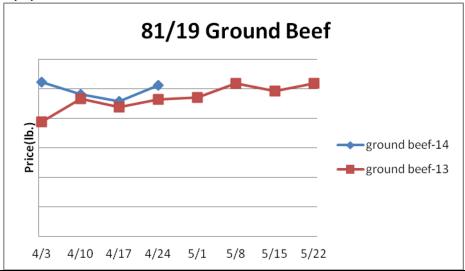
Beef, Veal and Lamb Report

Beef, Veal & Lamb- Beef production last week declined .9% and was 6.2% less than the same week a year ago. Limited cattle supplies are expected to cause beef output to remain below 2013 levels during the next several months. Spring grilling beef demand is starting to escalate with the better weather. Total beef shipments last week reached a ten month high. Forward beef sales for 22-90 days out were the largest for any week since September 2012 signaling better retail beef feature activity in the coming weeks. The beef markets are anticipated to remain historically inflated throughout the spring. However, the majority of the seasonal gains in beef prices are likely behind us. Price USDA, FOB per pound.

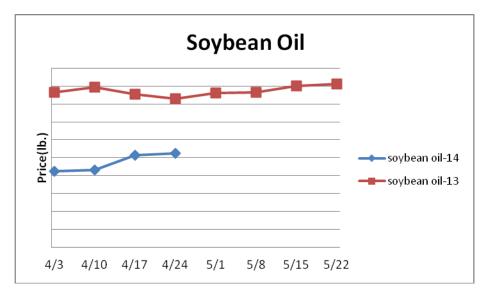


Live Cattle (Steer)DecreasingGoodHigherGround Beef 81/19IncreasingGoodHigherGround ChuckIncreasingGoodHigher109 Export Rib (choice)IncreasingGoodHigher		Market Trend	Supplies	Price vs. Last Year
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Veal Rack (Hotel 7 rib)	Steady	Good	Higher
Veal Top Round (cap off)	Decreasing	Good	Higher

Oil and Grains Report

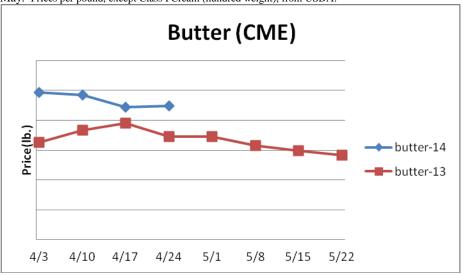
Oil & Grains- Oil, Grains, Misc- U.S. 2014-15 crop corn planting was just 6% complete as of April 20th compared to 14% for the five year average for the week. The grain markets may remain volatile. Prices USDA, FOB.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Decreasing	Good	Higher
Crude Soybean Oil	Increasing	Good	Lower
Soymeal	Decreasing	Good	Higher
Corn	Decreasing	Good	Lower
Crude Corn Oil	Steady	Good	Lower
Distillers Grain, Dry	Decreasing	Good	Lower
Crude Palm Oil	Increasing	Good	Higher
Hard Red Winter Wheat	Decreasing	Good	Higher
Dark Northern Spring Wheat	Decreasing	Good	Lower
High Fructose Corn Syrup	Decreasing	Good	Lower
Durum Wheat	Decreasing	Good	Lower

Dairy Report

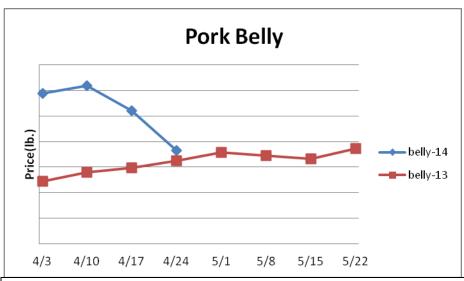
Dairy- - U.S. milk production during March was .9% larger than the prior year due to an estimated 1% gain in milk per cow yields and an estimated .1% smaller milk cow herd. Milk farmers did build the herd during the month by a net 3,000 head with the herd climbing to its largest level since August. Record milk farmer margins are expected to cause the milk cow herd and milk output to expand to greater levels in the coming months. The butter market has softened while cheese remains inflated. Seasonally building milk production should weigh on butter and cheese prices during May. Prices per pound, except Class I Cream (hundred weight), from USDA.



	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels- CME	Increasing	Good	Higher
Cheese 40 lb Blocks- CME	Decreasing	Good	Higher
American Cheese	Increasing	Good	Higher
Cheddar Cheese	Increasing	Good	Higher
Mozzarella Cheese	Increasing	Good	Higher
Provolone Cheese	Increasing	Good	Higher
Parmesan Cheese	Increasing	Good	Higher
Butter- One lb Solids	Increasing	Good	Higher
Nonfat Dry Milk	Decreasing	Good	Higher
Whey, Dry	Increasing	Good	Higher
Class I Milk Base	Steady	Good	Higher
Class II Cream (Heavy Cream)	Decreasing	Good	Higher
Class III Milk- CME	Increasing	Good	Higher
Class IV Milk- CME	Increasing	Good	Higher

Pork Report

Pork -Pork production declined .4% last week and was 3.1% less than the same week a year ago. 2014 to date pork output is tracking 1.2% below the previous year. Limited hog supplies due to PEDv are expected to keep pork production below last year's levels during the next several months. The pork markets have modestly declined during the last week. However, the uncertainty with the pending hog supply is likely to keep the pork markets erratic into the summer. Prices USDA, FOB per pound.



	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Decreasing	Good	Higher
Belly (bacon)	Decreasing	Good	Higher
Spare Rib (4.25 & down)	Increasing	Good	Higher
Ham (23-27 lb)	Decreasing	Good	Higher
Loin (bone-in)	Increasing	Good	Higher
Baby Back Rib (1.75 & up)	Increasing	Good	Higher
Tenderloin (1.25 lb)	Increasing	Good	Higher
Boston Butt, untrimmed 4-8 lb.	Increasing	Good	Higher
Picnic, untrimmed	Decreasing	Good	Higher
SS Picnic, smoker trim boxed	Decreasing	Good	Higher
42% Trimmings	Decreasing	Good	Higher
72% Trimmings	Decreasing	Good	Higher

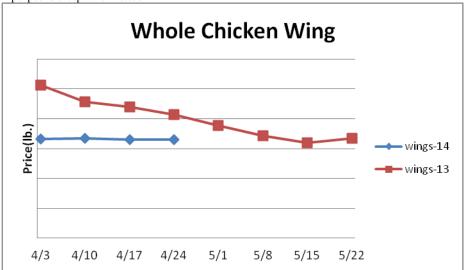
Canned Tomato Report

Tomato Products, Canned - Canned tomato prices are firm. Higher raw product costs for tomato canners and crop delays in the Midwest may continue to support the canned tomato markets. Prices per case (6/10) FOB, unless noted from ARA.

	Market Trend	Supplies	Price vs. Last Year
Whole Peeled Standard	Steady	Good	Same
Diced, Fancy	Steady	Good	Same
Ketchup, 33%	Steady	Good	Same
Tomato Paste- Ind.	Steady	Good	Same

Poultry Report

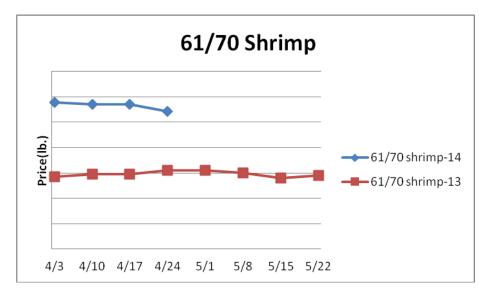
Poultry-Chicken output for the week ending April 12 rose .9% and was 2.1% larger than the same week a year ago. With margins greatly improved for chicken producers in recent months, chicken production is expected to expand versus 2013 later this spring and into the summer. Eventually this should bring some relief to the chicken breast and leg quarter markets. Chicken wing prices have softened during the last week due in a large part to the better chicken output levels. The ARA weekly Chicken Wing Index has fallen to a one month low. The five year average move for wing prices during the next two weeks is down 6%. Further, the chicken wing markets usually make their annual low in early May. The chicken breast markets typically peak for the year sometime during the next six weeks. Prices USDA, FOB per pound except when noted.



	Market Trend	Supplies	Price vs. Last Year
Whole Chicken (2.5-3 lb-GA)	Increasing	Good	Higher
Chicken Wings, Whole	Steady	Good	Lower
Chicken Wings, Jumbo Cut	Decreasing	Good	Lower
Chicken Breast, Bone-In	Decreasing	Good	Lower
Chicken Breast, Bnless Sknless	Increasing	Good	Higher
Chicken Tender (random)	Steady	Good	Lower
Chicken Tender (sized)	Steady	Good	Higher
Chicken Legs (whole)	Decreasing	Good	Lower
Chicken Leg Quarters	Steady	Good	Lower
Chicken Thighs, bone in	Decreasing	Good	Lower
Chicken Thighs, boneless	Increasing	Good	Lower
Large Eggs	Steady	Good	Higher
Medium Eggs	Decreasing	Good	Higher
Whole Eggs- Liq	Decreasing	Good	Higher
Egg Whites- Liq	Decreasing	Good	Higher
Egg Yolks- Liq	Steady	Good	Lower
Whole Turkey (8-16 lb)	Decreasing	Good	Higher
Turkey Breast- Bnls/Sknls	Increasing	Good	Higher

Seafood Report

Seafood - U.S. Gulf of Mexico shrimp landings during March were 28% larger than 2013 but the second smallest for the month during the last five years. Year to date U.S. Gulf of Mexico shrimp production is tracking 5.4% below last year. Expensive world shrimp prices are expected to cause the domestic shrimp markets to remain inflated into the summer. Prices for fresh product, unless noted, per pound from Fisheries Market News.



	Market Trend	Supplies	Price vs. Last Year
Salmon, Whole (10-12 lb)	n/a	Good	n/a
Catfish, Filets	n/a	Good	n/a
Trout, Drn. (8-14 oz)	n/a	Good	n/a
Shrimp (16-20 count)	Increasing	Good	Higher
Shrimp (61-70 count)	Decreasing	Good	Higher
Shrimp, Tiger (26-30 count)	Decreasing	Good	Higher
Snow Crab Legs (5-8 oz)	Decreasing	Good	Higher
Snow Crab Legs (8 oz up)	Decreasing	Good	Lower
Cod Tails, 3-7 oz. Frz.	Steady	Good	Lower
Cod Loins, 3-12 oz. Frz.	Steady	Good	Lower
Salmon Portions, 4-8 oz. Frz.	Steady	Good	Higher

Bean, Rice, Coffee and Sugar Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Steady	Good	Lower
Black Beans	Increasing	Good	Higher
Rice, Long Grain	Steady	Good	Same
Coffee Beans	Increasing	Good	Higher
Sugar	Increasing	Good	Higher
Honey	Steady	Good	Higher

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	Increasing	Good	Higher
42 lb. Linerboard-corrugated box	Decreasing	Good	Higher
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Higher
PP-HIGP-heavy grade utensils	Steady	Good	Higher
PE-LLD-can liners, film, bags	Steady	Good	Higher

Retail Price Change from Prior Month

	Mar-14	Feb-14	<u>Jan-14</u>
Beef and Veal	Increasing	Increasing	Decreasing
Dairy	Increasing	Increasing	Increasing
Pork	Increasing	Increasing	Increasing
Chicken	Increasing	Decreasing	Decreasing
Fresh Fish and Seafood	Decreasing	Increasing	Increasing
Fresh Fruits and Vegetables	Increasing	Increasing	Decreasing

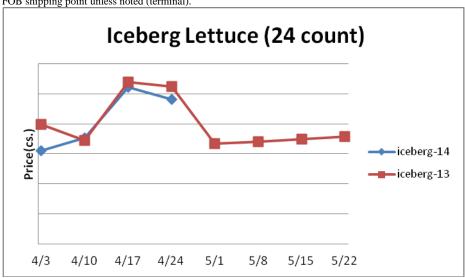
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables – Processed vegetable prices are firm. Vegetable crop delays in the Midwest could persist and provide support to the processed vegetable markets. Prices per case (6/10) FOB, unless noted from ARA.

Canned 6/10	Market Trend	Supplies	Price vs. Last Year
Corn, Fancy Whole Kernel	Steady	Good	Same
Green Beans, Fancy 4 sv	Steady	Good	Same
Green Peas, Fancy 4 sv/blend	Steady	Good	Same
<u>Frozen</u>			
Corn, Cob 96 count	Steady	Good	Same
Corn, Kernel 12/2.5 lb.	Steady	Good	Same
Green Beans, Cut 12/2 lb.	Steady	Good	Same
Green Peas, 12/2.5 lb.	Steady	Good	Same
Potatoes, FF Fancy, 6/5 lb.	Steady	Good	Same

Produce Report

Produce- Potato supplies remain historically subpar due to the smaller fall harvest last year. April 1 U.S. potato stocks were 6% below the five year average for the month and the second smallest for the date during the last ten years. Idaho potato prices usually move higher during the next few months. Usually the 70 count Idaho potato market moves 28.8% higher during the next 15 weeks. Fairly temperate weather in Florida is causing tomato production to improve. Tomato shipments from the state last week rose 12%. Modestly lower tomato prices may be forthcoming. Prices USDA FOB shipping point unless noted (terminal).



	Market Trend	Supplies	Price vs. Last Year
Limes (150 count)	Steady	Good	Higher
Lemons (95 count)	Steady	Good	Higher
Lemons (200 count)	Steady	Good	Higher
Honeydew (6 ct.)	Increasing	Good	Lower
Cantaloupe (15 count)	Decreasing	Good	Lower
Blueberries (12 count)	Decreasing	Good	Higher
Strawberries (12 pints)	Decreasing	Good	Lower
Avocados, Hass (48 count)	Increasing	Good	Higher
Bananas (40 lb)-Term.	Decreasing	Good	Lower
Pineapple (7 ct.)- Term.	Increasing	Good	Higher
Idaho Potato (60 count)	Increasing	Good	Higher
Idaho Potato (70 count)	Increasing	Good	Higher
Idaho Potato (70 count)-Term.	Increasing	Good	Higher
Idaho Potato (90 count)	Increasing	Good	Higher
Idaho Potato #2 (6 oz. min.)	Decreasing	Good	Higher
Processing Potato (100 lb)	Steady	Good	Higher
Yellow Onions (50 lb)	Decreasing	Good	Higher
Yellow Onions (50 lb)-Term.	Decreasing	Good	Higher
Red Onions (25 lb)-Term.	Decreasing	Good	Lower
White Onions (50 lb)-Term.	Decreasing	Good	Higher
Tomatoes, (large- case)	Decreasing	Good	Lower
Tomatoes, (5x6, 25 lb.)-Term.	Increasing	Good	Higher
Tomatoes, Vine Ripe, (4x5)	Steady	Good	Lower

Roma Tomatoes (large- case)	Decreasing	Good	Lower
Roma Tomatoes (xlarge- case)	Decreasing	Good	Lower
Green Peppers (large- case)	Increasing	Good	Lower
Red Peppers (large- 15 lb. cs.)	Steady	Good	Higher
Iceberg Lettuce (24 count)	Decreasing	Good	Lower
Iceberg Lettuce (24 cnt)-Term.	Increasing	Good	Lower

Produce Report (continued)

Leaf Lettuce (24 count)	Decreasing	Good	Higher
Romaine Lettuce (24 count)	Decreasing	Good	Higher
Mesculin Mix (3 lb)-Term.	Increasing	Good	Higher
Broccoli (14 cnt.)	Decreasing	Good	Higher
Squash (case)	Steady	Good	Lower
Zucchini (case)	Increasing	Good	Higher
Green Beans (bushel)	Increasing	Good	Higher
Spinach, Flat 24's	Decreasing	Good	Higher
Mushrooms (large), Term.	Increasing	Good	Higher
Cucumbers, Bushel	Decreasing	Good	Lower
Pickles (200-300 ct.)-Term.	Decreasing	Good	Lower
Asparagus (small)	Steady	Good	Lower
Freight (CA to City Avg.)	Increasing	Good	Higher