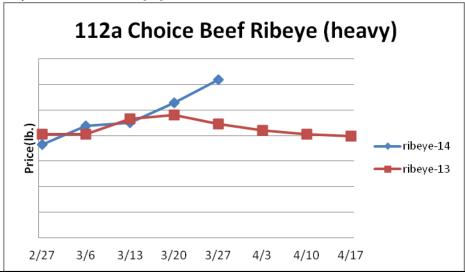
Beef, Veal and Lamb Report

Beef, Veal & Lamb- Beef production last week rose 1.8% but was 4.1% smaller than the same week a year ago. Limited cattle supplies are anticipated to restrict beef production throughout April. The March 1 cattle on feed inventory was .6% less than last year. However, cattle placements into feedlots during February were 14.7% larger than 2013. The near slaughter ready cattle herd is projected to be much closer to the prior year level in June which could help bring some modest price relief to the beef markets. In the meantime, most of the grill item beef markets including ground beef, top butt and strips could remain historically inflated. Typically these markets peak in late April to early June. Price USDA, FOB per pound.

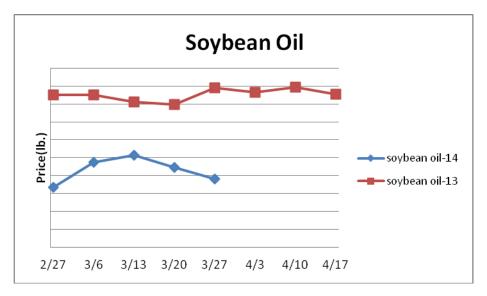


-	Market Trend	Supplies	Price vs. Last Year
Live Cattle (Steer)	Increasing	Good	Higher
Ground Beef 81/19	Decreasing	Good	Higher
Ground Chuck	Decreasing	Good	Higher
109 Export Rib (choice)	Increasing	Good	Higher
109 Export Rib (prime)	Increasing	Good	Higher
112a Ribeye (choice)	Increasing	Good	Higher
112a Ribeye (prime)	Increasing	Good	Higher
116 Chuck (choice)	Decreasing	Good	Higher
120 Brisket (choice)	Decreasing	Good	Higher
121c Outside Skirt (ch/sel.)	Increasing	Good	Higher
167a Knckle, Trimmed (choice)	Decreasing	Good	Higher
168 Inside Round (choice)	Decreasing	Good	Higher
174 Short Loin (choice 0x1)	Increasing	Good	Higher
174 Short Loin (prime 2x3)	Increasing	Good	Higher
180 1x1 Strip (choice)	Increasing	Good	Higher
180 1x1 Strip (prime)	Increasing	Good	Higher
180 0x1 Strip (choice)	Increasing	Good	Higher
184 Top Butt, boneless (choice)	Decreasing	Good	Higher
184 Top Butt, boneless (prime)	Increasing	Good	Higher
185a Sirloin Flap (choice)	Increasing	Good	Higher
185c Loin, Tri-Tip (choice)	Increasing	Good	Higher
189a Tender (select, 5 lb & up)	Decreasing	Good	Higher
189a Tender (choice, 5 lb &up)	Increasing	Good	Higher
189a Tender (prime, heavy)	Decreasing	Good	Higher
193 Flank Steak (choice)	Increasing	Good	Higher
50% Trimmings	Decreasing	Good	Higher
55% Trimmings	Increasing	Good	Higher
75% Trimmings	Decreasing	Good	Higher
35% Trimmings	Increasing	Good	Higher
90% Trimmings	Increasing	Good	Higher
90% Imported Beef (frozen)	Decreasing	Good	Higher

Veal Rack (Hotel 7 rib)	Steady	Good	Higher	
Veal Top Round (cap off)	Steady	Good	Higher	

Oil and Grains Report

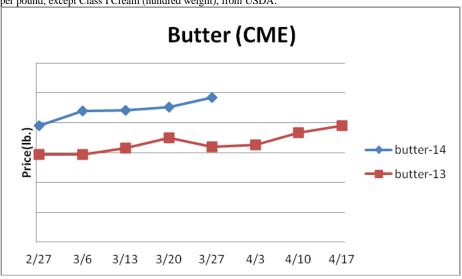
Oil & Grains- Oil, Grains, Misc- Dry cold weather in the southern plains is causing the U.S. winter wheat crop to deteriorate. Wheat prices could remain supported in the near term. Prices USDA, FOB.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Increasing	Good	Lower
Crude Soybean Oil	Decreasing	Good	Lower
Soymeal	Increasing	Good	Higher
Corn	Increasing	Good	Lower
Crude Corn Oil	Decreasing	Good	Lower
Distillers Grain, Dry	Increasing	Good	Lower
Crude Palm Oil	Decreasing	Good	Higher
Hard Red Winter Wheat	Increasing	Good	Higher
Dark Northern Spring Wheat	Increasing	Good	Lower
High Fructose Corn Syrup	Increasing	Good	Lower
Durum Wheat	Steady	Good	Lower

Dairy Report

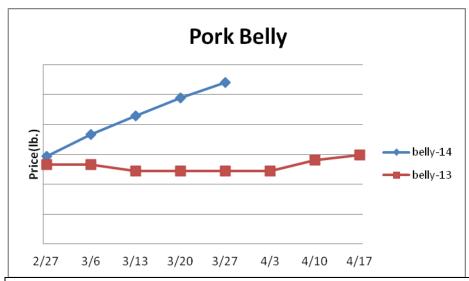
Dairy- The CME spot cheese markets continue to trade at inflated levels with both the cheese block and barrel markets setting new record highs this week. This is due in part to cold weather slowed milk output in the Midwest during the last several months. The December through February average temperature in Wisconsin was the lowest since 1978. February 28th cheese stocks were 5.5% less than last year but the third largest for the date since 1984. February butter holdings were 31% less than 2013. Lower butter prices are anticipated in the coming months. Prices per pound, except Class I Cream (hundred weight), from USDA.



	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels- CME	Increasing	Good	Higher
Cheese 40 lb Blocks- CME	Increasing	Good	Higher
American Cheese	Increasing	Good	Higher
Cheddar Cheese	Increasing	Good	Higher
Mozzarella Cheese	Increasing	Good	Higher
Provolone Cheese	Increasing	Good	Higher
Parmesan Cheese	Increasing	Good	Higher
Butter- One lb Solids	Increasing	Good	Higher
Nonfat Dry Milk	Increasing	Good	Higher
Whey, Dry	Increasing	Good	Higher
Class I Milk Base	Increasing	Good	Higher
Class II Cream (Heavy Cream)	Increasing	Good	Higher
Class III Milk- CME	Increasing	Good	Higher
Class IV Milk- CME	Increasing	Good	Higher

Pork Report

Pork - Pork production last week rose 1% but was 3.5% less than 2013. Tight hog supplies due to PEDV are anticipated to persist through the spring. Many of the pork markets have soared as various buyers attempt to secure stocks to protect against a pending supply shortfall. Inflated pork prices are likely to persevere. February 28th pork belly holdings were 108% larger than last year's depleted level. Better stocks may temper any further belly market gains. Prices USDA, FOB per pound.



	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Increasing	Good	Higher
Belly (bacon)	Increasing	Good	Higher
Spare Rib (4.25 & down)	Increasing	Good	Higher
Ham (23-27 lb)	Increasing	Good	Higher
Loin (bone-in)	Decreasing	Good	Higher
Baby Back Rib (1.75 & up)	Increasing	Good	Higher
Tenderloin (1.25 lb)	Increasing	Good	Higher
Boston Butt, untrimmed 4-8 lb.	Increasing	Good	Higher
Picnic, untrimmed	Increasing	Good	Higher
SS Picnic, smoker trim boxed	Increasing	Good	Higher
42% Trimmings	Increasing	Good	Higher
72% Trimmings	Increasing	Good	Higher

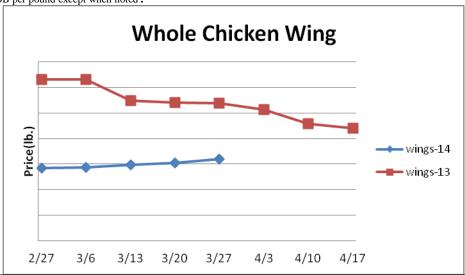
Canned Tomato Report

Tomato Products, Canned- Current canned tomato supplies are relatively sufficient for this time of year. Canned tomato prices are expected to be firm this spring. Prices per case (6/10) FOB, unless noted from ARA.

	Market Trend	Supplies	Price vs. Last Year
Whole Peeled Standard	Steady	Good	Same
Diced, Fancy	Steady	Good	Same
Ketchup, 33%	Steady	Good	Same
Tomato Paste- Ind.	Steady	Good	Same

Poultry Report

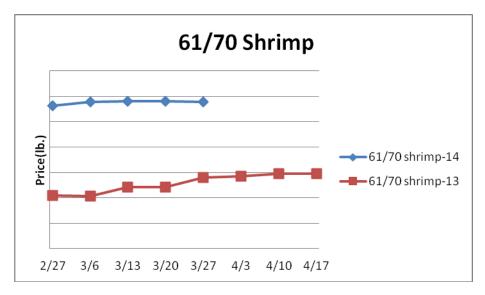
Poultry-Chicken output for the week ending March 15th rose 4.2% but was .5% smaller than the same week a year ago. Chicken production could trend close to 2013 levels in the near term. The February broiler type chick hatch was .1% smaller than the previous year. Better chicken output versus 2013 is anticipated later this spring as chicken producer margins have greatly improved during the last month. Further, the broiler hatchery flock is expected to be more than 1% larger than last year by June. The USDA is forecasting spring U.S. chicken production to be 3.3% larger than the prior year. This eventually could bring some price relief to the chicken markets. Additional chicken breast market increases are likely in the meantime. Chicken breast prices usually move 5% higher during April. Prices USDA, FOB per pound except when noted.



	Market Trend	Supplies	Price vs. Last Year
Whole Chicken (2.5-3 lb-GA)	Increasing	Good	Higher
Chicken Wings, Whole	Increasing	Good	Lower
Chicken Wings, Jumbo Cut	Increasing	Good	Lower
Chicken Breast, Bone-In	Increasing	Good	Lower
Chicken Breast, Bnless Sknless	Increasing	Good	Higher
Chicken Tender (random)	Steady	Good	Higher
Chicken Tender (sized)	Steady	Good	Higher
Chicken Legs (whole)	Increasing	Good	Lower
Chicken Leg Quarters	Increasing	Good	Lower
Chicken Thighs, bone in	Decreasing	Good	Lower
Chicken Thighs, boneless	Increasing	Good	Higher
Large Eggs	Increasing	Good	Higher
Medium Eggs	Increasing	Good	Higher
Whole Eggs- Liq	Increasing	Good	Higher
Egg Whites- Liq	Increasing	Good	Higher
Egg Yolks- Liq	Steady	Good	Lower
Whole Turkey (8-16 lb)	Increasing	Good	Higher
Turkey Breast- Bnls/Sknls	Increasing	Good	Higher

Seafood Report

Seafood - U.S. Gulf of Mexico shrimp landings remain unimpressive despite the historically inflated shrimp markets. U.S. Gulf shrimp landings during February were essentially flat with the previous year but the second smallest for the month since 2010. The shrimp markets are expected to continue to track above 2013 levels deep into the summer. Prices for fresh product, unless noted, per pound from Fisheries Market News.



	Market Trend	Supplies	Price vs. Last Year
Salmon, Whole (10-12 lb)	n/a	Good	n/a
Catfish, Filets	n/a	Good	n/a
Trout, Drn. (8-14 oz)	n/a	Good	n/a
Shrimp (16-20 count)	Decreasing	Good	Higher
Shrimp (61-70 count)	Decreasing	Good	Higher
Shrimp, Tiger (26-30 count)	Decreasing	Good	Higher
Snow Crab Legs (5-8 oz)	Steady	Good	Higher
Snow Crab Legs (8 oz up)	Steady	Good	Higher
Cod Tails, 3-7 oz. Frz.	Steady	Good	Lower
Cod Loins, 3-12 oz. Frz.	Steady	Good	Lower
Salmon Portions, 4-8 oz. Frz.	Steady	Good	Higher

Bean, Rice, Coffee and Sugar Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Steady	Good	Lower
Black Beans	Steady	Good	Same
Rice, Long Grain	Decreasing	Good	Higher
Coffee Beans	Decreasing	Good	Higher
Sugar	Decreasing	Good	Higher
Honey	Increasing	Good	Higher

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	Increasing	Good	Higher
42 lb. Linerboard-corrugated box	Decreasing	Good	Higher
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Higher
PP-HIGP-heavy grade utensils	Steady	Good	Lower
PE-LLD-can liners, film, bags	Steady	Good	Higher

Retail Price Change from Prior Month

	<u>Feb-14</u>	<u>Jan-14</u>	<u>Dec-13</u>
Beef and Veal	Increasing	Decreasing	Increasing
Dairy	Increasing	Increasing	Increasing
Pork	Increasing	Increasing	Decreasing
Chicken	Decreasing	Decreasing	Increasing
Fresh Fish and Seafood	Increasing	Increasing	Decreasing
Fresh Fruits and Vegetables	Increasing	Decreasing	Decreasing

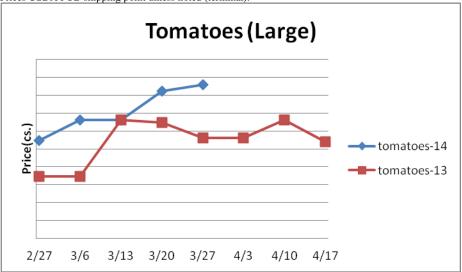
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables- February 28th frozen green bean (27%) and cob corn (3%) stocks were both below the previous year. The processed vegetable markets could remain firm through the spring. Prices per case (6/10) FOB, unless noted from ARA.

Canned 6/10	Market Trend	Supplies	Price vs. Last Year
n, Fancy Whole Kernel	Steady	Good	Same
en Beans, Fancy 4 sv	Steady	Good	Same
en Peas, Fancy 4 sv/blend	Steady	Good	Same
<u>Frozen</u>			
n, Cob 96 count	Steady	Good	Same
n, Kernel 12/2.5 lb.	Steady	Good	Same
en Beans, Cut 12/2 lb.	Steady	Good	Same
en Peas, 12/2.5 lb.	Steady	Good	Same
toes, FF Fancy, 6/5 lb.	Steady	Good	Same
	•		

Produce Report

Produce- Limited tomato supplies in the east are bringing support to the tomato markets. Florida tomato shipments last week declined 25% and were 39% smaller than the same week last year. The Florida tomato harvest could remain subpar into early April which may cause relatively inflated tomato prices to persist. Lettuce supplies remain ample as the chief harvest area transitions to the Huron California region. Better lettuce demand with the improving spring temperatures could increase lettuce prices in the coming weeks. Higher potato prices may be forthcoming as well. Prices USDA FOB shipping point unless noted (terminal).



	Market Trend	Supplies	Price vs. Last Year
Limes (150 count)	Steady	Good	Higher
Lemons (95 count)	Steady	Good	Higher
Lemons (200 count)	Steady	Good	Higher
Honeydew (6 ct.)	Increasing	Good	Lower
Cantaloupe (15 count)	Steady	Good	Lower
Blueberries (12 count)	Decreasing	Good	Higher
Strawberries (12 pints)	Steady	Good	Lower
Avocados, Hass (48 count)	Increasing	Good	Higher
Bananas (40 lb)-Term.	Decreasing	Good	Lower
Pineapple (7 ct.)- Term.	Decreasing	Good	Lower
Idaho Potato (60 count)	Increasing	Good	Higher
Idaho Potato (70 count)	Increasing	Good	Higher
Idaho Potato (70 count)-Term.	Decreasing	Good	Higher
Idaho Potato (90 count)	Increasing	Good	Higher
Idaho Potato #2 (6 oz. min.)	Decreasing	Good	Higher
Processing Potato (100 lb)	Steady	Good	Higher
Yellow Onions (50 lb)	Decreasing	Good	Higher
Yellow Onions (50 lb)-Term.	Increasing	Good	Higher
Red Onions (25 lb)-Term.	Decreasing	Good	Lower
White Onions (50 lb)-Term.	Decreasing	Good	Higher
Tomatoes, (large- case)	Increasing	Good	Higher
Tomatoes, (5x6, 25 lb.)-Term.	Increasing	Good	Higher
Tomatoes, Vine Ripe, (4x5)	Increasing	Good	Higher
Roma Tomatoes (large- case)	Increasing	Good	Higher
Roma Tomatoes (xlarge- case)	Decreasing	Good	Higher
Green Peppers (large- case)	Increasing	Good	Higher
Red Peppers (large- 15 lb. cs.)	Increasing	Good	Higher
Iceberg Lettuce (24 count)	Decreasing	Good	Lower
Iceberg Lettuce (24 cnt)-Term.	Steady	Good	Lower

Produce Report (continued)

Leaf Lettuce (24 count)	Decreasing	Good	Lower	1
Romaine Lettuce (24 count)	Increasing	Good	Lower	
Mesculin Mix (3 lb)-Term.	Decreasing	Good	Higher	
Broccoli (14 cnt.)	Decreasing	Good	Higher	
Squash (case)	Steady	Good	Lower	
Zucchini (case)	Increasing	Good	Higher	
Green Beans (bushel)	Decreasing	Good	Lower	
Spinach, Flat 24's	Increasing	Good	Higher	
Mushrooms (large), Term.	Increasing	Good	Lower	
Cucumbers, Bushel	Decreasing	Good	Lower	
Pickles (200-300 ct.)-Term.	Increasing	Good	Higher	
Asparagus (small)	Steady	Good	Lower	
Freight (CA to City Avg.)	Increasing	Good	Higher	