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Produce that's Fresh. Information that's to the Point

VEGETABLE	SOURCE	February 7, 2014
Asparagus	Peru	Cooler weather in Mexico, decreased production out of Peru, and Valentine's Day ads have all strengthened markets. This should continue for about a week.
Broccoli	CA	Markets remain steady with good supplies and quality available. Sluggish demand should keep this market flat through this week.
Cabbage	FL	The market has stabilized as supplies are slow from Florida. Quality is good.
Carrots	MX, CN	Market conditions are stable.
Cauliflower	AZ	Markets remain steady with good supplies and quality available. Sluggish demand should keep this market flat through this week.
Celery	CA, FL	Markets are steady with good production and quality on both eastern and western celery.
Corn	FL.	The market remains active with limited supplies. Quality remains fair to good.
Cucumbers	HN.	Increased arrivals of Honduran cucumbers have brought down markets. Quality is good.
Eggplant	FL, MX	Eggplant markets are generally stable.
Green Beans	FL	Warmer weather in Florida growing areas has helped increase yields. Prices are coming off their highs, and quality has improved.
Herbs	CA, SA	Adequate supplies are favoring the east Coast. Western supplies are more limited.
Lettuce – Iceberg	AZ	Steady demand, good quality and plentiful supplies are keeping markets in line.
Lettuce – Fresh-Cut	MX	Romaine supplies are improving from previous tip burn and pelleting issues. Iceberg supplies are improving.
Lettuce – Leaf, Green & Red	AZ	Steady demand, good quality and plentiful supplies are keeping markets in line.
Lettuce – Romaine	AZ	Steady demand, good quality and plentiful supplies are keeping markets in line.
Lettuce – Spring Mix	AZ	Spring mix quality has improved. The product is exhibiting limited bruising through the harvesting process. Supplies will remain steady for now.
Mushrooms	PA, CH	White Mushrooms will continue to be limited for the next few weeks due to continued cold weather slowing growth.
Onions	WA, ID	Yellow onions out of the Northwest are holding strong and expected to do so for the remainder of the season. Red onion markets are stable. White onion supplies continue to dwindle down and are expected to finish up by mid to late February.



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Onions – Green	MX, CA	Markets are backing off with adequate volumes.
Peas – Snow	GT	Stable markets with plenty of quality product.
Peppers – Chiles	FL.	Quality is good with seasonal declines in supply.
Peppers – Green, Red & Yellow	FL, MX	Improved supplies on Florida green peppers have brought down markets on both Florida and Mexican product. Quality is excellent. Mexican red pepper markets have eased on better supplies. Volume on Mexican and offshore yellow pepper supplies have decreased, causing markets to strengthen.
Potatoes – Russet	ID, WA	Idaho potato markets remain stable. Please note: Extreme cold temperatures have caused delays in shipping.
Potatoes – Red, White & Yukon	FL, WI, TX	The Red market is steady with better availability in B size. Yukon and whites are available with good quality.
Potatoes – Yams	NC	Supplies are better as drier weather improves conditions.
Spinach	AZ	Weather conditions have improved the quality of product available for harvesting.
Squash – Yellow & Zucchini	FL, MX	Both green and yellow squash markets have improved. Favorable weather conditions in Florida have helped plants recover from recent cold weather.
Tomatoes	MX,FL	The Florida tomato market is beginning to soften with the recent stable, warm weather. While supply in the east is light, the influx of product out of the west is helping to ease prices and satisfy demand. Quality remains fair to high in both regions.

FRUIT	SOURCE

Apples	WA, NY	The Apple season is in full swing. Quality is great with many selections. Quality is good.
Avocado, Hass	MX	Markets are easier on increased production from California.
Bananas	Costa Rica, Honduras	The supply has stabilized in the various growing regions. Quality is good. Shipments are arriving slower than normal.
Berries – Blackberries	MX	Quality and volumes are stable for the next week.
Berries – Blueberries	СН	Volumes are increasing for the next 2-3 weeks. Overall demand remains strong.
Berries – Raspberries	MX	Supplies are stable and quality is good.



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Berries – Strawberries	CA, FL	Strawberry markets have stabilized in Florida this week. Florida has good supplies; however, holiday demand has kept the market in check. Fruit should remain plentiful in Florida through the Valentine's Day push. Western fruit volumes and quality are steadily improving and heavy demand has kept this market strong this week.
Citrus - Grapefruit	FL.	Quality is good. Supplies are good on all sizes.
Citrus – Lemons	CA	Markets remain firm. Fruit is peaking on larger sizes as small fruit remains limited. Quality is good overall.
Citrus – Limes	MX	Markets continue to rise on light supplies. Quality remains good.
Citrus – Oranges	CA	Markets remain stable. Supplies on smaller fruit continue to be limited. Fruit is full color with good flavor.
Grapes	CA, BR, Peru	Green grapes are limited as supplies have been lighter. Imported red grapes remain stable and most fruit is arriving on the small side. Black grape volume has improved but prices remain high.
Kiwifruit	IT	Quality and volume are fine.
Melon – Cantaloupe & Honeydew	GT	Markets remain strong on cantaloupe and honeydew. Cooler weather in Central America has slowed harvest with lighter supplies. Honeydew demand exceeds supply.
Melons – Watermelon	HN	Markets are exceptionally high as supplies are short from Mexico and Central America. Please be flexible on sizing and quality will be fair at best.
Pears	WA, Chile	Bartlett and Bosc are available. Both have excellent flavor. Markets are stronger.
Pineapple	Costa Rica	Supplies are consistent with good quality. Brix has been averaging 13% with average internal gold color.

Information is subject to change daily due to weather and market fluctuations, this is meant to be used as a guide.