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Produce that's Fresh. Information that's to the Point

VEGETABLE	SOURCE	January 31, 2014
Asparagus	Peru	Volumes are increasing in Mexico, helping markets to drop. This will help pick up the slack as more fields finish for the season in Peru.
Broccoli	CA	Markets are steady with light demand and plentiful supplies. Quality remains good on both commodities.
Cabbage	FL	The market has stabilized as supplies are slow from Florida. Conditions will remain through next week.
Carrots	MX, CN	Market conditions are stable.
Cauliflower	AZ	Markets are steady with light demand and plentiful supplies. Quality remains good on both commodities.
Celery	CA, FL	Markets are flat with good supplies and quality on the West Coast and in Florida.
Corn	FL.	Weather has turned the market around. Active markets with limited supplies.
Cucumbers	DR, HN.	With more offshore cucumbers now arriving markets have eased, and quality is improved.
Eggplant	FL, MX	Florida and Mexican eggplant markets are steady with good quality.
Green Beans ALERT	FL	Freezing temperatures coupled with heavy rains have slowed the bean production in Florida growing regions. Markets will likely remain strong for the next 3-5 weeks.
Herbs	CA, SA	Adequate supplies are favoring the east Coast. Western supplies are more limited.
Lettuce – Iceberg	AZ	Steady demand, good quality and plentiful supplies are keeping markets in line.
Lettuce – Fresh-Cut	MX	Romaine supplies are improving from previous tip burn and pelleting issues. Iceberg supplies are improving.
Lettuce – Leaf, Green & Red	AZ	Steady demand, good quality and plentiful supplies are keeping markets in line.
Lettuce – Romaine	AZ	Steady demand, good quality and plentiful supplies are keeping markets in line.
Lettuce – Spring Mix	AZ	Spring mix quality has improved. The product is exhibiting limited bruising through the harvesting process. Supplies will remain steady for now.
Mushrooms	PA, CH	White Mushrooms will continue to be limited for the next few weeks due to continued cold weather slowing growth.
Onions	WA, ID	Yellow onions out of the Northwest are holding strong and expected to do so for the remainder of the season. Red onion markets are expected to increase over the next few weeks. White onion supplies continue to dwindle down and are expected to finish up by mid to late February.

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Onions – Green	MX, CA	Markets are backing off with adequate volumes.
Peas – Snow	GT	Stable markets with quality product.
Peppers – Chiles	FL.	Quality is good with seasonal declines in supply.
Peppers – Green, Red & Yellow	FL, MX	Improved supplies on Florida green peppers have brought down markets on both local and Mexican product. Quality is excellent. Mexican red pepper markets have eased on better supplies and yellow pepper markets are steady.
Potatoes – Russet	ID, WA	Idaho potato markets have softened somewhat as demand has decreased on carton business.
Potatoes – Red, White & Yukon	FL, WI, TX	The Red market is steady with better availability in B size. Yukon and whites are available with good quality.
Potatoes – Yams	NC	Supplies are better as drier weather improves conditions.
Spinach	AZ	Weather conditions have improved the quality of product available for harvesting.
Squash – Yellow & Zucchini	FL, MX	Both green and yellow squash markets have improved. Favorable weather conditions in Florida have helped plants recover from recent cold weather.
Tomatoes	MX, FL	With the recent cold weather, the Florida crop remains tight and markets continue to rise. Product from Mexico; however, is becoming readily available which will help alleviate demand and level off prices. Quality remains high from both regions.

FRUIT	SOURCE	
Apples	WA, NY	The Apple season is in full swing. Quality is great with many selections. Quality is good. Sell Apples!
Avocado, Hass	MX	Markets are easier on increased production from California.
Bananas	Costa Rica, Honduras	The supply has stabilized in the various growing regions. Quality is good. Shipments are arriving slower than normal.
Berries – Blackberries	MX	Quality and volumes are extremely high for the next ten days. Enjoy blackberries!
Berries – Blueberries	CH	Volumes are higher as vessel product arrives. Overall demand remains strong.
Berries – Raspberries	MX	Supplies are stable and quality is good.

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Berries – Strawberries	CA, FL	The market has fallen off in Florida this week as some warmer weather spurred on the harvest. There looks to be a large amount of fruit that will be available over the next week, keeping markets reasonable. Supplies on the West Coast remain light as this is seasonally a low production time keeping the markets steady on Western fruit.
Citrus - Grapefruit	FL.	Quality is good. Supplies are good on all sizes.
Citrus – Lemons	CA	Markets remain firm. Fruit is peaking on larger sizes as small fruit remains limited. Quality is good overall.
Citrus – Limes	MX	Markets have gone up on all but the largest sizes. Supplies are expected to continue to be light for next couple of weeks.
Citrus – Oranges	CA	Markets remain stable. Supplies on smaller fruit continue to be limited. Fruit is full color with good flavor.
Grapes	CA, BR, Peru	Green grapes are limited as supplies have been lighter. Imported red grapes remain stable and most fruit is arriving on the small side. Black grapes are limited; however, volume is improving.
Kiwifruit	IT	Quality and volume are fine.
Melon – Cantaloupe & Honeydew	GT	Markets remain strong on cantaloupe and honeydew. Cooler weather in Central America has slowed harvest with lighter supplies expected for the next few weeks. Honeydew demand exceeds supply.
Melons – Watermelon	HN	Markets are exceptionally high as supplies are short from Mexico and Central America. Please be flexible on sizing and quality will be fair at best.
Pears	WA	Bartlett and Bosc are available. Both have excellent flavor. Markets are stable.
Pineapple	Costa Rica	Supplies are consistent with good quality. Brix has been averaging 13% with average internal gold color.

Information is subject to daily due to weather and market fluctuations and is meant to be used as a guide.