

Watch List

Alerts: Offshore **cantaloupe** and **honeydew** limited for next few weeks.

Red and green **grapes** limited (large/extra large).

California **navel orange** losses likely 50% or higher. **Small oranges limited.**



Arugula - Regular arugula supplies are tight, as are wild arugula and cilantro. Tuscan lettuce supplies are good.

Freight



National Diesel Avg - \$3.87/Gallon

Trucks in California and Arizona are steady, with trucks in the Northwest & Idaho remaining tight. The national average on diesel fuel has dropped slightly to \$3.873/gallon. CA diesel has also had a slight decline and now sits at \$4.056/gallon. Crude oil is also steady at \$94.99 per barrel.

Weather



A series of week storms were seen throughout last week in Central & Northern California. Strong winds are still somewhat of a concern in Southern California and desert regions.



Southern California and desert regions.
The trend of dry weather with cool morning will continue.

Location	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Nogales, AZ	H: 72°F L: 37°F Partly Cloudy	H: 75°F L: 37°F Sunny	H: 78°F L: 39°F Sunny	H: 80°F L: 41°F Sunny	H: 78°F L:40°F Partly Cloudy	H: 77°F L:38°F Mostly Cloudy	H: 73°F L:35°F Partly Cloudy
Salinas, CA	H: 70°F L: 46°F Partly Cloudy	H: 74°F L: 47°F Mostly Cloudy	H: 79°F L: 48°F Partly Cloudy	H: 74°F L: 45°F Mostly Cloudy	H: 70°F L:43°F Mostly Cloudy	H: 69°F L:42°F Partly Cloudy	H: 68°F L:41°F Sunny
Santa Maria, CA	H: 77°F L: 48°F Partly Cloudy	H: 80°F L: 48°F Partly Cloudy	H: 84°F L: 47°F Partly Cloudy	H: 79°F L: 44°F Partly Cloudy	H: 74°F L:41°F Partly Cloudy	H: 72°F L:39°F Few Showers	H: 71°F L:38°F Partly Cloudy
Idaho Falls, ID	H: 30°F L: 12°F Partly Cloudy	H: 29°F L: 19°F Mostly Cloudy	H: 36°F L: 24°F Snow	H: 36°F L: 21°F Snow	H: 33°F L:16°F Snow	H: 30°F L:14°F Partly Cloudy	H: 31°F L:15°F Mostly Sunny
Belle Glade, FL	H: 78°F L: 61°F	H: 80°F L: 61°F	H: 61°F L: 51°F	H: 63°F L: 51°F	H: 70°F L:54°F	H: 75°F L:50°F	H: 77°F L:60°F

	L. 58° F Rain	L. 51° F Partly Cloud y	L. 40° F Rain	L. 47° F Partly Cloud y	L. 54° F Sunny	L. 57° F Partly Cloudy	L. 60° F Partly Cloudy
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Commodity Report

Apples/Pears

Quality: Good

Supply: Moderate

Apple pricing is still active, but there are deals available. Sales are very strong right now, and small fruit is very tight. The top varieties currently are fala, red delicious, fuji, granny smith, and golden delicious. Talk to your sales person about promoting!

There are still plenty of romes available, with a decent supply of granny smith. Also, there should be a good supply of gala into June. Look out, because there are very small volumes on honey crisp! Shippers are trying hard to pack more fruit, but they need to clean up their existing inventory first.

There is still good demand for exports. We'll start seeing off shore fruit as varieties wind down domestically in about a month or so.

Asparagus

Quality: Good

Supply: Moderate

Peruvian production continues steady although temps are warmer at the moment and effecting volume of smalls. All other sizes have had no issues and quality is still excellent. Mexico should be starting up with some volume by the end of next week.

Avocados

Quality: Good

Supply: Short

Demand remains on the strong side. Mexico growers are starting to support higher markets, thus the outlook is calling for an unsettled market. Market will also see increased demand as we move closer to the Super Bowl. Retailers are already focusing on this event.

Chilean fruit which in the past has supported the demand is only participating with 9% of the needed volume.

Broccoli	Quality: Good	Supply: Moderate
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Broccoli supplies are reported to be good. Demand is steady with good quality.

Cauliflower	Quality: Good	Supply: Moderate
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Cauliflower supplies are moderate with quality is good.

Cantaloupes	Quality: Fair	Supply: Short
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Extremely short out of Florida and "demand exceeds" in California. Poor weather over the last two weeks has drastically reduced demand. Mostly larger fruit (9s and larger) is expected initially from our new fields. Steady supply should continue through the rest of January and all of February. Increased volumes will begin the second week of March.

Carrots	Quality: Good	Supply: Moderate
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The supplies of JBO carrots in California are good. Quality remains good with current demand very strong.

Celery	Quality: Good	Supply: Moderate
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Demand is steady and supplies steady; quality is excellent.

Corn	Quality: Good	Supply: Plentiful
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Florida is in full production. Supply is good.

Cucumbers	Quality: Good	Supply: Short
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Cucumbers have been slightly more active with high demand and lower supplies.

Grapes

Quality: Good

Supply: Short

Chile weather is sunny and very warm for Grapes most parts of central and north Chile; temperatures and lows in the 60s at night. Copiapo Valley:

Copiapo Valley is peaking on Thompson's and has started with some blacks and a few red globes in the early regions. Quality remains solid on greens; fruit is firm and has very good flavor.

Vicuna Valley: Flames are ending, and Sugraones have another week of harvest. Thompson's are expected to start in the next 10 days. Ralli seedless are in full swing. The quality on Sugraones is good, size is tolerable, and color is a bit on the amber side. Ralli has a full reddish pink color. The flavor is outstanding with ratios sugar / acid above 25 on greens and Ralli close to 30. Ovalle Valley: Ovalle Valley is off to a slow start with Flames and Sugraones and the quality is just okay. Although volume has been okay so far on the Copiapo fruit as we enter the IV region (especially Ovalle Valley), the effects of the drought are to be seen. We are expecting to see shortfalls to be around 30% of the regional crop, especially on the later varieties, such as Thompson's and red globes.

Honeydew

Quality: Fair

Supply: Short

Honeydews are also short and expected to remain this way for most of February. Classic Fruit has farms in both Guatemala and Honduras working but supplies will continue to be limited. There has been a good spread of sizing available with the heaviest volumes on larger fruit (5s and larger).

Iceberg

Quality: Good

Supply: Moderate

Iceberg lettuce supplies are heavy but the demand is average

leafy lettuce supplies are heavy, but the demand is average.

Quality is

outstanding, with an occasional frost damage appearing in some lots.

Leaf Lettuce

Quality: Good

Supply: Moderate

Green leaf supplies are reported to be good with markets steady.

Red leaf supplies are also reported to be steady with good quality.

Lemons

Quality: Fair

Supply: Short

Lemons currently harvesting in the central valley. The sizes are peaking on larger sizes 115's/140's. Smaller fruit 200/165s smaller are very tight and will stay this way for the next two-three months. Desert district is cleaning up quickly. The Central Valley crop definitely got hurt during the freeze. District 1 damage could be close to 50%; growers and packers are assessing this figure so in could change plus or minus as much as 10%. Lemons will remain tight for the entire year as we were looking at a short large size crop to begin with prior to the freeze. Market is very active and will continue increasing.

Limes

Quality: Good

Supply: Good

Over all weak demand, less supplies have come in this week expect prices to stabilize next week. Good volume on all sizes, over all good quality.

Onions

Quality: Fair

Supply: Short

The onion market continues to be active, with yellow and reds being the most affected. There are many reasons that caused the initial upward trend, but one fact in particular remains on change: The stock on hand is much less than it was last year at this time. Growers are now metering out their supplies to stretch onions into the Spring. For now, the prices have steadied out a bit, but it is usually historically slow during this time. Many believe there is going

to be another push in the next few weeks.

Oranges

Quality: Poor

Supply: Short

Navels - showing reports of damage of 30-40% loss of crop due to freeze. USDA continues to check fruit for dry cell damage. Navels will remain light for the balance of the season ESPECIALLY small fruit. The fruit size is large this year and will remain 72/88s and larger for the balance of the season. Foodservice/ school size 113/138s will become increasingly tougher to come by as the season progresses. Market is up and will continue to increase as the season progresses..

Cara Caras - are harvesting now with limited damage. The problem here is that sizes are tracking similar to the Navels if not slightly smaller 88/72's. We should have fair supplies of this fruit though late March early April unless additional damage is manifested in the crop.

Peppers (Colored)

Quality: Good

Supply: Short

Mainland Mexico is up and running. Transitioning areas will be more plentiful in the next few weeks.

Peppers (Green)

Quality: Fair

Supply: Short

Green peppers are in tight supplies. Cold weather this past week had adverse effects on the crop.

Pineapple

Quality: Fair

Supply: Moderate

Due to variable climate, growers continue to cautiously reduce harvest age. This is a challenging time in the cycle of pineapple production. Brix levels remain high from 13 to 15 while translucency is low - undesirable conditions for processors. Market demand is moderate and any volume shortage issues should be resolved in the next couple of weeks.

Potato**Quality: Fair****Supply: Moderate**

In the Northwest, Washington and Oregon russet prices continue steady. Consumer packs and small size cartons are becoming tight. This is most likely a trend that will remain for the season, as most storage lots will put out larger size profiles from this point forward. Quality is generally good. Burbanks are at a premium over the Norkotahs in Idaho.

Squash**Quality: Good****Supply: Good**

The west continues to ship good quality. Reports of scaring is appearing in most lots.

Strawberries**Quality: Good****Supply: Plentiful**

Strawberry demand is improving as we are getting into the Valentines Day ad pulls. Should see good business for the next 2/3 weeks.

Tomatoes**Quality: Fair****Supply: Moderate**

Round markets are steady. Mexican shippers still don't have normal volumes, but some shippers are expecting it to increase.

Zucchini**Quality: Fair****Supply: Short**

Weather has had some immediate effect crops in the east but will see additional issues with volumes in the near future. With the additional cold weather expected over the next week, we will see limited volumes produced over the next 6-8 weeks.