

freshPress

News That Is As Fresh As Our Produce

January 17th 2014

Top 5 Five

GREEN BEANS & SNIP GREEN BEANS **ALERT!**

Recent record breaking rains and forecasted cold weather will result in extreme shortage of product.

CUCUMBER

Markets are high as demand exceeds supplies.

LEMONS

There is freeze damage to the Lemon crops.

MUSHROOMS

White Mushrooms will be tight for the next two weeks due to cold weather causing slow growth.

MELONS

Markets have strengthened on both Cantaloupe and Honeydews.



Brix Avg

HONEYDEW & CANTALOUPE 13-14%

PINEAPPLE 14-16%
Color: **Gold**



asparagus

Mexico has started in a light way. Weather permitting; we should see a gradual increase in production. This will take the pressure off of Peru, and help ease prices over next couple of weeks.



avocado hass

Markets are firmer due to lighter inventory and strong demand from the game day pull.



bean, green **ALERT!**

Recent record breaking rains in the Florida growing areas, and forecasted cold weather over the next week will result in extreme shortage of product. Snip Green Beans are affected as well.



berry-blackberry

Recent rain in Mexico has affected quality and availability.



berry-blueberries

Volumes are higher as vessel product arrives. Overall demand remains strong.



berry-raspberry

Supplies are stable and quality is good.



berry-strawberry

The market remains active as Florida weather wreaked havoc on the harvest. There has been unseasonal rain in Florida followed by cooler weather this week that will keep volumes down. Western fruit is still light which will keep this market strong on both coasts.



broccoli & cauliflower

Lighter supplies and better demand has caused a strengthening in both of these markets. Quality remains good on both commodities.

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celery

Markets are stable with light demand. Good quality and supplies on the West Coast and Florida.



citrus-lemons

Markets remain firm. Fruit is peaking on larger sizes as small fruit remains tight.



citrus-limes

Supplies are very limited due to cool weather. This will continue for the short term causing high prices.



citrus-oranges

Markets continue to climb as demand exceeds supply. Smaller fruit is extremely tight. Quality is good.



cucumber & eggplant

Markets are high as demand exceeds supplies on Cucumbers from Honduras. Cold weather will affect already light supplies of Eggplant from Florida. Mexican markets are expected to react to the shortages on the East Coast.



grapes

Green Grapes are tight as supplies have been lighter. Import Red Grapes remain stable as most fruit is arriving in on the small side. Domestic product is still shipping, but winding down and quality is waning.



lettuce

Overall, Lettuce markets are steady with good volumes and quality available. Butter Lettuce volumes are a bit lighter and there is some strengthening expected in the market.



melon-honeydew & cantaloupe

Markets have strengthened on both Cantaloupe and Honeydews. Volume from Honduras has been low. Honeydew sizing is on the larger side with small Honeydews in short supply.



onions

The Yellow Onion market is very active as demand has increased. Red Onion markets are up slightly as well. Quality is fair.



peppers

Recent cold and rain, along with a forecast of very cold weather over the next week in Florida will keep Green Pepper markets high. Mexican markets will strengthen due to increased demand as a result. Red and Yellow Pepper markets in Mexico are generally stable.



squash

Markets will remain strong. Wind, rain, and forecasted cold weather will hold back growth of product in the Florida growing regions. Some areas in Florida were hard hit last week with torrential rains (some areas up to 22") and a lot of the winter crop was lost. We expect demand to increase out of Mexico due to the light supplies in Florida.



potatoes

Idaho Potato markets have firmed up slightly as demand on carton potatoes have increased. Quality is fair.



tomatoes

Florida Tomato markets are stronger with recent rains, cold and wind to blame; quality remains good. Mexico supplies will be increasing in the coming weeks.

Reality Check

VEGETABLES	Quality			Price		
	HIGH	AVG	LOW	HIGH	AVG	LOW
Asparagus		•		•		
Beans		•		•		
Broccoli		•			•	
Cabbage		•			•	
Cauliflower		•			•	
Celery		•			•	
Cucumbers		•		•		
Lettuce-Iceberg		•			•	
Lettuce-Leaf		•			•	
Lettuce-Romaine		•			•	
Lettuce-Spring Mix		•			•	
Onions-Red		•			•	
Onions-Yellow		•		•		
Peppers-Green		•		•		
Peppers-Red		•			•	
Potatoes-Russet		•			•	
Squash-Yellow		•			•	
Squash-Zucchini		•			•	
Tomato-Cherry		•			•	
Tomato-Grape		•			•	
Tomato-Mature Green		•				•
Tomato - Roma		•			•	
Tomato - V/Ripe		•				•
FRUITS						
Avocado		•			•	
Berry- Blackberry		•			•	
Berry- Blueberry		•			•	
Berry- Raspberry		•			•	
Berry- Strawberry		•			•	
Grape- Red		•		•		
Grape- Green		•		•		
Kiwifruit		•			•	
Lemons		•		•		
Limes		•			•	
Melon-Cantaloupe		•				•
Melon-Honeydew		•				•
Melon-Watermelon		•			•	
Oranges		•				•
Pineapple		•			•	

Bartlett Pear

Perfect snack!



Please Distribute to:

Executive Chef, General Manager, Kitchen Manager,
Purchasing Manager, F&B Manager

Information is subject to daily weather and market fluctuations and is meant to be used as a guide.