

Watch List

Alerts: **Green onions** becoming limited amongst all suppliers due to recent freezing temperatures in Mexico.

California **citrus** losses still undetermined. Small **oranges** are very limited.

Mexican **strawberries** limited due to rain.

Epidermal peel and blistering still impacting **lettuce and leaf** quality.

Offshore **cantaloupe** and **honeydew** will be very limited for the next few weeks.

Greens - Historically, demand usually strengthens this time of year. With the sporadic weather through the month of December most vendors were anticipating higher pricing till January. Demand is expected to be moderate and the market is reported to be steady moving into the New Year.

Citrus - Looks like there's going to be considerable freeze damage with the navel and orange crops...how bad.... Some reports are calling for a 50-60% lemon crop loss with oranges at 40-50% loss

Onions - Watch for increasing markets for the next 2-3 weeks as demand will exceed available supplies. It appears likely that prices will remain high through the middle to the end of February as Mexico's Tampico region is reporting to be 2-3 weeks behind normal production.

Freight

National Diesel Avg - \$3.91

Trucks in California and Arizona are steady, with trucks in the Northwest remaining tight. The national average on diesel fuel is currently at \$3.910 per gallon. Crude oil is also steady at \$93.26 per barrel.

Weather

Temperatures last week throughout the desert regions of mid 60s to low 70s are expected to continue for at least the next few days, with the region remaining dry. Mornings will continue to be somewhat cold with several systems being tracked out of the north.

Location	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Nogales, AZ	H:70°F L:33°F Sunny	H:73°F L:35°F Sunny	H:74°F L:34°F Sunny	H:72°F L:37°F Sunny	H:67°F L:36°F Sunny	H:68°F L:38°F Partly Cloudy	H:70°F L:39°F Partly Cloudy
Salinas, CA	H:74°F L:41°F Sunny	H:76°F L:41°F Sunny	H:76°F L:41°F Sunny	H:75°F L:46°F Partly Cloudy	H:72°F L:47°F Partly Cloudy	H:71°F L:47°F Partly Cloudy	H:69°F L:47°F Partly Cloudy
Santa Maria, CA	H:80°F L:40°F Sunny	H:80°F L:40°F Sunny	H:80°F L:40°F Sunny	H:77°F L:47°F Mostly Cloudy	H:74°F L:48°F Partly Cloudy	H:72°F L:48°F Partly Cloudy	H:71°F L:48°F Partly Cloudy
Idaho Falls, ID	H:34°F L:15°F Snow	H:31°F L:10°F Mostly Sunny	H:29°F L:10°F Mostly Sunny	H:28°F L:12°F Sunny	H:28°F L:14°F Partly Cloudy	H:30°F L:19°F Partly Cloudy	H:32°F L:20°F Partly Cloudy
Belle Glade, FL	H:80°F L:67°F Partly Cloudy	H:78°F L:54°F Rain	H:69°F L:46°F Partly Cloudy	H:63°F L:48°F Sunny	H:69°F L:53°F Partly Cloudy	H:68°F L:51°F Sunny	H:67°F L:51°F Mostly Sunny

Commodity Report

Apples/Pears

Quality: Good

Supply: Plentiful

Apple pricing is still extremely active. Sales are very strong and up over 3% from the same period last year. Small fruit is limited, and export markets are strong. Gala, Red delicious, fuji, honeycrisp, granny smith and golden delicious remain the top 6 varieties.

Pear demand is steady. Off shore fruit will become more abundant in a few weeks as domestic varieties wind down.

Asparagus

Quality: Good

Supply: Moderate

Peruvian production continues steady although temps are warmer at the moment and effecting volume of smalls. All other sizes have had no issues and quality is still excellent. Mexico should be starting up with volume in about 2 weeks which should.

Avocados	Quality: Good	Supply: Moderate
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Demand remains on the strong side. Mexico growers are starting to support higher markets, thus the outlook is calling for an unsettled market. Market will also see increased demand as we move closer to the Super Bowl. Retailers are already focusing on this event. Chilean fruit which in the past has supported the demand is only participating with 9% of the needed volume.

Broccoli	Quality: Good	Supply: Moderate
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Broccoli supplies are projected to be lighter by the end of the week into next week. Demand is higher due to school volume now coming back into play. Overall quality is reported to be very good.

Cauliflower	Quality: Good	Supply: Plentiful
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Cauliflower supplies are lighter, while the quality is reported to be very good. Prices have moved up due to lighter supply (Salinas is finished).

Cantaloupes	Quality: Good	Supply: Short
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Due to earlier rains in Honduras production has been slow to start. This combined with the completion of the Zacapa region fruit in Guatemala has caused both markets to increase. Extremely short supplies are predicted over the next few weeks.

Carrots	Quality: Good	Supply: Moderate
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The supplies of JBO carrots in Calif. are good. Quality remains good with current demand very strong.

Celery	Quality: Good	Supply: Moderate
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Currently harvesting in the desert and shipping at both locations, Holtville and Yuma. Demand is steady and supplies steady; quality is good.

Corn	Quality: Good	Supply: Moderate
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Florida is in full production. Supply is good.

Cucumbers	Quality: Good	Supply: Moderate
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Offshore supplies from Honduras and the Dominican Republic are now our main source. Quality has been excellent. Supplies coming off the Holiday boats have been slow to port and have really caused the market to strengthen.

Grapes	Quality: Good	Supply: Moderate
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Domestically all but Black Grapes are done. The market is up, but worth the price for good quality/nice color fruit. Look for Institutional packs to stay in domestic fruit for another 2-3 weeks before we start seeing those supplies arriving.

Honeydew	Quality: Good	Supply: Moderate
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Honeydews are somewhat short, though some growers are not anticipating as much shortage as cantaloupes are predicted. More volume should be available starting the week of Jan 27th.

Iceberg	Quality: Good	Supply: Moderate
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Iceberg lettuce supplies are steady demand is slightly lower due to poor weather on the east coast. Quality is very good and medium size, with occasional frost damage.

Leaf Lettuce	Quality: Good	Supply: Moderate
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Green leaf supplies are good and market is steady. Red Leaf supplies steady, quality is good. Butter supplies are steady and quality is ok.

Lemons	Quality: Fair	Supply: Short
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Lemons currently harvesting in the central valley. The sizes are peaking on larger sizes 115's/140's. Smaller fruit 200/165s smaller are very tight and will stay this way for the next two-three months. Desert district is cleaning up quickly. The Central Valley crop definitely got hurt during the freeze. District 1 damage could be close to 50%; growers and packers are still assessing this figure so in could change plus or minus as much as 10%. Lemons will remain tight for the entire year as we were looking at a short large size crop to begin with prior to the freeze. Market is strong and increasing on smaller (165/200/235) fruit.

Limes	Quality: Poor	Supply: Short
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Rain and cold weather in East Mexico has affected supplies this week, expect more supplies next week but strong market

Onions	Quality: Good	Supply: Short
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As shoppers and shippers alike return to normal suppliers are seeing the traditional impact on the onion market. As demand exceeds supply, at least in the short-term. Export demand continues to be strong in Asia, Central America, and even Mexico. Central America and Mexico are the "non-typical" buyers at this time of the year. Mexico

normally can supply itself with its own domestic production and Central America normally is supplied by European exporters, however; this year seems to be different.

Oranges	Quality: Poor	Supply: Short
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All citrus areas have had Freezing temperatures. Actual damage numbers could take weeks to access. All Market will be increasing-- Navels, lemons, clementine's, and Minneola's were affected as a result of the freeze. USDA has put in a mandatory two day hold and inspect on fruit prior to running. This should assist in removing the majority of the damage fruit before it gets packed.

Peppers (Colored)	Quality: Good	Supply: Moderate
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The desert is up and running in a very light way with prices in line with that of Mexican product. Oxnard/Santa maria is done for the season. Baja is seeing some light volume. Mainland Mexico is up and running with a readily available supply.

Peppers (Green)	Quality: Good	Supply: Short
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Suppliers along with most growers in Guasave have begun or are getting ready to start with bell production. Supplies are lighter than normal due to cooler weather in the growing region. Overall, the market is firm. Quality remains good. Growers out of California Desert have all but ended their season for the most part. There is very limited availability and quality is suspect. Keep in mind that the hurricane in the fall has really affected the yields coming out of Mexico.

Pineapple	Quality: Good	Supply: Plentiful
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Supplies out of Costa Rica have remained steady, but holiday demand has slightly outpaced supply. Sugar levels are moderately high, ranging mostly from 13 to 15 Brix. Interior pulp color is good averaging a 2. Exterior color remains more green then yellow at about a 1. Overall quality is good and growers are taking all necessary precautions to minimize any mold development that might occur on the longer voyages to market.

Potato	Quality: Fair	Supply: Moderate
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Idaho suppliers are banking on the market hovering around current price levels. When the vortex that's hit the country finally ends, it will be interesting to see what happens. If shippers have run themselves out of current floor supplies wemay see an active market for a few weeks. If not and there is still no demand we may see prices slip.

Squash	Quality: Fair	Supply: Plentiful
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The west continues to ship excellent quality in squash. As supplies in the east have slowed down the amount of business to the west has tightened.

Strawberries	Quality: Good	Supply: Plentiful
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Oxnatd, Snata Maria, and Coachella all have very good forecasted weather patterns for the rest of this week. Warm. That should increase the production although there is a lot of demand to go with it right now.

Tomatoes	Quality: Fair	Supply: Moderate
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Round markets are steady. Florida markets are stronger this week. Most shippers have caught up or slowed down enough to have all their fruit sold. Florida is having a cold front move through it, but Immokalee was only in the low 40's and temps will rebound quickly. Mexican shippers are starting to increase their volumes and many shippers have excessive smaller sizes with many of those markets already at the minimums. Larger sizes 4x5 and larger still have steady markets.

Roma markets are slightly weaker.

Zucchini	Quality: Good	Supply: Short
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Zucchini supplies have tightened due to cold weather. Larger sizes still remain tight until warmer weather prevails. heavy winds will play havoc with the quality over the next few weeks. Good squash could be difficult to find, but supplies in the east have shrunk the amount of business shifted to the west which has tightened markets.