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Produce that's Fresh. Information that's to the Point



VEGETABLE	SOURCE	January 3, 2014
Asparagus	Peru	With continued light supplies from Peru, and a late start in Mexico, markets will remain high.
Broccoli	CA	Markets have seen lower demand this week keeping the markets steady to slightly lower. Florida has also begun to harvest giving some options to the east coast users. Quality has been good.
Cabbage	FL	The market has stabilized as supplies are slow from Florida. Conditions will remain through next week.
Carrots	MX, CN	Market conditions are stable.
Cauliflower	AZ	Markets have seen lower demand this week keeping the markets steady to slightly lower. Florida has also begun to harvest giving some options to the east coast users. Quality has been good.
Celery	CA, FL	Markets are lower with good supplies out of the west and in Florida. Quality has been good in both growing regions.
Corn	FL.	Quality is good with improved sizing.
Cucumbers	DR, HN.	Cucumber markets have firmed up slightly. Florida Cucumber crops continue to wind down, with some increased arrivals from Honduras.
Eggplant	FL, MX	Eggplant markets have firmed up slightly. Choice Eggplant continues to be in good supply, although the overabundance is gone. Fancy grade eggplants have firmed up.
Green Beans	FL	Markets are steady with good supplies.
Herbs	CA, SA	(California) quality and supplies remain steady with limited weather related quality issues. All other herbs are in good supply from South America.
Lettuce – Iceberg	AZ	The Iceberg market is flat with steady supplies. Quality remains good and light demand should keep the market steady this week.
Lettuce – Fresh-Cut	MX	Romaine supplies are improving from previous tip burn and pelleting issues. Iceberg supplies are improving.
Lettuce – Leaf, Green & Red	AZ	Leaf and Butter markets are seeing good supplies and good quality with occasional blister and fringe burn.
Lettuce – Romaine	AZ	Romaine markets are stable with good supplies. Overall quality is good with some occasional blister. Lower demand will keep this steady.
Lettuce – Spring Mix	AZ	Spring mix quality has improved. The product is exhibiting limited bruising through the harvesting process. Supplies will remain steady for now.
Mushrooms	PA, CH	Mushroom markets are tighter as demand increases. Western regions are much tighter than the East. Markets will remain active as we move through the season.

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Onions	WA, ID	Markets remain stable on all colors. Expect to see the markets take an upward trend in the next few weeks.
Onions – Green	MX, CA	Markets are stable with adequate volumes.
Peas – Snow	GT	Markets are stable with plenty of product.
Peppers – Chiles	FL.	Quality is good with tighter supplies.
Peppers – Green, Red & Yellow	FL, MX	Peppers continue out of Florida and Mexico. Green Pepper markets have tightened up slightly, firming up markets. Markets on colored Peppers are stable, with good quality harvesting mainly in Mexico. There is some Florida colored peppers available. Good quality is coming from both areas.
Potatoes – Russet	ID, WA	Idaho Potato markets have experienced a slight increase. Quality of potatoes remains good.
Potatoes – Red, White & Yukon	MN, WI, TX	The Red market is steady with better availability in B size. Yukon and whites are available with good quality.
Potatoes – Yams	NC	Supplies are better as drier weather improves conditions.
Spinach	AZ	Weather conditions have improved the quality of product available for harvesting. Stronger root stock has limited the mechanical damage during harvesting.
Squash – Yellow & Zucchini	FL, MX	Both commodities continue out of Florida and Mexico. Green and Yellow squash markets are generally stable.
Tomatoes	MX, FL	Florida Tomato markets are low with excellent quality. Light volumes are starting out of Mexico and the west.

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FRUIT	SOURCE	
Apples	WA, NY	The Apple season is in full swing. Quality is great with many selections. Quality is good. Sell Apples!
Avocado, Hass	MX	Markets have edged up on lighter supplies, due to limited harvest during the holiday period in Mexico and will get stronger as game day approaches.
Bananas	Guatemala, Costa Rica	The supply has stabilized in the various growing regions. Quality is good. Seasonal color issues will be on the increase as demand increases.
Berries – Blackberries	MX	Recent rain in Mexico has affected quality and availability. The outlook for next week remains weaker.
Berries – Blueberries	CH	Volumes are higher as vessel product arrives. Overall demand remains strong.
Berries – Raspberries	MX	Raspberry production continues to decline with last week's harvest being slightly reduced. The weather outlook remains fair.
Berries – Strawberries	CA, FL	Strawberry markets have begun to ease as better supplies are available on both western and eastern fruit. Warmer weather in Florida has increased volumes this week but clouds and rain are keeping markets stable. California production has improved.
Citrus - Grapefruit	FL.	Quality is good. Supplies are good on all sizes.
Citrus – Lemons	CA	Markets are active due to extreme cold weather. Lemons are peaking on larger sized fruit. Small fruit is forecasted to become extremely tight. Quality remains fair.
Citrus – Limes	MX	Markets remain high, but are stable.
Citrus – Oranges	CA	Markets are on the rise as recent cold weather has damaged some fruit. Larger sizes predominate. Quality is good.
Grapes	CA, BR, Peru	The domestic deal continues to wind down. Green Grape markets are active as we transition to imports from Chile, Peru and Brazil.
Kiwifruit	IT	Quality and volume are fine.
Melon – Cantaloupe & Honeydew	GT	Cantaloupe markets remain strong as supplies on small fruit continue to be tight. Brix is averaging 12 – 13%. Honeydew markets have increased as Nogales is finishing up. Quality is good on both.
Melons – Watermelon	GT	Quality has improved. Product from Guatemala began arriving this week with good quality.
Pears	WA	Bartlett and Bosc are available. Both have excellent flavor. Markets are stable.
Pineapple	Costa Rica	Supplies are consistent with good quality. Brix has been averaging 13% with average internal gold color.

Information is subject to daily due to weather and market fluctuations and is meant to be used as a guide.