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Produce that's Fresh. Information that's to the Point

VEGETABLE	SOURCE	December 13, 2013
Asparagus ALERT	Peru	Peru's seasonal production decline has created a shortage in supplies across the board. Sizing is an issue, especially larger sizes. We anticipate this for the next 3 to 4 weeks.
Broccoli	CA	Broccoli markets are stable.
Cabbage	FL	The market has stabilized as supplies are slow from Florida. Conditions will remain through next week.
Carrots	MX, CN	Market conditions are stable.
Cauliflower	CA, AZ	Cauliflower markets are stronger this week. Cool weather in the desert growing region has slowed production this week. This market is likely to remain strong with the holiday demand about kick in.
Celery	CA	Western markets are slightly higher as cold weather curbed production. Eastern celery harvest has started in a light way but there is not significant volume to affect the market.
Corn	FL	Quality is good with improved sizing.
Cucumbers	FL, MX	Markets have come off as more fields open up in Florida. Quality is good on both items.
Eggplant	FL, MX	Eggplant markets are steady on good supplies and quality.
Green Beans	FL	Markets are a little lower with good supplies.
Herbs	CA, SA	(California) quality and supplies remain steady with limited weather related quality issues. All other herbs are in good supply from South America.
Lettuce – Iceberg	CA, AZ	Iceberg Lettuce markets remain steady to slightly higher with good supplies available. Weather has had little effect so far due to ample supplies and light demand.
Lettuce – Fresh-Cut	MX	Due to fringe burn on romaine more green is being cut from romaine heads prior to processing. Iceberg supplies are improving.
Lettuce – Leaf, Green & Red	AZ	Leaf and Butter Lettuce markets remain steady with ample supplies.
Lettuce – Romaine	AZ	Romaine is experiencing quality issues such as blister and peel.
Lettuce – Spring Mix	AZ	Spring mix quality has challenged by previous rain and cold. The weakened product is bruising through the harvesting process. Supplies will remain steady for now.
Mushrooms	CA, PA, CH	Mushroom markets are tighter as demand increases. Markets will remain active as we move into the season.
Onions	WA, ID	Markets are stable and demand remains good. White Onion markets remain strong. Overall quality is good.
Onions – Green	MX, CA	Markets are stable with adequate volumes.

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Peas – Snow	GT	Markets are stable with plenty of product.
Peppers – Chiles	CA, FL.	Quality is good with tighter supplies.
Peppers – Green	FL, MX	Green Peppers are now harvesting from Florida and Mexico. Markets are steady and quality is good.
Peppers – Red & Gold	MX	Red and Yellow Pepper have transitioned to Nogales. Markets have eased a little on both colors, with good quality.
Potatoes – Russet	ID, WA	The Idaho Potato market remains weak on larger sizes. Smaller size markets are strong due to holiday demand.
Potatoes – Red, White & Yukon	MN, WI, TX	The Red market is steady with tight better availability in B size.
Potatoes – Yams	NC	Supplies are better as drier weather improves conditions.
Spinach ALERT	CA, AZ	Due to the heavy rainfall and the freezing temperatures experienced the past 14 days, the quality of spinach is being affected. The varieties planted for this time of year are not designed for heavy rainfall; therefore they were impacted with mechanical damage in internal moisture. The tender leaves used to pack were burnt by the ice which has reduced the supply and created quality issues. All growers in this region are experiencing the same issues. You should also expect the shelf life to be somewhat shorter due to the stress the plants were put under. This situation will continue through this week and possibly through next week depending on current weather conditions.
Squash – Yellow & Zucchini	FL, MX	Both are now harvesting from Florida and Mexico. Markets are steady and quality is good.
Tomatoes	MX, FL	Roma markets are gaining strength. Cherry and Grape markets are down and Round markets remain strong. Larger sized markets across the board are gaining strength.

FRUIT	SOURCE	
Apples	WA, NY	The Apple season is in full swing. Quality is great with many selections. Quality is good. Sell Apples!
Avocado, Hass	MX	Markets are steady out of Mexico and Chile. Quality is good.
Bananas	Guatemala, Costa Rica	The supply has stabilized in the various growing regions. Quality is good. Seasonal color issues will be on the increase as demand increases.
Berries – Blackberries	MX	Markets are active as fruit production is strong from Mexico.
Berries – Blueberries	AG	Markets are rising until shipments from Chile arrive.

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Berries – Raspberries	MX, CA	Demand is strong and markets are active as product is tight.
Berries – Strawberries ALERT	CA	Strawberries continue to be in a demand exceeds supply situation. Production from Oxnard, Coachella and Central Mexico continues to be light due to erratic cold/wet weather patterns in all areas, limiting harvest. Sizing continues to run very small and quality is marginal. Quality issues of white shoulders, bruising, light mold and decay are being reported. For the next 2-4 weeks, the industry will be extremely light on supply and quality on what remains available to ship will be fair at best. Sizing of the fruit is small. Fewer berries and many more of them to pack in a clam, equals significantly less production.
Citrus - Grapefruit	FL.	Quality is good. Supplies are good on all sizes.
Citrus – Lemons	CA	Markets are expected to firm up as damage is assessed from cold weather. Quality is good and the crop is peaking on larger fruit. Small fruit will get extremely tight.
Citrus – Limes	MX	Supplies have tightened up due to cooler weather. Fruit is not sizing up and there is not much harvestable fruit on the trees. Markets are stronger as demand increases for holiday business. Quality is good.
Citrus – Oranges	CA	Markets are on the rise as they assess cold weather damage. Quality remains good and larger sizes are abundant.
Grapes	CA	Markets are winding down on domestic grapes and for the most part remain stable; however, Green Grape markets are strong. Imports are starting from Chile, Peru and Brazil.
Kiwifruit	IT	Quality and volume are fine.
Melon – Cantaloupe & Honeydew (Cantaloupe ALERT)	GT	Cantaloupe markets have strengthened as supplies on small fruit remain tight. Brix is averaging 12-13%. The Honeydew market has increased as well as demand is good.
Melons – Watermelon	FL, GT	Quality has improved. We will have product from Guatemala late next week.
Pears	WA	Anjou, Bartlett and Bosc are available. All have excellent flavor. Markets are stable.
Pineapple	Costa Rica	Supplies are consistent with good quality. Brix has been averaging 13% with average internal gold color.

Information is subject to daily weather and market fluctuations and is meant to be used as a guide.