

FYI-- the cost bite !

### **Chipotle plans 2014 price increases to offset higher costs**

Chipotle Mexican Grill, which booked a 6.2% same-store sales rise and a 15% jump in third-quarter earnings, said it will roll out price increases in 2014 for the first time in three years. The higher prices will offset rising commodity costs and the expenses associated with replacing genetically modified ingredients, the company said Thursday. [The Wall Street Journal \(tiered subscription model\)](#) (10/17)