

COMMODITY ALERT

For the week of: 10/13/13

PRODUCT GROUP	MARKET SUMMARY (What changed, why, will it continue to change, how long, when hit top/bottom)	Territory Manager Customer Guidance
Sea Scallops 10/20ct & 20/30 Ct	Short supply driving prices higher	Customers should expect higher prices
Sea Scallops 40/50ct.	Short supply driving prices higher	Customers should expect higher prices
Iceberg Lettuce	Short supply driving prices higher	Customers should expect higher prices
Broccoli	Short supply driving prices higher	Customers should expect higher prices
Cauliflower	Short supply driving prices higher	Customers should expect higher prices
Romaine Lettuce	Short supply driving prices higher	Customers should expect higher prices
Tenders Select/No Roll	Prices up on higher demand from retailers	Customers should expect higher prices
Boneless ribs Lights / Select	Prices up on higher demand from retailers	Customers should expect higher prices
Outside Skirts	Prices up on higher demand from retailers	Customers should expect higher prices
PRODUCT GROUP	MARKET SUMMARY (What changed, why, will it continue to change, how long, when hit top/bottom)	Territory Manager Customer Guidance
Nothing this week		