

## COMMODITY ALERT

For the week of: 10/6/13

PRODUCT GROUP	MARKET SUMMARY (What changed, why, will it continue to change, how long, when hit top/bottom)	Territory Manager Customer Guidance
<b>King Crab 14/17</b>	Existing inventory tighter, driving prices higher.	<b>Customers should expect higher prices</b>
<b>Haddock</b>	Quta custs driving prices higher.	<b>Customers should expect higher prices</b>
<b>Bay Scallops</b>		
<b>40/50ct.</b>	Short supply diriving prices higher	<b>Customers should expect higher prices</b>
<b>Boneless ribs</b>		
<b>Heavies - Select No</b>		
<b>Roll</b>	Prices up on higher demand from retailers	<b>Customers should expect higher prices</b>
<b>Flap Meat - Upper</b>		
<b>2/3</b>	Prices up on higher demand from retailers	<b>Customers should expect higher prices</b>
<b>Flap Meat - Choice</b>	Prices up on higher demand from retailers	<b>Customers should expect higher prices</b>
<b>Flap Meat - Select</b>		
<b>No Roll</b>	Prices up on higher demand from retailers	<b>Customers should expect higher prices</b>
<b>Chuck Rolls</b>		
<b>Select/No Roll</b>	Prices up on higher demand from retailers	<b>Customers should expect higher prices</b>
PRODUCT GROUP	MARKET SUMMARY (What changed, why, will it continue to change, how long, when hit top/bottom)	Territory Manager Customer Guidance
<b>Tenders Select/No</b>		<b>Customers should expect a steady to down market over</b>
<b>Roll</b>	Market balancing after several weeks of pricing increases.	<b>the next few weeks</b>
<b>Random Breasts</b>	Reduced demand driving prices lower.	<b>Customers should expect a steady to down market over</b>
		<b>the next few weeks</b>
<b>Medium Breasts</b>	Reduced demand driving prices lower.	<b>Customers should expect a steady to down market over</b>
		<b>the next few weeks</b>