



Broccoli and Cauliflower Alert

Broccoli

Broccoli supplies are **very short** and getting tighter. Market is active due to supply shortages in the desert and cold weather. Quality issues of pin rot and hollow core are being reported.

Cauliflower

Cauliflower supplies are lighter this week and market is increasing and moving upward. We anticipate higher markets due to supply shortages in the desert and cold weather. Quality issues of discoloration, mildew, mold, and occasional bruising,

We anticipate the current markets to remain active and unsettled for the next 2-3 weeks.

We appreciate your support, we have our quality inspectors in the fields and packing houses doing everything they can to minimize the effect on you.

