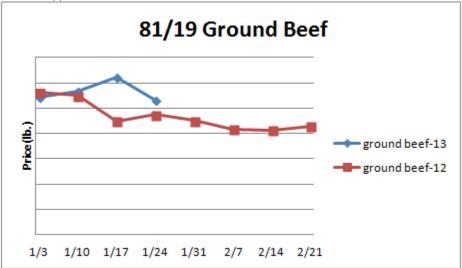
Beef, Veal and Lamb Report

Beef, Veal & Lamb-Beef production last week fell 1.2% but was 2% larger than a year ago. The USDA is estimating U.S. beef output to be down 1.8% in Q1 versus '12 which is likely to support the beef markets. Beef demand remains sluggish and is pressuring some beef markets lower. Forward beef sales last week were the third smallest since July. Retail beef prices during Dec were 4.6% above '11 and a record high. Inflated retail prices may influence consumers to other protein choices in the coming months. That said, Japan will ease restrictions on imports of U.S. beef beginning Feb 1 which could support beef demand.

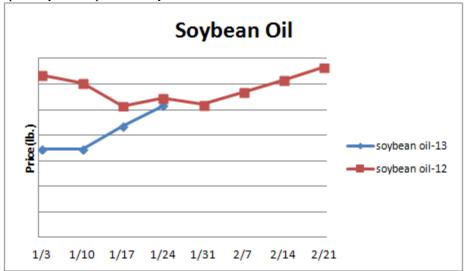


	Market Trend	Supplies	Price vs. Last Year
Live Cattle (Steer)	Decreasing	Good	Lower
Ground Beef 81/19	Decreasing	Good	Higher
Ground Chuck	Increasing	Good	Higher
109 Export Rib (choice)	Increasing	Good	Higher
109 Export Rib (prime)	Decreasing	Good	Lower
112a Ribeye (choice)	Increasing	Good	Higher
112a Ribeye (prime)	Increasing	Good	Lower
116 Chuck (choice)	Decreasing	Good	Higher
120 Brisket (choice)	Decreasing	Good	Lower
121c Outside Skirt (ch/sel.)	Decreasing	Good	Higher
167a Knckle, Trimmed (choice)	Decreasing	Good	Higher
168 Inside Round (choice)	Decreasing	Good	Lower
174 Short Loin (choice 0x1)	Decreasing	Good	Higher
174 Short Loin (prime 2x3)	Increasing	Good	Lower
180 1x1 Strip (choice)	Decreasing	Good	Higher
180 1x1 Strip (prime)	Decreasing	Good	Lower
180 0x1 Strip (choice)	Decreasing	Good	Higher
184 Top Butt, boneless (choice)	Decreasing	Good	Higher
184 Top Butt, boneless (prime)	Increasing	Good	Higher
185a Sirloin Flap (choice)	Increasing	Good	Higher
185c Loin, Tri-Tip (choice)	Increasing	Good	Higher
189a Tender (select, 5 lb & up)	Decreasing	Good	Higher
189a Tender (choice, 5 lb &up)	Decreasing	Good	Higher
189a Tender (prime, heavy)	Increasing	Good	Lower
193 Flank Steak (choice)	Increasing	Good	Higher
50% Trimmings	Decreasing	Good	Lower
65% Trimmings	Increasing	Good	Lower
75% Trimmings	Increasing	Good	Higher
85% Trimmings	Increasing	Good	Lower
90% Trimmings	Steady	Good	Higher

90% Imported Beef (frozen)	Steady	Good	Higher
Veal Rack (Hotel 7 rib)	Steady	Good	Higher
Veal Top Round (cap off)	Steady	Good	Higher

Oil and Grains Report

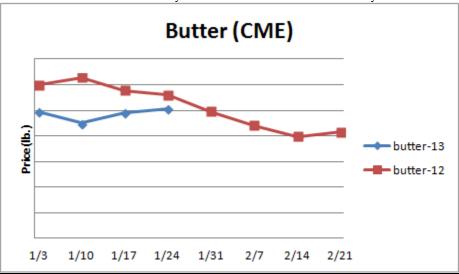
Oil & Grains- Soybean oil prices have risen 3% since last week and are at levels not seen since early Oct. Still, the upside soybean oil price risk may be limited in the near term.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Increasing	Good	Higher
Crude Soybean Oil	Increasing	Good	Lower
Soymeal	Increasing	Good	Higher
Corn	Decreasing	Good	Higher
Crude Corn Oil	Increasing	Good	Lower
Distillers Grain, Dry	Decreasing	Good	Higher
Crude Palm Oil	Increasing	Good	Lower
Hard Red Winter Wheat	Decreasing	Good	Higher
Dark Northern Spring Wheat	Decreasing	Good	Higher
High Fructose Corn Syrup	Decreasing	Good	Higher
Durum Wheat	Increasing	Good	Higher

Dairy Report

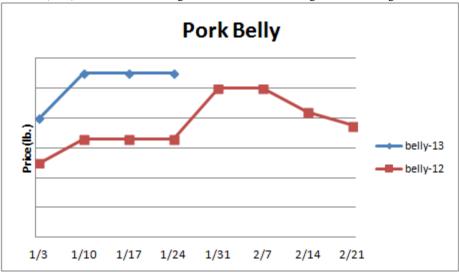
Dairy- U.S milk production in Dec was 1.6% more than the prior year due to a 1.7% rise in milk per cow yields and a .1% smaller cow herd. Milk farmers increased the herd in Dec by a net 16k head versus Nov. But, if milk prices don't begin to seasonally escalate soon, milk farmers may reduce the herd and slow milk output. The CME cheese markets are soft. Still, the average move for the cheese block market during Feb is 8.2% higher. The CME butter market is firm. The CME butter market usually trends 1.8% lower next month but this year's decline could be less intense.



	Market Trend	Supplies	Price vs. Last Year
Cheese Barrels- CME	Decreasing	Good	Higher
Cheese 40 lb Blocks- CME	Decreasing	Good	Higher
American Cheese	Decreasing	Good	Lower
Cheddar Cheese	Decreasing	Good	Higher
Mozzarella Cheese	Decreasing	Good	Higher
Provolone Cheese	Decreasing	Good	Higher
Parmesan Cheese	Decreasing	Good	Higher
Butter- One lb Solids	Increasing	Good	Lower
Nonfat Dry Milk	Increasing	Good	Higher
Whey, Dry	Decreasing	Good	Lower
Class I Milk Base	Decreasing	Good	Higher
Class II Cream (Heavy Cream)	Decreasing	Good	Lower
Class III Milk- CME	Decreasing	Good	Higher
Class IV Milk- CME	Increasing	Good	Higher

Pork Report

Pork- Pork production last week fell 2.3% and was .3% smaller than a year ago. Seasonally declining pork output may support the pork markets in the near term. U.S. retail pork prices during Dec were 3.3% below last year and the lowest since Feb '11. Expect retail pork feature activity to be prevalent in the coming weeks which should also be supportive of the pork markets. Cold storage pork stocks on Dec 31 were smaller than '11 for bellies (11%) but higher for hams (47%). Since '08, the average move for the hams during Feb is 5.3% higher.



	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Increasing	Good	Lower
Belly (bacon)	Steady	Good	Higher
Spare Rib (4.25 & down)	Decreasing	Good	Lower
Ham (23-27 lb)	Increasing	Good	Higher
Loin (bone-in)	Steady	Good	Lower
Baby Back Rib (1.75 & up)	Increasing	Good	Lower
Tenderloin (1.25 lb)	Increasing	Good	Lower
Boston Butt, untrimmed 4-8 lb.	Increasing	Good	Lower
Picnic, untrimmed	Increasing	Good	Lower
SS Picnic, smoker trim boxed	Increasing	Good	Lower
42% Trimmings	Steady	Good	Higher
72% Trimmings	Increasing	Good	Lower

Canned Tomato Report

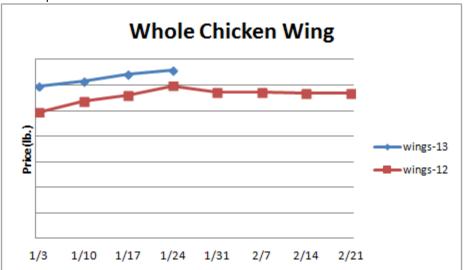
Tomato Products, Canned- Existing canned tomato supplies are adequate. The canned tomato markets are

anticipated to remain relatively firm.

	Market Trend	Supplies	Price vs. Last Year
Whole Peeled Standard	Steady	Good	Same
Diced, Fancy	Steady	Good	Same
Ketchup, 33%	Steady	Good	Same
Tomato Paste- Ind.	Steady	Good	Same

Poultry Report

Poultry- The Dec broiler (chicken marked for the chicken meat supply) chick hatch was 1% larger than last year. Dec pullet placements into the broiler hatchery flock were 3% more than a year ago. Broiler egg sets over the last two weeks were up 2% versus '12. The aforementioned data suggests that chicken output could trend above year ago levels in the coming weeks. Yet, if feed costs continue to rise, chicken producer margins could tighten leading to slowed chicken production. The chicken wing markets are making record highs. A yearly top usually occurs for chicken wings in mid-Feb. The chicken breast markets are steady but higher prices may be pending. Typically, chicken breast prices rise 2.4% over the next three weeks.

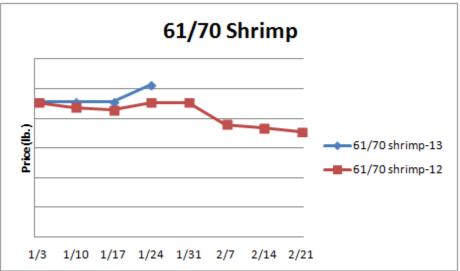


	Market Trend	Supplies	Price vs. Last Year
Whole Chicken (2.5-3 lb-GA)	Increasing	Good	Higher
Chicken Wings, Whole	Increasing	Good	Higher
Chicken Wings, Jumbo Cut	Increasing	Good	Higher
Chicken Breast, Bone-In	Increasing	Good	Lower
Chicken Breast, Bnless Sknless	Decreasing	Good	Higher
Chicken Tender (random)	Steady	Good	Lower
Chicken Tender (sized)	Steady	Good	Higher
Chicken Legs (whole)	Increasing	Good	Lower
Chicken Leg Quarters	Increasing	Good	Lower
Chicken Thighs, bone in	Decreasing	Good	Higher

Chicken Thighs, boneless	Increasing	Good	Higher
Large Eggs	Steady	Good	Lower
Medium Eggs	Decreasing	Good	Lower
Whole Eggs- Liq	Increasing	Good	Lower
Egg Whites- Liq	Decreasing	Good	Higher
Egg Yolks- Liq	Decreasing	Good	Higher
Whole Turkey (8-16 lb)	Steady	Good	Higher
Turkey Breast- Bnls/Sknls	Decreasing	Good	Higher

Seafood Report

Seafood- U.S. Gulf of Mexico shrimp landings during Dec were 20% more than last year and the second largest for the month in the last five years. This is a positive sign for U.S. shrimp fishing but rising fuel costs could hamper pending fishing operations. Still, the value of the U.S. dollar and shrimp import levels could influence shrimp prices more this winter. The downside risk for shrimp prices from here is likely nominal.



	Market Trend	Supplies	Price vs. Last Year
Salmon, Whole (10-12 lb)	Steady	Good	Same
Catfish, Filets	Steady	Good	Lower
Trout, Drn. (8-14 oz)	Steady	Good	Higher
Shrimp (16-20 count)	Increasing	Good	Lower
Shrimp (61-70 count)	Increasing	Good	Higher
Shrimp, Tiger (26-30 count)	Increasing	Good	Lower
Snow Crab Legs (5-8 oz)	Steady	Good	Lower
Snow Crab Legs (8 oz up)	Steady	Good	Higher
Cod Tails, 3-7 oz. Frz.	Steady	Good	Lower
Cod Loins, 3-12 oz. Frz.	Steady	Good	Lower
Salmon Portions, 4-8 oz. Frz.	Steady	Good	Lower

Bean, Rice, Coffee and Sugar Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Decreasing	Good	Lower
Black Beans	Steady	Good	Lower
Rice, Long Grain	Increasing	Good	Higher
Coffee Beans	Decreasing	Good	Lower
Sugar	Increasing	Good	Lower
Honey	Decreasing	Good	Higher

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	Increasing	Good	Higher
42 lb. Linerboard-corrugated box	Increasing	Good	Higher
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Increasing	Good	Higher
PP-HIGP-heavy grade utensils	Increasing	Good	Higher
PE-LLD-can liners, film, bags	Increasing	Good	Higher

Retail Price Change from Prior Month

	<u>Apr-11</u>	<u>Mar-11</u>	<u>Feb-11</u>
Beef and Veal	Increasing	Increasing	Increasing
Dairy	Increasing	Increasing	Increasing
Pork	Decreasing	Increasing	Increasing
Chicken	Increasing	Decreasing	Increasing
Fresh Fish and Seafood	Increasing	Increasing	Increasing
Fresh Fruits and Vegetables	Decreasing	Increasing	Increasing

Processed Fruits and Vegetables Report

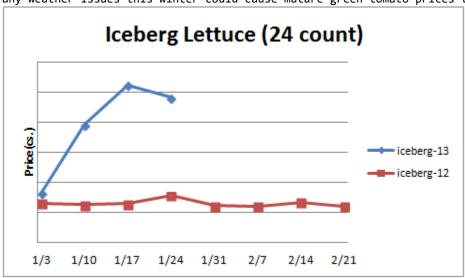
Processed Fruits and Vegetables- Dec 31st frozen cob corn (6%) and green pea (9%) stocks were less than

the previous year. Firm processed vegetable prices are likely this spring.

Canned 6/10	Market Trend	Supplies	Price vs. Last Year
Corn, Fancy Whole Kernel	Steady	Good	Higher
Green Beans, Fancy 4 sv	Steady	Good	Higher
Green Peas, Fancy 4 sv/blend	Steady	Good	Higher
<u>Frozen</u>			
Corn, Cob 96 count	Steady	Good	Higher
Corn, Kernel 12/2.5 lb.	Steady	Good	Higher
Green Beans, Cut 12/2 lb.	Steady	Good	Higher
Green Peas, 12/2.5 lb.	Steady	Good	Higher
Potatoes, FF Fancy, 6/5 lb.	Steady	Good	Higher

Produce Report

Produce- The lettuce harvest in Yuma AZ has been limited in recent weeks due to a freeze and other crop challenges. However, better weather is forecasted for the Southwest over the next week which should support crop development. Lower iceberg lettuce prices may be impending. Hass avocado supplies are adequate but prices have firmed due to improving demand. The Hass avocado market usually bottoms in mid-Feb and then increases into the summer. The tomato markets are relatively depressed. However, any weather issues this winter could cause mature green tomato prices to firm.



	Market Trend	Supplies	Price vs. Last Year
Limes (150 count)	Decreasing	Good	Higher
Lemons (95 count)	Steady	Good	Lower
Lemons (200 count)	Steady	Good	Lower
Honeydew (6 ct.)	Increasing	Good	Lower
Cantaloupe (15 count)	Decreasing	Good	Lower
Blueberries (12 count)	Steady	Good	Higher
Strawberries (12 pints)	Decreasing	Good	Lower
Avocados, Hass (48 count)	Steady	Good	Lower
Bananas (40 lb)-Term.	Decreasing	Good	Lower
Pineapple (7 ct.)- Term.	Increasing	Good	Lower
Idaho Potato (60 count)	Increasing	Good	Lower
Idaho Potato (70 count)	Increasing	Good	Lower
Idaho Potato (70 count)-Term.	Increasing	Good	Lower
Idaho Potato (90 count)	Increasing	Good	Lower
Idaho Potato #2 (6 oz. min.)	Decreasing	Good	Lower
Processing Potato (100 lb)	Steady	Good	Lower
Yellow Onions (50 lb)	Steady	Good	Higher
Yellow Onions (50 lb)-Term.	Decreasing	Good	Higher
Red Onions (25 lb)-Term.	Increasing	Good	Higher
White Onions (50 lb)-Term.	Increasing	Good	Higher
Tomatoes, (large- case)	Decreasing	Good	Higher
Tomatoes, (5x6, 25 lb.)-Term.	Decreasing	Good	Higher
Tomatoes, Vine Ripe, (4x5)	Decreasing	Good	Higher
Roma Tomatoes (large- case)	Decreasing	Good	Higher
Roma Tomatoes (xlarge- case)	Decreasing	Good	Higher
Green Peppers (large- case)	Increasing	Good	Higher
Red Peppers (large- 15 lb. cs.)	Steady	Good	Higher
Iceberg Lettuce (24 count)	Decreasing	Good	Higher
Iceberg Lettuce (24 cnt)-Term.	Increasing	Good	Higher

Produce Report (continued)

Leaf Lettuce (24 count)	Decreasing	Good	Higher
Romaine Lettuce (24 count)	Decreasing	Good	Higher
Mesculin Mix (3 lb)-Term.	Decreasing	Good	Higher
Broccoli (14 cnt.)	Decreasing	Good	Higher
Squash (case)	Increasing	Good	Lower
Zucchini (case)	Increasing	Good	Lower
Green Beans (bushel)	Increasing	Good	Higher
Spinach, Flat 24's	Decreasing	Good	Higher
Mushrooms (large), Term.	Increasing	Good	Higher
Cucumbers, Bushel	Decreasing	Good	Higher
Pickles (200-300 ct.)-Term.	Increasing	Good	Higher
Asparagus (small)	Steady	Good	Higher
Freight (CA to City Avg.)	Decreasing	Good	Higher