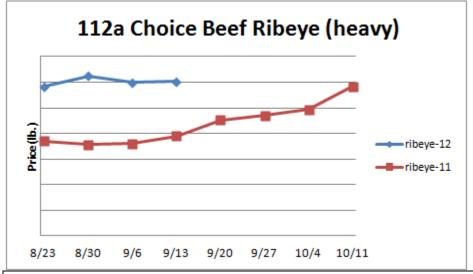
Beef, Veal and Lamb Report

Beef, Veal & Lamb- Beef production last week was 2.6% lower than last year. Cattle supplies are forecasted to be tight this fall. The USDA is estimating beef output during the 4th quarter to be 4.4% below '11. The beef markets are likely to be supported in the coming months. July US beef exports were down 16% versus last year. This was due to inflated beef prices and a firm US dollar. Japan is expected to ease import restrictions on US beef early next year. If this comes to fruition it would support beef trade as Japan is the largest importer of US beef. The chuck and brisket markets usually peak in mid- September.



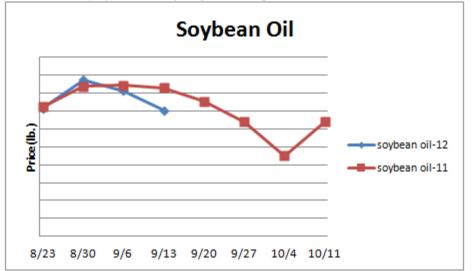
	Market Trend	<u>Supplies</u>	<u>Price vs. Last Year</u>
Live Cattle (Steer)	Increasing	Good	Higher
Ground Beef 81/19	Decreasing	Good	Higher
Ground Chuck	Decreasing	Good	Higher
109 Export Rib (choice)	Increasing	Good	Higher
109 Export Rib (prime)	Increasing	Good	Higher
112a Ribeye (choice)	Increasing	Good	Higher
112a Ribeye (prime)	Increasing	Good	Higher
116 Chuck (choice)	Increasing	Good	Lower
120 Brisket (choice)	Decreasing	Good	Higher
121c Outside Skirt (ch/sel.)	Decreasing	Good	Higher
167a Knckle, Trimmed (choice)	Increasing	Good	Higher
168 Inside Round (choice)	Increasing	Good	Higher
174 Short Loin (choice 0x1)	Increasing	Good	Higher
174 Short Loin (prime 2x3)	Decreasing	Good	Higher
180 1x1 Strip (choice)	Decreasing	Good	Higher
180 1x1 Strip (prime)	Decreasing	Good	Higher
180 0x1 Strip (choice)	Increasing	Good	Higher
184 Top Butt, boneless (choice)	Increasing	Good	Lower
184 Top Butt, boneless (prime)	Increasing	Good	Higher
185a Sirloin Flap (choice)	Decreasing	Good	Higher
185c Loin, Tri-Tip (choice)	Decreasing	Good	Higher
189a Tender (select, 5 lb & up)	Increasing	Good	Higher
189a Tender (choice, 5 lb &up)	Increasing	Good	Higher
189a Tender (prime, heavy)	Increasing	Good	Higher
193 Flank Steak (choice)	Decreasing	Good	Higher
50% Trimmings	Decreasing	Good	Lower
65% Trimmings	Increasing	Good	Lower
75% Trimmings	Increasing	Good	Higher
85% Trimmings	Decreasing	Good	Higher
90% Trimmings	Decreasing	Good	Higher

Market Report provided by American Restaurant Associationwww.AmericanRestaurantAssociation.com- 888-423-4411

90% Imported Beef (frozen)	Steady	Good	Higher
Veal Rack (Hotel 7 rib)	Steady	Good	Higher
Veal Top Round (cap off)	Increasing	Good	Higher

Oil and Grains Report

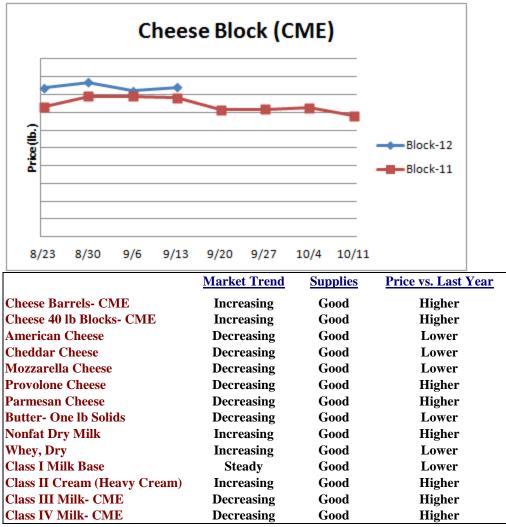
Oil & Grains- The USDA lowered their 12/13 corn and soybean harvest estimates. Corn and soybean supplies remain historically tight. Elevated grain prices could persist into the fall.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Decreasing	Good	Higher
Crude Soybean Oil	Decreasing	Good	Lower
Soymeal	Decreasing	Good	Higher
Corn	Decreasing	Good	Higher
Crude Corn Oil	Steady	Good	Same
Distillers Grain, Dry	Increasing	Good	Higher
Crude Palm Oil	Decreasing	Good	Lower
Hard Red Winter Wheat	Decreasing	Good	Higher
Dark Northern Spring Wheat	Decreasing	Good	Higher
High Fructose Corn Syrup	Decreasing	Good	Higher
Durum Wheat	Increasing	Good	Lower

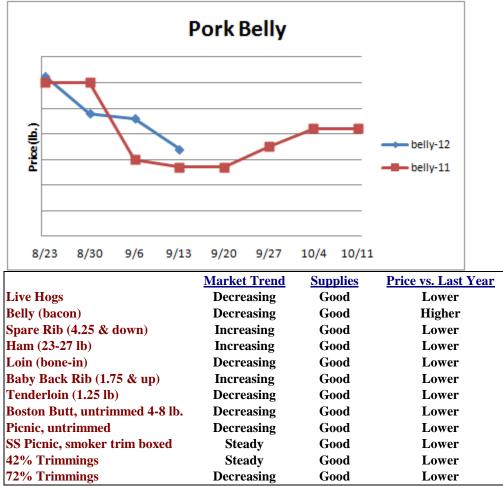
Dairy Report

Dairy- The cheese markets may have peaked. Still, history suggests that any notable cheese market declines may not take place until December. July cheese exports were up 35% from last July's low level but were the smallest since February. The CME butter market has risen 42% from its May low but is finally showing signs that a seasonal top has been made. History suggests that the upside price risk for butter from here is nominal. Butter exports were down 27% versus '11. If the US dollar depreciates it could support dairy exports and temper any fall cheese and butter price declines.



Pork Report

Pork- Pork output last week was 2.7% more than '11. Hog supplies have been excessive but the glut may lessen in the coming weeks. Seasonal pork market weakness has been prevalent. This trend may temporarily pause soon. History points to the USDA daily pork cutout declining 10.8% during the next 8 weeks. Pork exports in July were up 6.8% compared to last year but the lowest since July '11. With fairly engaging ham prices in place it might encourage exports especially if the US dollar valuation further depreciates.



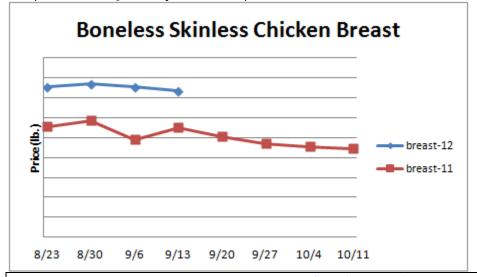
Canned Tomato Report

Tomato Products, Canned- US contracted tomato production this year is forecasted by the USDA to be 9% bigger than '11. The canned tomato markets are firm.

	Market Trend	Supplies	<u>Price vs. Last Year</u>
Whole Peeled Standard	Steady	Good	Higher
Diced, Fancy	Steady	Good	Higher
Ketchup, 33%	Steady	Good	Higher
Tomato Paste- Ind.	Steady	Good	Higher

Poultry Report

Poultry- Chicken producer profitability continues to wane due largely to expensive feed costs. Spot profit margins last week were the lowest in the prior 4 weeks. This tough business environment for chicken producers is likely to persist. In response, chicken production rates are anticipated to run below '11 levels in the coming months. The daily ARA boneless skinless chicken breast index has probably peaked falling 5.6% since August 30th. History points to lower breast prices this fall but this year's seasonal price decline may be tempered due to the expected curbed broiler output. Chicken wing demand is up due to football season kicking off. Record high wings prices are possible in Q4. July chicken exports were down 6.9% versus '11.

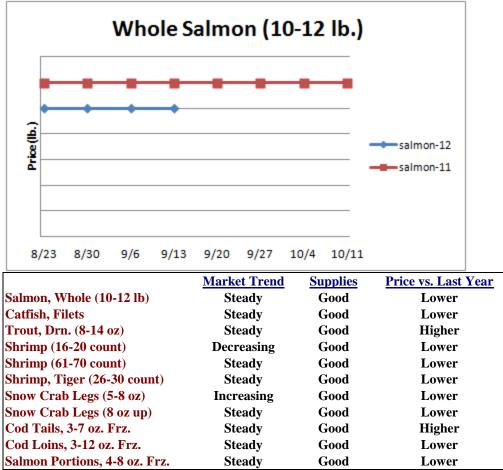


	Market Trend	Supplies	Price vs. Last Year
Whole Chicken (2.5-3 lb-GA)	Increasing	Good	Higher
Whole Chicken (LA)	Steady	Good	Higher
Chicken Wings, Whole	Decreasing	Good	Higher
Chicken Wings, Jumbo Cut	Steady	Good	Higher
Chicken Breast, Bone-In	Increasing	Good	Higher
Chicken Breast, Bnless Sknless	Decreasing	Good	Higher
Chicken Tender (random)	Steady	Good	Higher
Chicken Tender (sized)	Steady	Good	Higher
Chicken Legs (whole)	Decreasing	Good	Higher
Chicken Leg Quarters	Increasing	Good	Lower
Chicken Thighs, bone in	Decreasing	Good	Higher
Chicken Thighs, boneless	Decreasing	Good	Lower
Large Eggs	Increasing	Good	Lower
Medium Eggs	Increasing	Good	Higher
Whole Eggs- Liq	Increasing	Good	Higher
Egg Whites- Liq	Increasing	Good	Higher
Egg Yolks- Liq	Increasing	Good	Higher
Whole Turkey (8-16 lb)	Increasing	Good	Higher
Turkey Breast- Bnls/Sknls	Increasing	Good	Lower

Market Report provided by American Restaurant Associationwww.AmericanRestaurantAssociation.com- 888-423-4411

Seafood Report

Seafood- July salmon fillet/steak imports were 23% larger than '11. 2012 salmon fillet/steak imports through July were 7.7% above a year ago. A rising US dollar valuation along with solid global salmon output have contributed to healthy US salmon supplies. The whole fresh salmon market is currently 17% below its 3 year price average. But, if the US dollar devalues salmon imports may wane and salmon prices could rise.



Bean, Rice, Coffee and Sugar Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Decreasing	Good	Lower
Black Beans	Decreasing	Good	Lower
Rice, Long Grain	Increasing	Good	Lower
Coffee Beans	Increasing	Good	Lower
Sugar	Decreasing	Good	Lower
Honey	Steady	Good	Higher

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	Decreasing	Good	Lower
42 lb. Linerboard-corrugated box	Increasing	Good	Lower
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Lower
PP-HIGP- heavy grade utensils	Steady	Good	Lower
PE-LLD-can liners, film, bags	Steady	Good	Lower

Retail Price Change from Prior Month

	<u>Apr-11</u>	<u>Mar-11</u>	<u>Feb-11</u>
Beef and Veal	Increasing	Increasing	Increasing
Dairy	Increasing	Increasing	Increasing
Pork	Decreasing	Increasing	Increasing
Chicken	Increasing	Decreasing	Increasing
Fresh Fish and Seafood	Increasing	Increasing	Increasing
Fresh Fruits and Vegetables	Decreasing	Increasing	Increasing

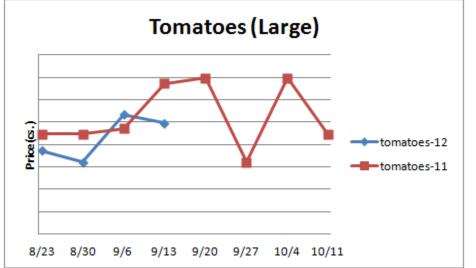
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables- Per the USDA, the '12 corn for processing harvest is projected to be up 3% versus '11 and the largest since '09. The processed vegetable markets remain firm.

Canned 6/10	Market Trend	Supplies	<u>Price vs. Last Year</u>
Corn, Fancy Whole Kernel	Steady	Good	Higher
Green Beans, Fancy 4 sv	Steady	Good	Higher
Green Peas, Fancy 4 sv/blend	Steady	Good	Higher
<u>Frozen</u>			
Corn, Cob 96 count	Steady	Good	Higher
Corn, Kernel 12/2.5 lb.	Steady	Good	Higher
Green Beans, Cut 12/2 lb.	Steady	Good	Higher
Green Peas, 12/2.5 lb.	Steady	Good	Higher
Potatoes, FF Fancy, 6/5 lb.	Steady	Good	Higher

Produce Report

Produce- The tomato markets are firm. California tomato supplies have tightened and various eastern tomato growing areas should finish soon. The tomato markets could get some price relief as the eastern crop transitions to Florida next month. Idaho potato prices remain historically depressed. The downside risk in the potato markets from here is likely nominal. The 70 ct. Idaho potato market has priced below \$5 only 4 different weeks in the last 7 years. The total spring and summer onion harvest is projected to be 6% smaller than '11. Lower yellow onion prices may be impending.



	Market Trend	Supplies	Price vs. Last Year
Limes (150 count)	Decreasing	Good	Lower
Lemons (95 count)	Increasing	Good	Lower
Lemons (200 count)	Decreasing	Good	Higher
Honeydew (6 ct.)	Decreasing	Good	Higher
Cantaloupe (15 count)	Increasing	Good	Higher
Blueberries (12 count)	Increasing	Good	Higher
Strawberries (12 pints)	Increasing	Good	Same
Avocados, Hass (48 count)	Increasing	Good	Lower
Bananas (40 lb)-Term.	Decreasing	Good	Higher
Pineapple (7 ct.)- Term.	Decreasing	Good	Lower
Idaho Potato (60 count)	Decreasing	Good	Lower
Idaho Potato (70 count)	Decreasing	Good	Lower
Idaho Potato (70 count)-Term.	Decreasing	Good	Lower
Idaho Potato (90 count)	Decreasing	Good	Lower
Idaho Potato #2 (6 oz. min.)	Decreasing	Good	Lower
Processing Potato (100 lb)	Steady	Good	Lower
Yellow Onions (50 lb)	Decreasing	Good	Lower
Yellow Onions (50 lb)-Term.	Decreasing	Good	Higher

Market Report provided by American Restaurant Associationwww.AmericanRestaurantAssociation.com- 888-423-4411

Red Onions (25 lb)-Term.	Decreasing	Good	Higher
White Onions (50 lb)-Term.	Increasing	Good	Higher
Tomatoes, (large- case)	Decreasing	Good	Lower
Tomatoes, (5x6, 25 lb.)-Term.	Decreasing	Good	Higher
Tomatoes, Vine Ripe, (4x5)	Increasing	Good	Lower
Roma Tomatoes (large- case)	Increasing	Good	Higher
Roma Tomatoes (xlarge- case)	Increasing	Good	Higher
Green Peppers (large- case)	Increasing	Good	Lower
Red Peppers (large- 15 lb. cs.)	Steady	Good	Lower
Iceberg Lettuce (24 count)	Increasing	Good	Higher
Iceberg Lettuce (24 cnt)-Term.	Increasing	Good	Higher

Produce Report (continued)

Leaf Lettuce (24 count)	Decreasing	Good	Higher
Romaine Lettuce (24 count)	Increasing	Good	Lower
Mesculin Mix (3 lb)-Term.	Decreasing	Good	Lower
Broccoli (14 cnt.)	Increasing	Good	Higher
Squash (case)	Decreasing	Good	Lower
Zucchini (case)	Decreasing	Good	Lower
Green Beans (bushel)	Increasing	Good	Lower
Spinach, Flat 24's	Decreasing	Good	Higher
Mushrooms (large), Term.	Decreasing	Good	Higher
Cucumbers, Bushel	Decreasing	Good	Higher
Pickles (200-300 ct.)-Term.	Increasing	Good	Lower
Asparagus (small)	Decreasing	Good	Lower
Freight (CA to City Avg.)	Decreasing	Good	Lower