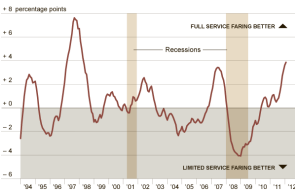


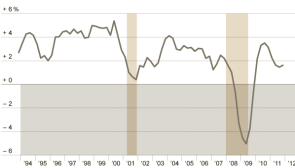
Economic Indicator: Where You Eat

The relative sales trends of different types of restaurants provide an indication of the health of the economy. When franchises lead better than their business, they are more likely to eat at restaurants with full service, including bringing the food to the table, rather than at restaurants with limited service. At the extreme, both the restaurant sales and the falling unemployment rate indicate the economy is doing better than the Gross Domestic Product figures would seem to show.

Restaurant Sales Difference in growth between full service and limited service



Gross Domestic Product Change from previous year



Unemployment rate Change from previous year

