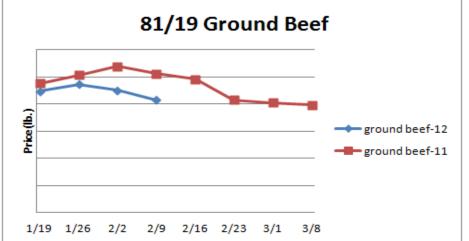
Beef, Veal and Lamb Report

Beef, Veal & Lamb- Beef output last week declined 3.1% and was 5.8% less than last year. Beef packer margins are poor which is causing beef production to be slowed. The beef markets are mostly firm. Compared to the US dollar, the Australian dollar recently hit a new 6 month high and the Japanese yen is historically high as well. This should support US beef exports. Beef consumers will soon turn their attention to grill items such as strips and top butts. Since '09, these beef items have risen an average of 16% and 14% respectively during Mar. 50% beef trimming prices (11%) usually trend higher in Mar as well.

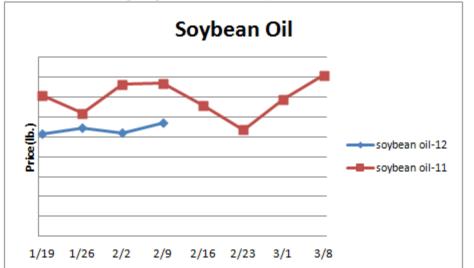


L	Market Trend	Supplies	Price vs. Last Year
Live Cattle (Steer)	Decreasing	Good	Higher
Ground Beef 81/19	Decreasing	Good	Lower
Ground Chuck	Decreasing	Good	Lower
109 Export Rib (choice)	Increasing	Good	Higher
109 Export Rib (prime)	Increasing	Good	Higher
112a Ribeye (choice)	Increasing	Good	Higher
112a Ribeye (prime)	Increasing	Good	Higher
116 Chuck (choice)	Increasing	Good	Higher
120 Brisket (choice)	Decreasing	Good	Higher
121c Outside Skirt (ch/sel.)	Increasing	Good	Higher
167a Knckle, Trimmed (choice)	Increasing	Good	Higher
168 Inside Round (choice)	Decreasing	Good	Higher
174 Short Loin (choice 0x1)	Increasing	Good	Higher
174 Short Loin (prime 2x3)	Increasing	Good	Higher
180 1x1 Strip (choice)	Increasing	Good	Higher
180 1x1 Strip (prime)	Decreasing	Good	Higher
180 0x1 Strip (choice)	Increasing	Good	Higher
184 Top Butt, boneless (choice)	Increasing	Good	Higher
184 Top Butt, boneless (prime)	Increasing	Good	Higher
185a Sirloin Flap (choice)	Increasing	Good	Higher
185c Loin, Tri-Tip (choice)	Increasing	Good	Higher
189a Tender (select, 5 lb & up)	Increasing	Good	Higher
189a Tender (choice, 5 lb &up)	Increasing	Good	Higher
189a Tender (prime, heavy)	Increasing	Good	Higher
193 Flank Steak (choice)	Increasing	Good	Higher
50% Trimmings	Increasing	Good	Higher
65% Trimmings	Decreasing	Good	Higher
75% Trimmings	Decreasing	Good	Higher
85% Trimmings	Increasing	Good	Higher
90% Trimmings	Increasing	Good	Higher
90% Imported Beef (frozen)	Increasing	Good	Higher
Veal Rack (Hotel 7 rib)	Steady	Good	Higher
Veal Top Round (cap off)	Steady	Good	Higher

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Oil and Grains Report

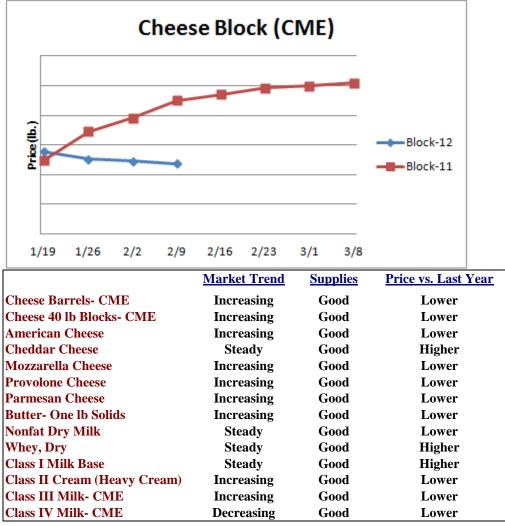
Oil & Grains- Global weather challenges have impacted international grain crops providing support to the US grain markets. Still, the upside price risk from here may be nominal.



	Market Trend	Supplies	Price vs. Last Year
Soybeans	Increasing	Good	Lower
Crude Soybean Oil	Increasing	Good	Lower
Soymeal	Increasing	Good	Lower
Corn	Increasing	Good	Lower
Crude Corn Oil	Steady	Good	Lower
Distillers Grain, Dry	Increasing	Good	Higher
Crude Palm Oil	Increasing	Good	Lower
Hard Red Winter Wheat	Decreasing	Good	Lower
Dark Northern Spring Wheat	Increasing	Good	Lower
High Fructose Corn Syrup	Steady	Good	Same
Durum Wheat	Increasing	Good	Lower

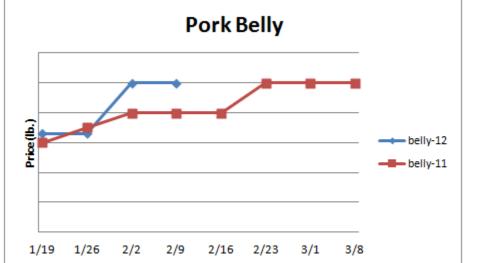
Dairy Report

Dairy- The CME cheese markets continue to trend lower due to excess US milk supplies. CME spot cheese prices are at their lowest levels in 13 months and may soften further in the near term. Still, history tells us that the cheese markets usually form a bottom in the 1st quarter and eventually trek upward in the coming months. The butter market remains weak. The CME spot butter market is at price levels not seen since Mar '10. The international cheese and butter markets are priced at hefty premiums to their US counterparts. This is bullish for US cheese and US butter exports.



Pork Report

Pork- Pork output last week fell 1.4% but was 4.4% higher than the prior year. Pork production may be slowing due to challenged profitability for pork producers. This could support the various pork markets in the near term. Still, hog numbers and weights are in good shape due to a mild winter which may lead to better pork supplies later this month. Since '09, the average market moves during the next 4 weeks are 3.3% higher for hams and 6% higher for pork bellies.



	Market Trend	Supplies	Price vs. Last Year
Live Hogs	Increasing	Good	Higher
Belly (bacon)	Steady	Good	Higher
Spare Rib (4.25 & down)	Increasing	Good	Lower
Ham (23-27 lb)	Decreasing	Good	Lower
Loin (bone-in)	Increasing	Good	Higher
Baby Back Rib (1.75 & up)	Increasing	Good	Higher
Tenderloin (1.25 lb)	Increasing	Good	Higher
Boston Butt, untrimmed 4-8 lb.	Increasing	Good	Lower
Picnic, untrimmed	Decreasing	Good	Lower
SS Picnic, smoker trim boxed	Decreasing	Good	Lower
42% Trimmings	Increasing	Good	Lower
72% Trimmings	Steady	Good	Lower

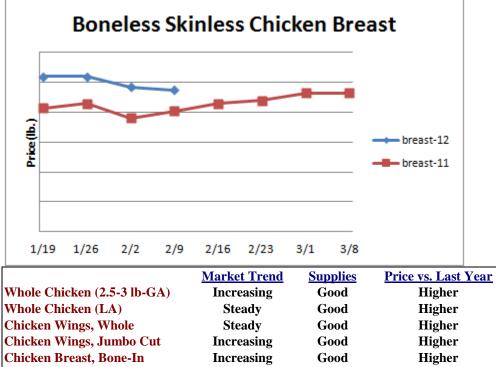
Canned Tomato Report

Tomato Products, Canned- In '11, US tomato product exports increased from the prior year due to growing global demand. Canned tomato prices are steady.

	Market Trend	Supplies	Price vs. Last Year
Whole Peeled Standard	Steady	Good	Higher
Diced, Fancy	Steady	Good	Higher
Ketchup, 33%	Steady	Good	Higher
Tomato Paste- Ind.	Steady	Good	Higher

Poultry Report

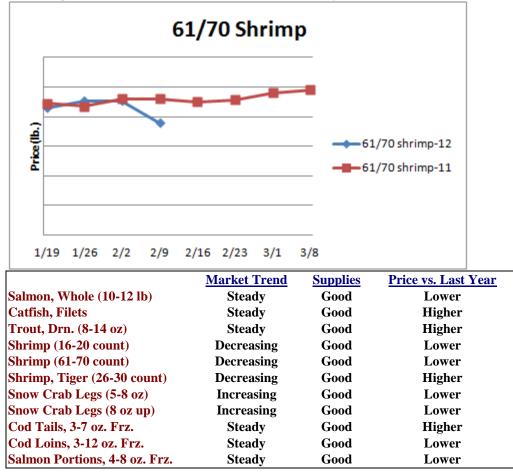
Poultry- Chicken production in recent weeks has trended roughly 5% below year ago levels. Yet, chicken breast prices have fallen almost 8% from their high set in mid-Jan. This suggests chicken supply cutbacks may not have been aggressive enough during last month. Chicken output is expected to trend below '11 levels into the Spring. Chicken breast retail and food service feature activity may rise especially with elevated retail beef prices in place. This would probably influence the chicken breast markets higher especially if it takes place simultaneously with more systemic production cutbacks. The chicken wing markets are currently at record high levels. But, history suggests that some price relief for wings may occur later this month.



Whole Chicken (LA)	Steady	Good	Higher
Chicken Wings, Whole	Steady	Good	Higher
Chicken Wings, Jumbo Cut	Increasing	Good	Higher
Chicken Breast, Bone-In	Increasing	Good	Higher
Chicken Breast, Bnless Sknless	Decreasing	Good	Higher
Chicken Tender (random)	Decreasing	Good	Higher
Chicken Tender (sized)	Decreasing	Good	Lower
Chicken Legs (whole)	Increasing	Good	Higher
Chicken Leg Quarters	Steady	Good	Higher
Chicken Thighs, bone in	Increasing	Good	Higher
Chicken Thighs, boneless	Increasing	Good	Higher
Large Eggs	Steady	Good	Lower
Medium Eggs	Steady	Good	Lower
Whole Eggs- Liq	Increasing	Good	Higher
Egg Whites- Liq	Increasing	Good	Higher
Egg Yolks- Liq	Decreasing	Good	Higher
Whole Turkey (8-16 lb)	Decreasing	Good	Higher
Turkey Breast- Bnls/Sknls	Decreasing	Good	Lower

Seafood Report

Seafood- Severe winter weather and sea ice in the Bering Sea is hampering snow crab fishing. Reports are suggesting it's the worst year for Bering Sea ice in 30 years. The Alaskan Bearing Sea snow crab total catch is behind schedule with only 28% of the quota landed to date. Alaska snow crab landings may still lag in the near term until the weather improves. The snow crab markets could remain firm throughout Feb.



Bean, Rice, Coffee and Sugar Report

	Market Trend	Supplies	Price vs. Last Year
Pinto Beans	Increasing	Good	Higher
Black Beans	Steady	Good	Higher
Rice, Long Grain	Decreasing	Good	Lower
Coffee Beans	Increasing	Good	Lower
Sugar	Decreasing	Good	Lower
Honey	Steady	Good	Higher

Paper Product Report

Wood Pulp (paper)	Market Trend	Supplies	Price vs. Last Year
NBSK- Paper napkin	Decreasing	Good	Lower
42 lb. Linerboard-corrugated box	Increasing	Good	Lower
Plastic Resins (plastic, foam)			
PS-CHH-utensils, cups, to-go cont.	Steady	Good	Higher
PP-HIGP- heavy grade utensils	Steady	Good	Higher
PE-LLD- can liners, film, bags	Steady	Good	Higher

Retail Price Change from Prior Month

	Dec-11	Nov-11	Oct-11
Beef and Veal	Increasing	Increasing	Increasing
Dairy	Decreasing	Decreasing	Increasing
Pork	Decreasing	Decreasing	Decreasing
Chicken	Increasing	Decreasing	Increasing
Fresh Fish and Seafood	Increasing	Increasing	Decreasing
Fresh Fruits and Vegetables	Increasing	Decreasing	Decreasing

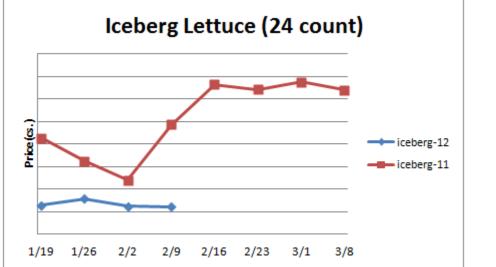
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables- Acreage for processed vegetables could be limited this year if competing grain prices remain strong. Canned vegetables prices could firm later in '12.

Canned 6/10	Market Trend	Supplies	Price vs. Last Year
Corn, Fancy Whole Kernel	Steady	Good	Higher
Green Beans, Fancy 4 sv	Steady	Good	Higher
Green Peas, Fancy 4 sv/blend	Steady	Good	Higher
<u>Frozen</u>			
Corn, Cob 96 count	Steady	Good	Higher
Corn, Kernel 12/2.5 lb.	Steady	Good	Same
Green Beans, Cut 12/2 lb.	Steady	Good	Same
Green Peas, 12/2.5 lb.	Steady	Good	Same
Potatoes, FF Fancy, 6/5 lb.	Steady	Good	Higher

Produce Report

Produce- Produce crops in the US have benefitted this winter from mild weather. Lettuce supplies are in good shape and lettuce prices remain historically low. Lettuce demand may be finally picking up. Lettuce shipments last week were up 8%. The tomato markets did manage to rise slightly this week. Yet, there's been reports that a tomato glut has developed in the US due in a large part to building Mexican tomato supplies entering the US landscape in recent weeks. At this point, most major produce markets remain weak but prices should eventually firm.



Limes (150 count) Lemons (95 count) Lemons (200 count) Honeydew (6 ct.) **Cantaloupe (15 count) Blueberries (12 count)** Strawberries (12 pints) Avocados, Hass (48 count Bananas (40 lb)-Term. Pineapple (7 ct.)- Term. Idaho Potato (60 count) Idaho Potato (70 count) Idaho Potato (70 count)-' Idaho Potato (90 count) Idaho Potato #2 (6 oz. mi **Processing Potato (100 lb** Yellow Onions (50 lb) Yellow Onions (50 lb)-Te Red Onions (25 lb)-Term White Onions (50 lb)-Ter Tomatoes, (large- case) Tomatoes, (5x6, 25 lb.)-To Tomatoes, Vine Ripe, (4x Roma Tomatoes (large- c Roma Tomatoes (xlarge-Green Peppers (large- cas **Red Peppers (large-15 lb** Iceberg Lettuce (24 count)

	Market Trend	Supplies	Price vs. Last Year
	Increasing	Good	Lower
	Decreasing	Good	Higher
	Decreasing	Good	Higher
	Increasing	Good	Higher
	Increasing	Good	Higher
	Increasing	Good	Lower
	Steady	Good	Lower
nt)	Increasing	Good	Lower
	Increasing	Good	Lower
	Decreasing	Good	Higher
	Decreasing	Good	Lower
	Steady	Good	Lower
Term.	Decreasing	Good	Lower
	Increasing	Good	Lower
in.)	Decreasing	Good	Higher
b)	Increasing	Good	Higher
	Decreasing	Good	Lower
erm.	Decreasing	Good	Lower
1.	Increasing	Good	Lower
rm.	Increasing	Good	Higher
	Increasing	Good	Lower
Term.	Decreasing	Good	Lower
x5)	Increasing	Good	Lower
case)	Increasing	Good	Lower
case)	Decreasing	Good	Lower
ase)	Increasing	Good	Lower
b. cs.)	Increasing	Good	Lower
nt)	Decreasing	Good	Lower

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Produce Report (continued)

Leaf Lettuce (24 count)	Decreasing	Good	Lower
Romaine Lettuce (24 count)	Decreasing	Good	Lower
Mesculin Mix (3 lb)-Term.	Decreasing	Good	Lower
Broccoli (14 cnt.)	Decreasing	Good	Lower
Squash (case)	Steady	Good	Lower
Zucchini (case)	Decreasing	Good	Lower
Green Beans (bushel)	Increasing	Good	Lower
Spinach, Flat 24's	Decreasing	Good	Lower
Mushrooms (large), Term.	Decreasing	Good	Higher
Cucumbers, Bushel	Increasing	Good	Lower
Pickles (200-300 ct.)-Term.	Decreasing	Good	Lower
Asparagus (small)	Decreasing	Good	Lower
Freight (CA to City Avg.)	Decreasing	Good	Higher