



# *The Outlook*

June 30, 2011

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## **Heat Wave Approaching**

Following the unseasonably strong Pacific storm system that rolled through Central California early this week forecasts indicate an extended heat wave on the way. High pressure building out west will bring a drastic increase in temperature likely through next week. Temperatures 15-20 degrees above seasonal norms are expected with warmest interior regions reaching triple digit temperatures. These extreme temperatures will affect many crops given the expected length of the heat wave. Young seedlings, spring mix, spinach and tender baby leaf items along with strawberries are very susceptible to damage during prolonged extreme temperatures. Most crops are likely to show the effects of these temperatures to some degree, at this point we will have to see how things play out over the next week or so.

On another weather note, we currently have a Tropical depression storm system delivering heavy rains to the Vera Cruz region of Southeastern Mexico. This region produces the majority of the lime supplies and these rains will surely impact production and quality for the near term.

We will continue to monitor the situation and keep you up to date as we gather the information. Be prepared for possible shortages and loading delays along with lesser texture, quality and shelf life for the near term at a minimum.