

SITUATION CRITICAL

Mexican crops have also been destroyed.

The cold front that moved through the United States continued through Mexico over the weekend. Mexico is the primary growing region for vegetables during this time of the year accounting for nearly 90-95% of production. There have been record low temperatures that are reported to persist for 3-4 more days. Fields are iced over, crops are damaged and harvesting has come to a halt. This supply interruption has had a significant impact in the market. Prices are at extreme levels for many commodities. Please see attached pictures which were provided by some of our growing partners which depict the severity of the situation.

Alert: Harsh Weather is affecting National Supply Chain

Due to the harsh weather conditions across the United States, many of the commodity supplies have been affected. The Mid-West and eastern half of the country have virtually no supply due to the frozen crops. This has resulted in increased demand pressure on our local supply to provide more products nationally as well as not receiving the extra crops from the affected areas. Transportation costs have also risen as a result to compound the issue.

In addition, California fields and crops out of the desert regions have been facing harsh conditions as temperatures are falling into the freezing range. This will result in Harvest loss as well. Leaf items out of Yuma have been affected by the loss from Sclerotinia. The local leaf item crops have been affected by freezing temperatures as well. We will closely monitor the markets and keep you abreast through our market reports.

PLEASE SEE ATTACHED PICTURES FROM THE FARMS

12 Attached Images

*****ALERT-SEVERE WEATHER CONDITIONS I...







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