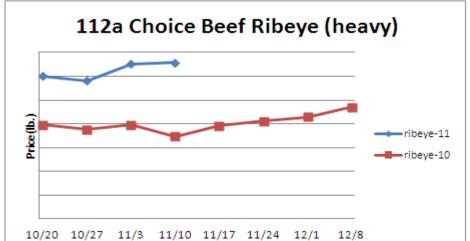
Beef, Veal and Lamb Report

Beef, Veal & Lamb- Beef output last week fell 3.2% and was .7% smaller than last year. Poor beef packer margins could curb beef production for the near term. This may be bullish for several beef markets including tenderloins and ribeyes which tend to move higher in Nov in response to rising pre-holiday seasonal demand. Pasture conditions remain in awful shape in the Southern Plains and cattle production in this region may be challenged in '12. Beef prices could rise next year especially if the USDA forecast of beef output declining 4.9% is realized. Still, a rising US dollar could temper any pending beef market increases.

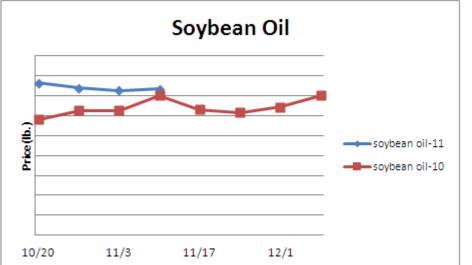


| | <u>Market Trend</u> | <u>Supplies</u> | <u>Price vs. Last Year</u> |
|---------------------------------|---------------------|-----------------|----------------------------|
| Live Cattle (Steer) | Increasing | Good | Higher |
| Ground Beef 81/19 | Increasing | Good | Higher |
| Ground Chuck | Increasing | Good | Higher |
| 109 Export Rib (choice) | Increasing | Good | Higher |
| 109 Export Rib (prime) | Increasing | Good | Higher |
| 112a Ribeye (choice) | Increasing | Good | Higher |
| 112a Ribeye (prime) | Increasing | Good | Higher |
| 116 Chuck (choice) | Decreasing | Good | Higher |
| 120 Brisket (choice) | Increasing | Good | Higher |
| 121c Outside Skirt (ch/sel.) | Increasing | Good | Higher |
| 167a Knckle, Trimmed (choice) | Decreasing | Good | Higher |
| 168 Inside Round (choice) | Decreasing | Good | Higher |
| 174 Short Loin (choice 0x1) | Decreasing | Good | Higher |
| 174 Short Loin (prime 2x3) | Increasing | Good | Higher |
| 180 1x1 Strip (choice) | Increasing | Good | Higher |
| 180 1x1 Strip (prime) | Increasing | Good | Higher |
| 180 0x1 Strip (choice) | Increasing | Good | Higher |
| 184 Top Butt, boneless (choice) | Increasing | Good | Higher |
| 184 Top Butt, boneless (prime) | Decreasing | Good | Higher |
| 185a Sirloin Flap (choice) | Increasing | Good | Higher |
| 185c Loin, Tri-Tip (choice) | Increasing | Good | Higher |
| 189a Tender (select, 5 lb & up) | Increasing | Good | Lower |
| 189a Tender (choice, 5 lb &up) | Increasing | Good | Higher |
| 189a Tender (prime, heavy) | Increasing | Good | Higher |
| 193 Flank Steak (choice) | Decreasing | Good | Higher |
| 50% Trimmings | Increasing | Good | Higher |
| 65% Trimmings | Increasing | Good | Higher |
| 75% Trimmings | Increasing | Good | Higher |
| 85% Trimmings | Increasing | Good | Higher |
| 90% Trimmings | Decreasing | Good | Higher |
| 90% Imported Beef (frozen) | Increasing | Good | Higher |
| Veal Rack (Hotel 7 rib) | Steady | Good | Higher |
| Veal Top Round (cap off) | Steady | Good | Higher |

Market Report provided by American Restaurant Associationwww.AmericanRestaurantAssociation.com- 888-423-4411

Oil and Grains Report

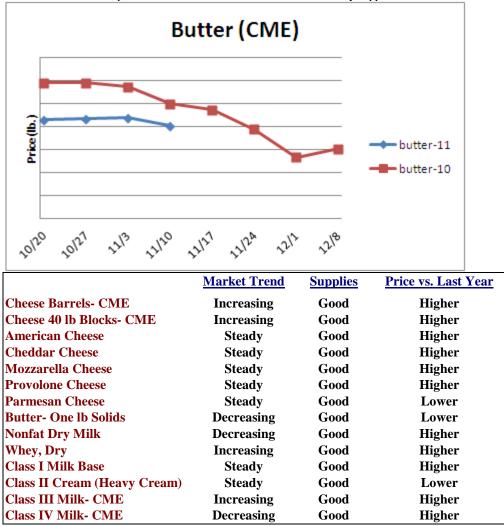




| | Market Trend | Supplies | <u>Price vs. Last Year</u> |
|----------------------------|--------------|-----------------|----------------------------|
| Soybeans | Increasing | Good | Lower |
| Crude Soybean Oil | Increasing | Good | Higher |
| Soymeal | Increasing | Good | Lower |
| Corn | Increasing | Good | Higher |
| Crude Corn Oil | Increasing | Good | Higher |
| Distillers Grain, Dry | Increasing | Good | Higher |
| Crude Palm Oil | Increasing | Good | Lower |
| Hard Red Winter Wheat | Increasing | Good | Higher |
| Dark Northern Spring Wheat | Increasing | Good | Higher |
| High Fructose Corn Syrup | Increasing | Good | Higher |
| Durum Wheat | Decreasing | Good | Higher |

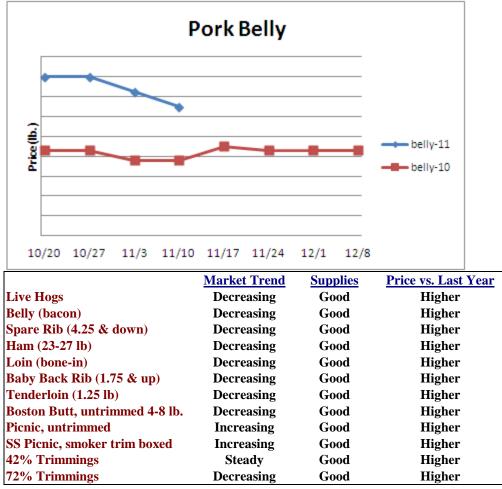
Dairy Report

Dairy- The CME spot cheese markets continue to move upward in response to rising holiday season demand. The CME block market is trading roughly at a \$.09 premium to the international market. This US premium spread to global cheese should help contain any higher price move for US cheese in the coming weeks. The CME butter market is softening and may have seasonally peaked. Over the prior 5 years, CME spot butter has averaged a 14% decline during the next 7 weeks. Still, persistent inflated feed costs could limit US dairy supplies in 2012.



Pork Report

Pork- Pork production last week increased 2.2% but was 1.1% smaller than last year. Profitable pork packer margins have supported pork output in recent weeks. Further, export sales to China have waned this month. Pork prices may have seasonally peaked. Still, any pending pork market declines may only be moderate. Pork export demand is forecasted to grow 4% in '12 and be a record. Weak sow slaughter as of late suggests that hog producers may be retaining sows to breed which could lead to larger pork output next year.



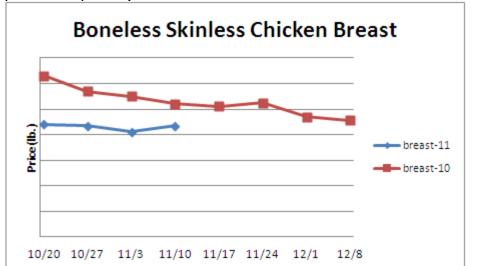
Canned Tomato Report

Tomato Products, Canned- The canned tomato markets are fairly stable as the tomato harvest is culminating. Fairly steady to firm canned tomato prices may persist.

| | Market Trend | Supplies | Price vs. Last Year |
|-----------------------|--------------|-----------------|---------------------|
| Whole Peeled Standard | Steady | Good | Same |
| Diced, Fancy | Steady | Good | Same |
| Ketchup, 33% | Steady | Good | Lower |
| Tomato Paste- Ind. | Steady | Good | Higher |

Poultry Report

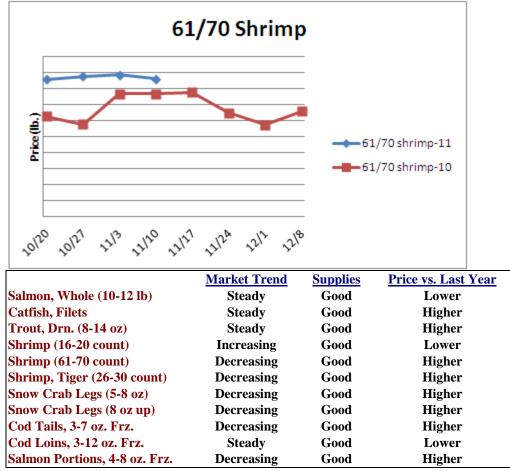
Poultry- Chicken output usually picks up in the winter, but production cut plans have been more systemic and deep this fall. The 6 week moving average for broiler type egg sets is currently trending 7.5% below the previous year. Chicken output is anticipated to trend below 2011 levels deep into next year. This should be supportive of the chicken breast, wing and other chicken markets. The chicken wing market continues to appreciate due to strong fall season demand. In fact, chicken wing prices have achieved their highest price level since December '10. The chicken breast markets likely have established their seasonal lows with breast prices recently firming. Notably higher chicken breast prices are anticipated early in 2012.



| | Market Trend | Supplies | Price vs. Last Year |
|--------------------------------|--------------|-----------------|---------------------|
| Whole Chicken (2.5-3 lb-GA) | Steady | Good | Higher |
| Whole Chicken (LA) | Steady | Good | Higher |
| Chicken Wings, Whole | Steady | Good | Lower |
| Chicken Wings, Jumbo Cut | Increasing | Good | Lower |
| Chicken Breast, Bone-In | Increasing | Good | Higher |
| Chicken Breast, Bnless Sknless | Increasing | Good | Lower |
| Chicken Tender (random) | Steady | Good | Lower |
| Chicken Tender (sized) | Steady | Good | Lower |
| Chicken Legs (whole) | Increasing | Good | Higher |
| Chicken Leg Quarters | Steady | Good | Higher |
| Chicken Thighs, bone in | Increasing | Good | Higher |
| Chicken Thighs, boneless | Decreasing | Good | Higher |
| Large Eggs | Increasing | Good | Higher |
| Medium Eggs | Steady | Good | Higher |
| Whole Eggs- Liq | Decreasing | Good | Higher |
| Egg Whites- Liq | Decreasing | Good | Lower |
| Egg Yolks- Liq | Steady | Good | Higher |
| Whole Turkey (8-16 lb) | Increasing | Good | Higher |
| Turkey Breast- Bnls/Sknls | Increasing | Good | Higher |

Seafood Report

Seafood- The value of the US dollar versus the Euro could be an essential price driver for US seafood in the coming months, especially with European economic concerns. The US and Europe both import a great deal of fresh and frozen seafood. Shrimp output from Thailand has been limited due to flood induced packaging and transportation troubles. Still, if the US dollar appreciates in 2012 it could boost US shrimp imports.



Bean, Rice, Coffee and Sugar Report

| | Market Trend | Supplies | Price vs. Last Year |
|------------------|--------------|-----------------|---------------------|
| Pinto Beans | Steady | Good | Higher |
| Black Beans | Steady | Good | Higher |
| Rice, Long Grain | Decreasing | Good | Higher |
| Coffee Beans | Increasing | Good | Higher |
| Sugar | Decreasing | Good | Lower |
| Honey | Steady | Good | Higher |

Paper Product Report

| Wood Pulp (paper) | Market Trend | Supplies | Price vs. Last Year |
|--|--------------|-----------------|---------------------|
| NBSK- Paper napkin | Decreasing | Good | Lower |
| 42 lb. Linerboard-corrugated box | Increasing | Good | Lower |
| Plastic Resins (plastic, foam) | Deerseeing | Good | Histor |
| PS-CHH- utensils, cups, to-go cont. | Decreasing | Good | Higher |
| PP-HIGP-heavy grade utensils | Steady | Good | Higher |
| PE-LLD- can liners, film, bags | Decreasing | G000 | Higher |

Retail Price Change from Prior Month

| | Sep-11 | Aug-11 | Jul-11 |
|-----------------------------|------------|------------|------------|
| Beef and Veal | Increasing | Increasing | Increasing |
| Dairy | Increasing | Increasing | Increasing |
| Pork | Increasing | Increasing | Increasing |
| Chicken | Increasing | Decreasing | Increasing |
| Fresh Fish and Seafood | Increasing | Decreasing | Increasing |
| Fresh Fruits and Vegetables | Increasing | Increasing | Decreasing |

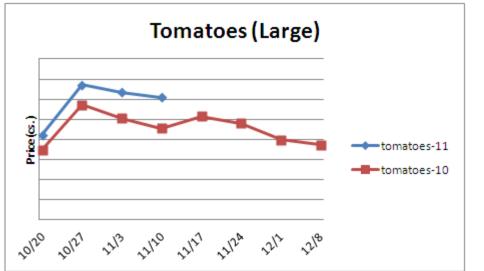
Processed Fruits and Vegetables Report

Processed Fruits and Vegetables- The harvest season for vegetables has basically ended. Most of the processed vegetable markets are steady but could firm as we progress into next year.

| Canned 6/10 | Market Trend | Supplies | Price vs. Last Year |
|------------------------------|--------------|-----------------|---------------------|
| Corn, Fancy Whole Kernel | Steady | Good | Higher |
| Green Beans, Fancy 4 sv | Steady | Good | Higher |
| Green Peas, Fancy 4 sv/blend | Steady | Good | Higher |
| Frozen | | | |
| Corn, Cob 96 count | Steady | Good | Higher |
| Corn, Kernel 12/2.5 lb. | Steady | Good | Same |
| Green Beans, Cut 12/2 lb. | Steady | Good | Same |
| Green Peas, 12/2.5 lb. | Steady | Good | Same |
| Potatoes, FF Fancy, 6/5 lb. | Increasing | Good | Higher |

Produce Report

Produce- The lettuce markets have firmed as supplies from the Huron California area have been modest in regards to size and quality. Weather challenges such as rainfall and colder temperatures are forecasted this week and may limit iceberg lettuce output. Lettuce prices could rise even as US output shifts to the Yuma-Imperial Valley in the coming weeks. Tomato supplies are declining in California and are shifting to Florida where harvests are anticipated to improve overall US supplies. The potato markets remain steady. Smaller potatoes are in good demand for the holiday season.



| | Market Trend | Supplies | Price vs. Last Year |
|---------------------------------|--------------|-----------------|---------------------|
| Limes (150 count) | Steady | Good | Lower |
| Lemons (95 count) | Decreasing | Good | Lower |
| Lemons (200 count) | Decreasing | Good | Lower |
| Honeydew (6 ct.) | Decreasing | Good | Lower |
| Cantaloupe (15 count) | Decreasing | Good | Lower |
| Blueberries (12 count) | Decreasing | Good | Higher |
| Strawberries (12 pints) | Steady | Good | Lower |
| Avocados, Hass (48 count) | Decreasing | Good | Higher |
| Bananas (40 lb)-Term. | Decreasing | Good | Lower |
| Pineapple (7 ct.)- Term. | Decreasing | Good | Higher |
| Idaho Potato (60 count) | Steady | Good | Lower |
| Idaho Potato (70 count) | Steady | Good | Lower |
| Idaho Potato (70 count)-Term. | Decreasing | Good | Lower |
| Idaho Potato (90 count) | Steady | Good | Lower |
| Idaho Potato #2 (6 oz. min.) | Steady | Good | Lower |
| Processing Potato (100 lb) | Steady | Good | Higher |
| Yellow Onions (50 lb) | Increasing | Good | Lower |
| Yellow Onions (50 lb)-Term. | Decreasing | Good | Lower |
| Red Onions (25 lb)-Term. | Increasing | Good | Lower |
| White Onions (50 lb)-Term. | Decreasing | Good | Higher |
| Tomatoes, (large- case) | Decreasing | Good | Higher |
| Tomatoes, (5x6, 25 lb.)-Term. | Increasing | Good | Higher |
| Tomatoes, Vine Ripe, (4x5) | Increasing | Good | Higher |
| Roma Tomatoes (large- case) | Increasing | Good | Lower |
| Roma Tomatoes (xlarge- case) | Increasing | Good | Lower |
| Green Peppers (large- case) | Decreasing | Good | Higher |
| Red Peppers (large- 15 lb. cs.) | Steady | Good | Lower |
| Iceberg Lettuce (24 count) | Increasing | Good | Lower |
| Iceberg Lettuce (24 cnt)-Term. | Decreasing | Good | Lower |

Produce Report (continued)

| Leaf Lettuce (24 count) | Increasing | Good | Lower |
|-----------------------------|------------|------|--------|
| Romaine Lettuce (24 count) | Increasing | Good | Lower |
| Mesculin Mix (3 lb)-Term. | Decreasing | Good | Lower |
| Broccoli (14 cnt.) | Increasing | Good | Lower |
| Squash (case) | Decreasing | Good | Lower |
| Zucchini (case) | Decreasing | Good | Lower |
| Green Beans (bushel) | Decreasing | Good | Lower |
| Spinach, Flat 24's | Decreasing | Good | Higher |
| Mushrooms (large), Term. | Increasing | Good | Lower |
| Cucumbers, Bushel | Decreasing | Good | Higher |
| Pickles (200-300 ct.)-Term. | Decreasing | Good | Higher |
| Asparagus (small) | Decreasing | Good | Higher |
| Freight (CA to City Avg.) | Increasing | Good | Higher |