

WA_LO101
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AMS Weekly Retail Organic Price Comparison

Advertised Prices for all regions to Consumers at Major Retail Supermarkets ending during the period of 03/08 thru 03/14

	FRUIT / VEGETABLES	LIVESTOCK	POULTRY	DAIRY
Outlets	29,200	29,200	29,200	23,100
Total Ads	348,309	208,540	164,160	69,838
Organic Items in Ads (2/)	45,909 (13.18%)	3,360 (1.61%)	6,688 (4.07%)	4,517 (6.47%)

AMS Weekly Retail Organic Price Comparison Report

FRUITS

COMMODITY	VARIETY	UNIT	ORGANIC STORES	WTD	AV	CONVENTIONAL STORES	WTD	AV	ORGANIC \$PREMIUM	%PREMIUM
APPLES	BRAEBURN	per pound	55	1.53		1266	1.32		0.20	15
APPLES	FUJI	3 lb bag	246	3.91		108	3.82		0.09	2
APPLES	FUJI	per pound	833	2.47		2444	1.53		0.95	62
APPLES	GALA	2 lb bag	1262	3.50		146	3.99		-0.49	-12
APPLES	GALA	3 lb bag	1919	4.20		416	4.31		-0.10	-2
APPLES	GALA	per pound	536	2.34		2191	1.60		0.73	46
APPLES	GOLDEN DELICIOUS	3 lb bag	23	2.99		114	2.73		0.26	9
APPLES	GOLDEN DELICIOUS	per pound	27	1.97		245	1.62		0.35	22
APPLES	GRANNY SMITH	2 lb bag	914	3.71		146	3.99		-0.28	-7
APPLES	GRANNY SMITH	per pound	93	2.95		740	1.86		1.09	59
APPLES	HONEYCRISP	per pound	555	2.93		7563	2.27		0.66	29
APPLES	PINK LADY/CRIPPS PINK	per pound	5	1.99		592	1.58		0.41	26
APPLES	RED DELICIOUS	3 lb bag	23	2.99		620	3.77		-0.78	-21
APPLES	RED DELICIOUS	per pound	53	1.62		1188	1.16		0.46	39
APPLES, PROCESSED	JUICE	64 oz (1/2 gallon)	72	2.68		2584	1.93		0.76	39
AVOCADOS	HASS	each	1383	1.43		10667	1.12		0.30	27
BANANAS		per pound	766	0.69		878	0.39		0.30	77
BLUEBERRIES		1 pint package	1386	3.51		4999	2.20		1.31	59
BLUEBERRIES		18 oz package	298	4.99		77	4.05		0.94	23
BLUEBERRIES		6 oz package	1579	3.00		3804	2.23		0.78	35
CLEMENTINES		2 lb bag	27	4.99		961	3.24		1.75	54
GRAPEFRUIT	RED	each	42	2.57		796	0.95		1.63	172
GRAPEFRUIT	RED	per pound	22	1.06		123	0.78		0.28	36
KIWI FRUIT	HAYWARD	1 lb bag	95	2.99		194	2.89		0.10	3
LEMONS		2 lb bag	12	3.00		2173	2.21		0.79	36
LEMONS		2 lb package	10	3.99		192	3.99		0.00	0
LEMONS		each	273	0.74		2632	0.54		0.19	36
MANGOES		each	313	1.53		1998	0.97		0.56	58
MISC BERRIES	BLACKBERRIES	5.6 - 6 oz package	816	3.72		8626	2.35		1.36	58
NECTARINES	VARIOUS YELLOW FLESH VARIETIES	per pound	255	4.99		4997	2.31		2.68	116
ORANGES	NAVEL	3 lb bag	225	5.24		1736	2.93		2.31	79
ORANGES	NAVEL	4 lb bag	121	4.12		5110	3.20		0.92	29
ORANGES	NAVEL	each	11	0.98		2449	0.89		0.09	10
ORANGES	NAVEL	per pound	969	1.90		1607	1.04		0.85	82
ORANGES	VALENCIA	4 lb bag	130	2.98		26	2.50		0.48	19
PEARS	BOSC	per pound	351	1.78		2046	1.44		0.35	24
PEARS	D'ANJOU	per pound	613	1.87		3074	1.43		0.43	30
PINEAPPLES		each	170	3.55		3631	2.64		0.91	34
RASPBERRIES	RED	6 oz package	267	4.25		5500	3.05		1.20	39
STRAWBERRIES		1 lb package	2221	4.08		11640	2.32		1.75	75
STRAWBERRIES		2 lb package	3	7.98		955	3.72		4.26	114
TANGELOS		per pound	12	0.99		232	1.76		-0.77	-44
TANGERINES		2 lb bag	563	4.02		46	3.87		0.15	4
TANGERINES		3 lb bag	8	6.99		4068	4.03		2.96	74
TANGERINES		per pound	19	2.29		2488	3.15		-0.86	-27

VEGETABLES

COMMODITY	VARIETY	UNIT	ORGANIC STORES	WTD	AV	CONVENTIONAL STORES	WTD	AV	ORGANIC \$PREMIUM	%PREMIUM
ARTICHOKES		each	13	1.50		997	2.12		-0.62	-29
ASPARAGUS	GREEN	per pound	11	5.99		10552	2.17		3.82	176
BEANS	ROUND GREEN TYPE	per pound	22	2.69		2513	1.62		1.08	67
BEETS		per bunch	971	1.75		54	1.46		0.29	20
BROCCOLI		per bunch	17	2.49		773	2.61		-0.12	-4
BROCCOLI		per pound	835	1.88		200	1.41		0.47	34
BROCCOLI	CROWN CUT	per pound	286	1.99		2476	1.70		0.29	17
BRUSSELS SPROUTS		per pound	135	2.75		936	2.79		-0.04	-1
CABBAGE	ROUND GREEN TYPE	per pound	524	1.05		2741	0.55		0.50	91
CARROTS		1 lb bag	149	1.29		308	0.88		0.41	46
CARROTS		2 lb bag	173	1.82		918	1.19		0.63	52
CARROTS		per bunch	883	1.81		28	1.72		0.09	5
CARROTS	BABY PEELED	1 lb bag	2413	1.84		1810	1.49		0.36	24
CARROTS	BABY PEELED	2 lb bag	7	1.50		980	2.47		-0.97	-39
CAULIFLOWER		each	49	3.99		718	2.79		1.20	43
CAULIFLOWER		per pound	1085	2.48		987	2.26		0.22	10
CELERY		each	270	1.91		1745	1.18		0.73	62
CILANTRO		per bunch	681	1.03		1448	0.58		0.45	78

CUCUMBERS		each	280	1.86	3745	0.63	1.23	194
CUCUMBERS	LONG SEEDLESS-GREENHOUSE	each	8	2.00	2709	1.60	0.40	25
GREENS	COLLARD	per pound	186	1.99	57	0.97	1.02	104
GREENS	KALE	per bunch	128	2.48	37	0.78	1.70	219
GREENS	SWISS CHARD	per bunch	23	2.37	36	2.07	0.30	14
LETTUCE, ICEBERG		each	7	1.50	799	1.06	0.44	42
LETTUCE, OTHER	GREEN LEAF	each	612	1.79	504	1.61	0.18	11
LETTUCE, OTHER	RED LEAF	each	612	1.79	470	1.61	0.18	11
LETTUCE, ROMAINE		each	612	1.79	162	1.39	0.40	29
LETTUCE, ROMAINE	HEARTS	3 count package	765	3.07	1677	2.97	0.10	3
MUSHROOMS	PORTOBELLA	6 oz package	233	2.50	4676	2.41	0.09	4
MUSHROOMS	WHITE	8 oz package	185	3.03	2152	1.87	1.17	63
ONIONS GREEN		per bunch	626	0.99	939	0.81	0.18	23
PEPPERS, BELL TYPE	GREEN	each	28	1.65	7816	0.76	0.90	119
PEPPERS, BELL TYPE	GREEN	per pound	200	2.97	643	1.70	1.27	74
PEPPERS, BELL TYPE	ORANGE	each	9	2.00	1964	1.60	0.40	25
PEPPERS, BELL TYPE	ORANGE	per pound	198	3.00	117	2.59	0.41	16
PEPPERS, BELL TYPE	RED	each	9	2.00	2451	1.44	0.56	39
PEPPERS, BELL TYPE	RED	per pound	258	3.20	597	2.04	1.16	57
PEPPERS, BELL TYPE	YELLOW	each	9	2.00	1964	1.60	0.40	25
PEPPERS, BELL TYPE	YELLOW	per pound	198	3.00	112	2.66	0.34	13
PEPPERS, OTHER	MIXED MINI SWEET TYPES	1 lb package	269	2.91	1706	2.33	0.58	25
RADISHES		per bunch	612	0.99	457	0.81	0.18	22
SALAD	MIXED TYPES	1 lb bag	482	5.15	45	2.99	2.16	72
SALAD	MIXED TYPES	10 - 12 oz package	610	4.88	3206	2.39	2.48	104
SALAD	MIXED TYPES	5 - 9 oz package	2741	3.06	4188	2.39	0.67	28
SPINACH	FLAT, BABY TYPE	1 lb package	57	4.48	131	3.28	1.20	37
SPINACH	FLAT, BABY TYPE	10 oz package	13	5.02	116	1.80	3.22	179
SPINACH	FLAT, BABY TYPE	5 - 6 oz package	54	2.75	273	2.05	0.70	34
SQUASH	BUTTERNUT	per pound	8	1.49	428	0.98	0.51	52
SQUASH	YELLOW CROOKNECK/STRAIGHTNECK	per pound	37	1.62	2589	1.64	-0.02	-1
SQUASH	ZUCCHINI	per pound	187	1.66	3097	1.52	0.14	9
SWEET POTATOES		per pound	349	1.94	2377	0.91	1.03	113
TOMATOES		per pound	34	1.65	1794	1.11	0.55	50
TOMATOES	VINE RIPE - HEIRLOOM VARIETIES	per pound	416	3.99	67	3.99	0.00	0
TOMATOES	VINE RIPES	per pound	157	2.84	205	1.41	1.42	101
TOMATOES	VINE RIPES, ON THE VINE-GREENHOUSE	per pound	218	3.00	4199	1.43	1.57	110
TOMATOES, CHERRY		1 pint package	8	2.50	24	1.81	0.69	38
TOMATOES, GRAPE TYPE		1 pint package	1231	2.35	2980	1.98	0.38	19
TOMATOES, GRAPE TYPE		10 oz package	48	2.33	1166	2.46	-0.13	-5
TOMATOES, PLUM TYPE	ROMA	per pound	43	2.79	4270	1.05	1.74	166

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	ORGANIC STORES	WTD	AV	CONVENTIONAL STORES	WTD	AV	ORGANIC \$PREMIUM	%PREMIUM
ONIONS, DRY	YELLOW	3 lb bag	637	3.44		5987	2.13		1.31	62
ONIONS, DRY	YELLOW	per pound	84	0.81		917	0.61		0.20	33
ONIONS, DRY	YELLOW MARKED SWEET	2 lb bag	5	3.49		185	1.49		2.00	134
ONIONS, DRY	YELLOW MARKED SWEET	3 lb bag	3	3.99		235	2.16		1.83	85
ONIONS, DRY	YELLOW MARKED SWEET	per pound	26	0.98		1845	1.14		-0.17	-14
POTATOES	ROUND RED	3 lb bag	41	3.99		349	2.06		1.93	94
POTATOES	ROUND RED	5 lb bag	54	3.51		3050	3.42		0.09	3
POTATOES	ROUND RED	per pound	152	0.80		1121	0.88		-0.08	-9
POTATOES	RUSSET	3 lb bag	44	2.91		61	2.27		0.64	28
POTATOES	RUSSET	5 lb bag	185	4.23		3372	3.00		1.23	41
POTATOES	RUSSET	8 lb bag	255	6.99		420	3.03		3.96	131
POTATOES	RUSSET	per pound	14	1.42		2676	0.85		0.57	67
POTATOES	YELLOW TYPE	3 lb bag	93	2.27		75	2.08		0.19	9
POTATOES	YELLOW TYPE	per pound	34	1.12		44	0.69		0.43	63

MEAT

COMMODITY	PRODUCT	UNIT	ORGANIC STORES	WTD	AV	CONVENTIONAL STORES	WTD	AV	ORGANIC \$PREMIUM	%PREMIUM
BEEF	BEEF PATTIES	per pound	77	6.99		1703	4.28		2.71	63
BEEF	BNLS TOP SIRLOIN STEAK	per pound	12	5.99		1845	6.21		-0.22	-4
BEEF	BONE-IN STRIP STEAK	per pound	129	14.99		1796	7.29		7.70	106
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	485	4.99		6031	4.28		0.71	17
BEEF	CORNEB BEEF BRISKET	per pound	485	7.99		6670	3.19		4.80	151
BEEF	GROUND BEEF 80-89%	per pound	1253	6.96		8093	3.32		3.63	109
BEEF	GROUND BEEF 90% OR MORE	per pound	399	7.30		3389	4.24		3.06	72
BEEF	STEW MEAT	per pound	485	4.99		3139	4.48		0.51	11
PORK	DELI HAM	per pound	12	8.49		10544	5.96		2.53	42
PORK	SLICED BACON, 1 LB PKG	per pound	12	7.99		22995	4.74		3.25	69

POULTRY

COMMODITY	PRODUCT	UNIT	ORGANIC STORES	WTD	AV	CONVENTIONAL STORES	WTD	AV	ORGANIC \$PREMIUM	%PREMIUM
CHICKEN	BAGGED FRYER	per pound	1067	2.62		2548	1.19		1.43	120
CHICKEN	BNLS/SKNLS BREAST	per pound	1589	6.70		1993	2.18		4.52	207
CHICKEN	BNLS/SKNLS THIGHS	per pound	1041	5.92		720	2.45		3.47	142
CHICKEN	BREAST TENDERS	per pound	1323	7.74		822	3.52		4.22	120
CHICKEN	DRUMSTICKS	per pound	373	2.42		1068	1.01		1.41	140
CHICKEN	SPLIT BN-IN BREAST	per pound	50	4.29		381	1.15		3.14	273
CHICKEN	THIGHS	per pound	299	5.90		836	1.10		4.80	436
CHICKEN	WHOLE WINGS	per pound	64	3.99		1639	2.96		1.03	35
EGGS	GRADE A BROWN LARGE	1 DOZEN	285	3.67		24	1.89		1.78	94
EGGS	GRADE A WHITE LARGE	1 DOZEN	77	2.66		2988	0.98		1.68	171

DAIRY

COMMODITY	PRODUCT	UNIT	ORGANIC			CONVENTIONAL			ORGANIC	
			STORES	WTD	AV	STORES	WTD	AV	\$PREMIUM	%PREMIUM
BUTTER		1 #	159	5.51		1338	3.52		1.99	57
MILK	ALL	half gallon	2503	3.61		1629	2.39		1.22	51
MILK	ALL	gallon	214	4.99		391	2.70		2.29	85
SOUR CREAM		16 oz	1197	2.05		4170	1.89		0.16	8
YOGURT	YOGURT	4-6 oz	383	1.32		6777	0.49		0.83	169
YOGURT	YOGURT	32 oz	61	3.99		1208	3.46		0.53	15

Links to Weekly Retail Reports by Commodity:

Chicken - <http://www.ams.usda.gov/PYMarketNewsReportsChickenRetail>
 Beef - <http://www.ams.usda.gov/mnreports/lswbfrtl.pdf>
 Dairy - <http://www.ams.usda.gov/DairyRetailReport>
 Eggs - <http://www.ams.usda.gov/PYMarketNewsReportsEggRetail>
 Fruit/Vegetable - <http://www.ams.usda.gov/mnreports/fvwretail.pdf>
 Lamb - <http://www.ams.usda.gov/mnreports/lswlnvfeatures.pdf>
 Pork - <http://www.ams.usda.gov/mnreports/lswporkfeatures.pdf>
 Turkey - <http://www.ams.usda.gov/PYMarketNewsReportsTurkeyRetail>

Explanatory Notes:

1/ Stores/Wtd Avg: the number of advertising outlets and the weighted average
 2/ Conventional: Advertised items identified as 'Conventional'
 3/ Organic: Advertised items identified as 'Organic'

Source: USDA Market News Service, Washington, DC

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