

WA_L0100
Washington, DC Tue Jan 23, 2018 USDA Market News

National Retail Report - Local and Organic

Advertised Prices for all regions to Consumers at Major Retail Supermarkets ending during the period of 01/19 thru 01/25

	FRUIT / VEGETABLES	LIVESTOCK	POULTRY	DAIRY
Outlets	27,500	29,200	29,200	23,100
Total Ads	343,149	240,910	126,640	94,703
Local Items in Ads (1/)	1,626 (0.47%)	1,200 (0.50%)	0 (0.00%)	0 (0.00%)
Organic Items in Ads (2/)	55,614 (16.21%)	9,430 (3.91%)	4,562 (3.60%)	5,982 (6.32%)

LOCAL 5/

FRUITS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
APPLES	FUJI	per pound	33	0.99 - 1.79	1.34
APPLES	GALA	per pound	19	0.99 - 1.49	1.10
APPLES	GOLDEN DELICIOUS	per pound	15	0.99 - 0.99	0.99
APPLES	HONEYCRISP	per pound	145	1.47 - 1.47	1.47
APPLES	JONAGOLD	per pound	15	0.99 - 0.99	0.99
APPLES	MCINTOSH	per pound	15	0.99 - 0.99	0.99
APPLES	RED DELICIOUS	per pound	15	0.99 - 0.99	0.99
APPLES, PROCESSED	JUICE	64 oz (1/2 gallon)	15	2.00 - 2.00	2.00
AVOCADOS	VARIOUS GREENSKIN VARIETIES	per pound	35	2.69 - 2.69	2.69
GRAPEFRUIT	RED	per pound	35	3.29 - 3.29	3.29
ORANGES	NAVEL	per pound	122	0.99 - 0.99	0.99
PAPAYA	SOLO TYPE	per pound	35	1.79 - 1.79	1.79
PEARS	BOSC	per pound	65	1.99 - 1.99	1.99
PEARS	D'ANJOU	per pound	65	1.99 - 1.99	1.99
TANGELOS		per pound	262	0.99 - 1.99	1.30
TANGERINES		per pound	235	2.99 - 2.99	2.99

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ARTICHOKES		each	9	1.99 - 1.99	1.99
CABBAGE	ROUND GREEN TYPE	per pound	79	0.50 - 0.50	0.50
CUCUMBERS		per pound	35	1.89 - 1.89	1.89
LETTUCE, ROMAINE		each	8	0.79 - 0.79	0.79
PEPPERS, BELL TYPE	GREEN	per pound	35	1.99 - 1.99	1.99
PEPPERS, BELL TYPE	ORANGE	each	25	3.49 - 3.49	3.49
PEPPERS, BELL TYPE	RED	each	25	3.49 - 3.49	3.49
PEPPERS, BELL TYPE	YELLOW	each	25	3.49 - 3.49	3.49
SALAD	MIXED TYPES	5 - 9 oz package	15	3.99 - 3.99	3.99
SQUASH	ZUCCHINI	per pound	22	1.99 - 1.99	1.99
TOMATOES		per pound	39	2.49 - 2.79	2.52

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ONIONS, DRY	YELLOW	3 lb bag	15	1.50 - 1.50	1.50
POTATOES	ROUND RED	3 lb bag	6	2.99 - 2.99	2.99
POTATOES	RUSSET	3 lb bag	6	2.99 - 2.99	2.99
POTATOES	YELLOW TYPE	3 lb bag	6	2.99 - 2.99	2.99

SEASONAL ITEMS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
TULIPS		bunched 10s	145	6.99 - 6.99	6.99

MEAT

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
BEEF	BEEF SHORT RIBS	per pound	12	4.99 - 4.99	4.99
BEEF	BNLS NEW YORK STRIP STEAK	per pound	12	4.99 - 4.99	4.99
BEEF	BNLS SIRLOIN STEAK	per pound	25	7.99 - 7.99	7.99

BEEF	BNLS TOP SIRLOIN STEAK	per pound	6	6.99 - 6.99	6.99
BEEF	BONE-IN RIBEYE STEAK	per pound	11	5.98 - 5.98	5.98
BEEF	BOTTOM ROUND ROAST	per pound	11	2.99 - 2.99	2.99
BEEF	BOTTOM ROUND STEAK	per pound	11	3.98 - 3.98	3.98
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	33	2.79 - 4.99	3.09
BEEF	CHUCK/SHLDR/ARM STEAK	per pound	9	3.29 - 5.49	3.68
BEEF	EYE OF ROUND ROAST	per pound	65	3.49 - 4.99	4.24
BEEF	EYE OF ROUND STEAK	per pound	61	3.99 - 3.99	3.99
BEEF	FLAT IRON STEAK	per pound	5	5.99 - 5.99	5.99
BEEF	GROUND BEEF 80-89%	per pound	70	1.99 - 4.99	2.75
BEEF	GROUND BEEF 90% OR MORE	per pound	12	3.99 - 3.99	3.99
BEEF	MINUTE/CUBE STEAKS	per pound	11	4.48 - 4.48	4.48
BEEF	SIRLOIN TIP ROAST	per pound	65	3.49 - 4.99	4.24
BEEF	SIRLOIN TIP STEAK	per pound	61	3.99 - 3.99	3.99
BEEF	STEW MEAT	per pound	17	3.59 - 3.99	3.75
BEEF	T-BONE STEAK	per pound	70	6.99 - 9.99	7.75
PORK	DELI HAM	per pound	137	9.99 - 9.99	9.99
PORK	PICNIC FRESH B/IN	per pound	244	1.29 - 1.29	1.29
PORK	TENDERLOIN, FRESH	per pound	244	4.99 - 4.99	4.99

ORGANIC 6/

FRUITS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
APPLES	BRAEBURN	2 lb bag	76	3.33 - 4.99	3.90
APPLES	BRAEBURN	per pound	143	1.49 - 2.49	1.67
APPLES	FUJI	2 lb bag	1246	2.50 - 4.99	3.98
APPLES	FUJI	3 lb bag	35	2.99 - 4.99	3.45
APPLES	FUJI	per pound	1259	0.99 - 2.99	1.89
APPLES	GALA	2 lb bag	729	2.50 - 4.99	3.25
APPLES	GALA	3 lb bag	1403	2.98 - 5.99	4.11
APPLES	GALA	per pound	1455	0.98 - 2.99	1.86
APPLES	GOLDEN DELICIOUS	per pound	52	1.49 - 2.99	1.95
APPLES	GRANNY SMITH	2 lb bag	154	2.50 - 4.99	3.87
APPLES	GRANNY SMITH	3 lb bag	466	4.98 - 5.99	5.53
APPLES	GRANNY SMITH	per pound	211	1.49 - 2.99	2.91
APPLES	HONEYCRISP	2 lb bag	2002	3.68 - 5.88	4.76
APPLES	HONEYCRISP	per pound	2946	1.88 - 4.99	3.05
APPLES	JONAGOLD	per pound	36	1.49 - 1.49	1.49
APPLES	PINK LADY/CRIPPS PINK	2 lb bag	33	3.33 - 3.33	3.33
APPLES	PINK LADY/CRIPPS PINK	per pound	134	1.79 - 2.99	1.89
APPLES	RED DELICIOUS	2 lb bag	41	3.99 - 3.99	3.99
APPLES	RED DELICIOUS	per pound	615	0.33 - 2.99	2.08
APPLES, PROCESSED	JUICE	64 oz (1/2 gallon)	994	1.99 - 5.99	2.78
APPLES, PROCESSED	JUICE MARKED CIDER	64 oz (1/2 gallon)	148	5.99 - 7.99	7.68
AVOCADOS	HASS	each	933	0.50 - 2.50	1.82
BANANAS		per pound	1162	0.59 - 1.59	0.76
BLUEBERRIES		4.4 oz package	322	3.50 - 3.50	3.50
BLUEBERRIES		6 oz package	1376	2.50 - 4.99	3.57
CLEMENTINES		2 lb bag	5	1.98 - 1.98	1.98
GRAPEFRUIT	RED	each	175	0.50 - 0.99	0.98
GRAPEFRUIT	RED	per pound	272	1.29 - 1.99	1.69
KIWIFRUIT	HAYWARD	1 lb bag	72	2.49 - 2.99	2.83
KIWIFRUIT	HAYWARD	each	36	0.25 - 0.59	0.54
LEMONS		2 lb bag	142	3.49 - 5.99	4.31
LEMONS		each	556	0.50 - 0.99	0.84
LEMONS		per pound	12	0.89 - 0.89	0.89
LIMES		each	5	0.33 - 0.33	0.33
LIMES		per pound	9	1.29 - 1.29	1.29
MANGOES		each	387	1.50 - 3.29	1.52
MANGOES		per pound	12	1.49 - 1.49	1.49
MISC BERRIES	BLACKBERRIES	5.6 - 6 oz package	397	1.50 - 3.99	2.89
MISC CITRUS	SATSUMA	per pound	2	1.98 - 1.98	1.98
ORANGES	NAVEL	3 lb bag	110	4.99 - 4.99	4.99
ORANGES	NAVEL	4 lb bag	207	5.99 - 6.99	6.06
ORANGES	NAVEL	each	1117	0.75 - 1.67	0.98
ORANGES	NAVEL	per pound	1238	0.88 - 2.49	1.74
ORANGES	VALENCIA	4 lb bag	175	2.98 - 2.99	2.98
PEARS	BARTLETT	per pound	238	1.48 - 2.99	2.49
PEARS	BOSC	per pound	373	0.98 - 2.99	1.83
PEARS	D'ANJOU	per pound	750	0.98 - 2.49	1.66
PINEAPPLES		each	139	1.99 - 3.99	3.64
RASPBERRIES	RED	6 oz package	30	2.69 - 4.99	3.43
STRAWBERRIES		1 lb package	470	2.99 - 6.99	4.85
TANGELOS		per pound	59	1.49 - 1.99	1.72
TANGERINES		2 lb bag	332	4.98 - 5.88	5.02

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
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BEETS		per bunch	673	1.50 - 2.99	1.99
BROCCOLI		per bunch	540	1.28 - 3.33	2.59
BROCCOLI		per pound	114	1.99 - 2.99	2.80
BROCCOLI	BABY HYBRID TYPE	per bunch	58	2.99 - 2.99	2.99
BRUSSELS SPROUTS		per pound	3	5.98 - 5.98	5.98
CABBAGE	ROUND GREEN TYPE	per pound	86	0.99 - 0.99	0.99
CARROTS		1 lb bag	43	0.99 - 1.50	1.43
CARROTS		2 lb bag	693	1.50 - 1.99	1.89
CARROTS		per bunch	57	1.49 - 2.50	1.93
CARROTS	BABY PEELED	1 lb bag	1413	1.29 - 2.50	1.86
CARROTS	BABY PEELED	2 lb bag	302	2.99 - 3.49	3.03
CAULIFLOWER		each	318	2.99 - 3.99	3.51
CAULIFLOWER		per pound	476	1.99 - 3.99	2.09
CELERY		each	461	0.79 - 2.29	1.78
CELERY		per pound	43	1.79 - 1.79	1.79
CELERY	HEARTS	each	271	1.50 - 3.99	3.25
CELERY	HEARTS	per pound	136	2.99 - 2.99	2.99
CUCUMBERS		each	197	0.98 - 1.99	1.19
CUCUMBERS		per pound	23	1.29 - 1.29	1.29
GREENS	COLLARD	per bunch	43	1.19 - 3.99	2.27
GREENS	KALE	per bunch	834	0.99 - 2.00	1.13
GREENS	SWISS CHARD	per bunch	214	1.29 - 2.50	1.50
LETTUCE, ICEBERG		each	118	1.79 - 1.99	1.98
LETTUCE, OTHER	BOSTON	each	8	1.89 - 1.89	1.89
LETTUCE, OTHER	GREEN LEAF	each	478	0.98 - 2.49	2.02
LETTUCE, OTHER	RED LEAF	each	478	0.98 - 2.49	2.02
LETTUCE, ROMAINE		each	442	0.98 - 3.49	2.01
LETTUCE, ROMAINE		per pound	7	0.99 - 0.99	0.99
LETTUCE, ROMAINE	HEARTS	3 count package	2338	1.99 - 3.99	3.04
MUSHROOMS	PORTOBELLA	8 oz package	255	2.50 - 2.50	2.50
MUSHROOMS	PORTOBELLA	per pound	11	4.99 - 4.99	4.99
MUSHROOMS	WHITE	6 oz package	18	1.89 - 1.89	1.89
MUSHROOMS	WHITE	8 oz package	671	1.99 - 2.99	2.66
PEPPERS, BELL TYPE	GREEN	each	142	0.99 - 1.00	0.99
PEPPERS, BELL TYPE	ORANGE	per pound	222	2.99 - 2.99	2.99
PEPPERS, BELL TYPE	RED	each	14	2.00 - 2.00	2.00
PEPPERS, BELL TYPE	RED	per pound	233	2.99 - 4.99	3.08
PEPPERS, BELL TYPE	YELLOW	per pound	222	2.99 - 2.99	2.99
PEPPERS, OTHER	JALAPENO	per pound	116	2.49 - 2.49	2.49
PEPPERS, OTHER	MIXED MINI SWEET TYPES	1 lb package	608	1.99 - 4.49	3.21
PEPPERS, OTHER	MIXED MINI SWEET TYPES	per pound	12	3.99 - 3.99	3.99
PEPPERS, OTHER	SERRANO	per pound	116	2.49 - 2.49	2.49
SALAD	MIXED TYPES	1 lb bag	1092	3.99 - 5.99	4.99
SALAD	MIXED TYPES	10 - 12 oz package	252	3.99 - 5.99	4.53
SALAD	MIXED TYPES	5 - 9 oz package	6316	2.00 - 8.29	3.13
SPINACH		per bunch	138	1.19 - 1.98	1.31
SPINACH	FLAT, BABY TYPE	1 lb package	10	3.99 - 3.99	3.99
SPINACH	FLAT, BABY TYPE	5 - 6 oz package	1422	2.50 - 3.99	3.00
SQUASH	YELLOW CROOKNECK/STRAIGHTNECK	per pound	1127	1.99 - 2.69	2.68
SQUASH	ZUCCHINI	per pound	154	1.99 - 2.99	2.89
SWEET POTATOES		per pound	404	0.98 - 2.00	1.51
TOMATILLOS		per pound	116	2.99 - 2.99	2.99
TOMATOES		per pound	17	3.99 - 3.99	3.99
TOMATOES	VINE RIPE - HEIRLOOM VARIETIES	per pound	3	5.98 - 5.98	5.98
TOMATOES	VINE RIPES	per pound	3	3.98 - 3.98	3.98
TOMATOES	VINE RIPES, ON THE VINE-GREENHOUSE	per pound	496	2.49 - 4.99	3.51
TOMATOES, CHERRY		1 pint package	8	2.99 - 2.99	2.99
TOMATOES, GRAPE TYPE		1 pint package	1323	1.49 - 3.50	2.63
TOMATOES, GRAPE TYPE		10 oz package	158	2.50 - 3.99	3.38

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
ONIONS, DRY	RED	2 lb bag	168	1.99 - 1.99	1.99
ONIONS, DRY	RED	3 lb bag	160	2.79 - 2.79	2.79
ONIONS, DRY	RED	per pound	9	1.69 - 1.69	1.69
ONIONS, DRY	YELLOW	3 lb bag	304	2.50 - 4.29	3.08
ONIONS, DRY	YELLOW	per pound	222	1.49 - 1.79	1.56
ONIONS, DRY	YELLOW MARKED SWEET	2 lb bag	8	2.99 - 2.99	2.99
ONIONS, DRY	YELLOW MARKED SWEET	per pound	58	0.78 - 1.49	1.03
POTATOES	ROUND RED	3 lb bag	77	2.99 - 3.00	2.99
POTATOES	ROUND RED	5 lb bag	9	4.99 - 4.99	4.99
POTATOES	ROUND RED	per pound	31	0.49 - 0.98	0.84
POTATOES	ROUND WHITE	5 lb bag	9	4.99 - 4.99	4.99
POTATOES	RUSSET	3 lb bag	1754	2.49 - 2.99	2.79
POTATOES	RUSSET	5 lb bag	906	2.49 - 5.99	3.89
POTATOES	RUSSET	per pound	25	0.98 - 1.28	1.02
POTATOES	YELLOW TYPE	3 lb bag	6	2.99 - 2.99	2.99
POTATOES	YELLOW TYPE	per pound	31	0.49 - 0.98	0.84

MEAT

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
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BEEF	BNLS NEW YORK STRIP STEAK	per pound	1096	10.99 - 12.99	11.29
BEEF	BNLS RIBEYE STEAK	per pound	6	12.99 - 12.99	12.99
BEEF	BNLS TOP SIRLOIN STEAK	per pound	1441	6.99 - 15.09	7.74
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	136	7.99 - 7.99	7.99
BEEF	EYE OF ROUND ROAST	per pound	1083	4.99 - 4.99	4.99
BEEF	EYE OF ROUND STEAK	per pound	1083	5.29 - 5.29	5.29
BEEF	GROUND BEEF 80-89%	per pound	2030	5.99 - 8.49	6.62
BEEF	GROUND BEEF 90% OR MORE	per pound	351	6.99 - 7.29	7.13
BEEF	LONDON BROIL	per pound	17	4.69 - 4.69	4.69
BEEF	SIRLOIN TIP ROAST	per pound	22	9.99 - 9.99	9.99
BEEF	STEW MEAT	per pound	142	7.99 - 8.99	8.32
BEEF	TOP ROUND ROAST	per pound	161	6.99 - 6.99	6.99
PORK	BACKRIBS	per pound	123	4.99 - 4.99	4.99
PORK	CANADIAN BACON	per pound	6	9.31 - 9.31	9.31
PORK	CC CHOPS BNLS	per pound	17	4.99 - 4.99	4.99
PORK	GROUND PORK	per pound	6	7.99 - 7.99	7.99
PORK	LOIN ROAST BNLS	per pound	98	4.49 - 4.49	4.49
PORK	SLICED BACON, 1 LB PKG	per pound	458	6.39 - 7.98	7.73
LAMB/VEAL	LB BONE-IN LEG	per pound	6	8.99 - 8.99	8.99

POULTRY

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
CHICKEN	DRUMSTICKS	per pound	119	2.49 - 3.49	2.58
CHICKEN	BAGGED FRYER	per pound	664	2.18 - 4.99	3.49
CHICKEN	BNLS/SKNLS BREAST	per pound	1299	5.99 - 9.99	7.62
CHICKEN	BNLS/SKNLS THIGHS	per pound	261	5.99 - 6.19	5.99
CHICKEN	THIGHS	per pound	158	3.49 - 5.99	5.82
CHICKEN	BREAST TENDERS	per pound	121	6.99 - 8.99	7.12
CHICKEN	WHOLE WINGS	per pound	5	3.59 - 3.59	3.59
EGGS	ORGANIC BROWN LARGE	per dozen	1935	2.66 - 5.99	3.32

DAIRY

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
CHEESE	NATURAL	8 oz block	233	2.49 - 2.99	2.75
CHEESE	NATURAL	8 oz shred	123	2.99 - 2.99	2.99
CHEESE	NATURAL	1 # shred	372	7.49 - 7.49	7.49
COTTAGE CHEESE		16 oz	517	3.29 - 4.49	3.68
FLAVORED MILK	ALL	half gallon	214	4.49 - 4.49	4.49
MILK	ALL	half gallon	2782	2.99 - 6.99	4.11
MILK	ALL	gallon	213	6.99 - 6.99	6.99
MILK	ALL	8 oz UHT	551	0.83 - 1.00	0.95
SOUR CREAM		16 oz	335	2.29 - 2.50	2.42
YOGURT	YOGURT	4-6 oz	295	1.00 - 1.50	1.21
YOGURT	YOGURT	32 oz	347	3.50 - 3.99	3.58

LOCAL AND ORGANIC 7/

FRUITS

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
APPLES	FUJI	per pound	9	1.79 - 1.79	1.79
PEARS	BOSC	per pound	65	1.99 - 1.99	1.99
PEARS	D'ANJOU	per pound	65	1.99 - 1.99	1.99

VEGETABLES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
SALAD	MIXED TYPES	5 - 9 oz package	15	3.99 - 3.99	3.99

ONIONS AND POTATOES

COMMODITY	VARIETY	UNIT	STORES	PRICE RANGE	WTD AVG
POTATOES	ROUND RED	3 lb bag	6	2.99 - 2.99	2.99
POTATOES	RUSSET	3 lb bag	6	2.99 - 2.99	2.99
POTATOES	YELLOW TYPE	3 lb bag	6	2.99 - 2.99	2.99

MEAT

COMMODITY	PRODUCT	UNIT	STORES	PRICE RANGE	WTD AVG
BEEF	BEEF PATTIES	per pound	5	3.99 - 3.99	3.99
BEEF	BEEF SHORT RIBS	per pound	7	2.99 - 2.99	2.99

BEEF	BNLS NEW YORK STRIP STEAK	per pound	35	5.99 - 9.99	7.52
BEEF	BNLS SIRLOIN STEAK	per pound	5	7.99 - 7.99	7.99
BEEF	BNLS TOP SIRLOIN STEAK	per pound	5	4.99 - 4.99	4.99
BEEF	BOTTOM ROUND ROAST	per pound	12	3.48 - 3.48	3.48
BEEF	BOTTOM ROUND STEAK	per pound	12	3.98 - 3.98	3.98
BEEF	CHUCK/SHLDR/ARM ROAST	per pound	13	2.98 - 3.99	3.60
BEEF	CHUCK/SHLDR/ARM STEAK	per pound	6	4.79 - 4.79	4.79
BEEF	FLANK STEAK	per pound	13	8.99 - 11.99	9.53
BEEF	FLAT IRON STEAK	per pound	5	9.99 - 9.99	9.99
BEEF	GROUND BEEF 80-89%	per pound	309	3.59 - 4.99	4.29
BEEF	MINUTE/CUBE STEAKS	per pound	20	3.99 - 5.99	4.29
BEEF	PORTERHOUSE STEAK	per pound	5	8.99 - 8.99	8.99
BEEF	SIRLOIN TIP ROAST	per pound	12	3.29 - 3.29	3.29
BEEF	STEW MEAT	per pound	18	4.48 - 4.99	4.75
BEEF	T-BONE STEAK	per pound	5	8.99 - 8.99	8.99
BEEF	TOP ROUND STEAK	per pound	12	3.99 - 4.29	4.14
PORK	LOIN ROAST BNLS	per pound	304	3.99 - 3.99	3.99
PORK	TENDERLOIN, FRESH	per pound	304	4.99 - 4.99	4.99
LAMB/VEAL	LB SHANK	per pound	8	6.99 - 6.99	6.99

 PRICE SPREADS BETWEEN ORGANIC AND CONVENTIONAL 6/

DAIRY

COMMODITY	VARIETY	UNIT	PRICE SPREAD
MILK	ALL	half gallon	2.19

Links to Weekly Retail Reports by Commodity:

Chicken	- http://www.ams.usda.gov/PYMarketNewsReportsChickenRetail
Beef	- http://www.ams.usda.gov/mnreports/lswbfrtl.pdf
Dairy	- http://www.ams.usda.gov/DairyRetailReport
Eggs	- http://www.ams.usda.gov/PYMarketNewsReportsEggRetail
Fruit/Vegetable	- http://www.ams.usda.gov/mnreports/fvwretail.pdf
Lamb	- http://www.ams.usda.gov/mnreports/lswlnvfeatures.pdf
Pork	- http://www.ams.usda.gov/mnreports/lswporkfeatures.pdf
Turkey	- http://www.ams.usda.gov/PYMarketNewsReportsTurkeyRetail

Explanatory Notes:

- 1/ Local Rate: the percentage of sampled stores with items labeled as 'Local'.
- 2/ Organic Rate: the percentage of sampled stores with items labeled as 'Organic'.
- 3/ Ads/Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300).
- 4/ Stores/Wtd Avg: the number of advertising outlets and the weighted average
- 5/ Local: Advertised items identified as 'Local'
- 6/ Organic: Advertised items identified as 'Organic'
- 7/ Local/Organic: Items advertised as being both 'Organic' and 'Locally Grown'. These items are not included in the 'Local' and 'Organic' individual sections. Price weighted by the respective number of outlets.
- 8/ Grass Fed: Advertised items identified as 'Grass Fed'.

Source: USDA Market News Service, Washington, DC

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